Flossline

FALL 2012

NATIONAL DENTAL ASSOCIATION

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Roy L. Irons, DDS

PRESIDENT'S MESSAGE

NDA Family and Friends

WOW!!! YES WOW!!! It was indeed a pleasure to preside over the Multi-Cultural Oral Health Summit in Boca Raton, Florida with the collaboration of the Hispanic Dental Association and the Society of American Indian Dentists. I hope ALL had a chance to enjoy what I call the best convention I have ever attended with the NDA. Based on the feedback, it was enjoyed by all. The opening ceremony was unique and included all flags from all of the Latin countries, a sacred prayer by Dr. George Blue Spruce and Dr. Joseph Gay's rendition of "Lift Every Voice and Sing" left us breathless. The Presidents Symposium, Parts I & II are still getting high marks. They were a truly unforgettable and informative session. I want to thank the other Presidents, Drs. Lilia Larin (HDA) and Ruth Bol (SAID), for being such gracious Co-Hosts. I know it was a long time coming and I also want to thank Mr. Robert S. Johns, our Executive Director, for his vision and the NDA staff for being there behind the scenes to make this event a success. I offer special thanks to Dr. Hazel Harper and Mr. Bill Woods for all of the running around they did which brought true meaning to our phrase "running around with tennis shoes empowered with jet engines." Although my term as President is fast coming to an end, I want all to know this year has been" what it is." The Presidential transition meeting for Dr. Edward H. Chappelle, Jr. in December will be a stellar affair. I invite all to attend.

In 2013, the NDA will be celebrating its' Centennial Anniversary. Yes, it is our 100th year! I have been trying to envision what our forefathers were thinking about back in 1913 when they founded the NDA and developed its mission. I hope that we have exceeded their expectations. As I turn my attention to tomorrow, I wonder where we will be in another 100 years. Maybe we should consider a time capsule for them to open 100 years from now and a picture of all at our centennial convention next year along with other items.

Last year we kicked off our centennial fund. Today it is in full blossom and I am encouraging all to participate and give. Without your support we will fall short of our goal and that is not going to happen. We are working very hard to reach our goals.

I will conclude by thanking all who supported me this year as I travelled around. There were times when I don't know how I stayed afloat but it all worked out and my staff and patients still love me! God bless the NDA and I look forward to celebrating our first 100 years.

NDA 100th Anniversary 1913-2013

July 26-30, 2013

Gaylord National Resort • National Harbor, Maryland

SUMMIT HIGHLIGHTS

MULTI-CULTURAL GROUPS CONNECT ON SOLUTIONS FOR ORAL HEALTH DISPARITIES

Boca Raton, FL - A historic meeting of three ethnic minority dental organizations convened in Boca Raton, FL, July 20-24, 2012. The first ever joint convention was hosted by the National Dental Association (NDA), Hispanic Dental Association (HDA), and Society of American Indian Dentists (SAID). The groups were brought together out of a common concern about access and disparities that disproportionately affect communities of color. Billed as the "Multi-Cultural Oral Health Summit" the theme of the conference was, ***"Collectively Meeting the Needs of a Diverse Population to Improve Oral Health".***

Multi-Cultural Oral Health Summit Highlights:

ADA hosted a Leadership Development session for Board members of the NDA, HDA, SAID, and ADA. All four boards met together for association governance session facilitated by Josh Mintz, with presentations by Derrick Humphries, Legal Counsel of the NDA and J. Craig Busey. Legal Counsel of the ADA. The groups engaged in roundtable discussions, shared best practices, and vowed to hold subsequent joint meetings; and to support each other's progress.

The Opening Session included ethnic presentations representing the traditions of all three cultures. Collectively, the groups presented awards to individuals whose companies have been instrumental in promoting the growth and viability of the three organizations. The award recipients were: **Ian Cook, President, Colgate; Ivan Lugo, VP, Procter & Gamble/Crest-Oral-B; Stanley Bergman, CEO, Henry Schein, Inc.; and Faye Donohue, President, DentaQuest.** Also in attendance were representatives from other organizations, academic institutions, the dental industry, government agencies, and community partners.

The Multi-Cultural Summit included joint Continuing Education courses as well as concurrent sessions not only of the three dental groups, but also of: the Students of the NDA, HDA, and SAID; the Dental Assistants and Dental Hygienists of the HDA, NDA, and SAID; and the Minority Faculty and Administrators. A popular feature was the New Dentists' Conference.

The Presidents' Symposium, a two part session, underwritten by the DentaQuest Foundation, was one of the signature events of the Summit. Part 1 was entitled, "Multi-Cultural Challenges for Health Care and Issues Surrounding Oral Health." The moderator was Dr. Joyce Reed, faculty leader from Harvard Medical School. The presenters whose presentations focused on the issues in vulnerable communities were: Dr. Sarita Arteaga (HDA-Hispanics); Dr. Caswell Evans (NDA-African American); and Dr. George Blue Spruce (SAID-American Indians). The title for the President's Symposium Part 2 was, "Oral Health Center Stage: The Media and Multi-Cultural Messaging." The presenters and there topics were: Ms. Linda Orgain (CDC Communications Specialist), "Community Water Fluoridation. Benefits and Concerns for Ethnic Minorities"; Brian Swann, DDS, MPH (Harvard), "Dentists as Oral Physicians and Inter-professional Team Leaders"; Anne Marie O'Keefe, JD, PhD (Morgan State University), "Using the Media for Health Messaging"; and Ms. Sheri Klein (Advertising Council), "The Ad Council's First-Ever Oral Health Campaign." A special attendee at both sessions was the Honorable Dr. Louis Sullivan, former US Secretary of Health and Human Services.

The sessions were designed to present issues and concerns common to the host organizations and the communities they serve; to introduce attendees to the importance of using the media for health messages; and to demonstrate the impact of collaborative message development.

Recognition awards were presented at special events hosted by each organization throughout the conference:
The HDA Recognition Award was given to Florida Dental Society Immediate Past President, Dr. Cesar Sabates

The NDA Women Dentists' award recipients were: Dr. Joni Forge (NDA member, children's book author and community service advocate), Dr. Sarita Arteaga (HDA Past President and Summit Planning Committee), and Ms. Margot James Copeland (President, Links, Incorporated and oral health advocate);

The Hispanic Dental Association Awardees:

HDA Women's SEAL Award for Service and Education was given to Ms. Paul Vogel.

HDA Women's SEAL Award for Advocacy and Leadership was given to Dr. Lily Garcia

Colgate / Hispanic Dental Association *"Ascend the Summit" Leadership Circle Award* was presented to Dr. Vidal Balderas.

The Society of American Indian Dentists Awardees:

Dr. Christopher G. Halliday, Dean at Missouri School of Dentistry & Oral Health: Award for his commitment and support of SAID

Dr. Dave L.Smith (Oneida), Immediate Past President: Leadership Award.

Dr. Jerry Snell (Cherokee), Board Member: For his support towards the Oklahoma Leadership Reception

Dr. Charles Spalding (Sunaq' Tribe of Kodiak): For his support towards the Arizona Leadership Reception

The SNDA Dental Students Gala and Awards Dinner:
Darryl Hawkins Scholarship winners:
Karen Davis, Willard Osbin, Patrice Smith

The NDA Presidents' Awardees were Dr. Judy Greenlea-Taylor and Dr. Leslie Grant

The Civil Rights Award was presented to **Tom Joyner**, Radio Personality, and Founder of the Tom Joyner Morning Show at the annual NDA Civil Right's Luncheon.

Dental Students Scientific Poster Awards were presented to:

HDA - winner Kristina Christoph, Harvard School of Dental Medicine for her research entitled: "Differences in Regulation of Osteoclastogenesis among Pediatric and Adult Subjects"

SNDA Chapter Scrapbooks winners:
1st place ($300):
University of Mississippi
2nd place ($200):
Meharry Medical College School of Dentistry
3rd place ($100):
University of Florida College of Dentistry

SNDA Outstanding Chapter winners:
Small
1st place ($300):
Creighton University School of Dentistry
2nd place (honorary recognition):
University of Mississippi
3rd place (honorary recognition):
University of Detroit Mercy School of Dentistry

Medium
1st place ($300):
University of Louisville School of Dentistry
2nd place (honorary recognition):
University of North Carolina at Chapel Hill School of Dentistry
3rd place (honorary recognition):
University of Michigan School of Dentistry

Large
1st place ($300):
Meharry Medical College School of Dentistry
2nd place TIE (honorary recognition):
Columbia and Howard

2012 Colgate Bright Smiles Bright Futures Award Chapter Winners (2)

Bright Smiles, Bright Futures' award for outstanding community outreach goes to: New Era Dental Society (Philadelphia, PA); Bright Smiles, Bright Futures oral health scholarship award goes to: Pan Tennessee Dental Society (Nashville, TN)

Congratulations to
Dr. Terri Jones Matthews,
recipient of the 2012
National Dental Association
Jeanne C. Sinkford Scholar Award
of the American Dental
Education Association
Leadership Institute Award

Many Thanks to All Summit Sponsors

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Wolverine Dental Hygienists' Society

CONVENTION HIGHLIGHTS - *July 2012, Boca Raton, FL*

Opening Session Night

Dr. George Blue Spruce, the Society of American Indian Dentists' President Emeritus and Founder, delivers the opening prayer at the Opening Session

The Parade of Flags by the Hispanic Dental Association representing all Spanish speaking countries at the Opening Session

(l-r) Dr. Ruth Bol (President, of Society of American Indian Dentists), Dr. Lilia Larin (President, Hispanic Dental Association), Fay Donohue (President and CEO DentaQuest, LLC), Dr. Roy Irons (President, NDA)

Mr. Ian Cook (Chairman, President & CEO, Colgate – Palmolive Company), and Dr. Cynthia Hodge (President, National Dental Association Foundation)

Dr. T. Carla Newbern (President - National Dental Hygienists Association) and Dr. Roy Irons

Get Acquainted Reception

Presidents' Symposium

Dr. Louis Sullivan participates at the "Presidents' Symposium Part II – The Media and Multi-Cultural Messaging", sponsored by DentaQuest Foundation.

NDA Eddie G. Smith Leadership Institute

Dr. Alvenia Rhea Albright, NDA Corporate Roundtable Chair and Leadership Trainer, conducts training session at the NDA Eddie G. Smith Leadership Institute

(l-r) American Dental Association President, Dr. William Calnon, joins the 3 host Presidents: Dr. Lilia Larin- Hispanic Dental Association, Dr. Ruth Bol – Society of American Indian Dentists, and Dr. Roy Irons – National Dental Association at the NDA Eddie G. Smith Leadership Institute Joint Board Training

NDA & NDAA Past President's Breakfast

NDHA President's Breakfast

NDA WHS Awards Brunch

(l-r) Drs. Sheila Brown, Joni Forge (Awardee), and Melissa Jones (MC)

Golf Tournament

SAPD Awards Dinner

President's Gala

Dr. Sheila Brown receives the Immediate Past President Award from Dr. Roy Irons

NDHA Comedy Show

Civil Rights Luncheon

Dr. Edward H. Chappelle Jr. (President Elect NDA), Dr. Madeline Anderson Thomas (NDA Board Member), Sybil Wilkes (Receiving award on behalf of Tom Joyner), and Dr. Joseph Gay (Past President NDA)

Summit Planning Committee

(l-r) Mr. Robert Johns, LaVette Henderson, Dr. Judy Green-Lea Taylor, Dr. Maritza Morrell, Bill Woods, Dr. Hazel Harper, Imelda Lemon, Drs. Ruth Bol, Lilia Larin, Sarita Arteaga, and Victor Rodriguez

Grand Finale

National Dental Hygienists Association 2012 SUMMIT RECAP

Thanks to the board of trustees, committee members, local chairpersons and all persons that helped to make the convention a success. Thanks to all NDHA members and attendees that attended, your support was greatly appreciated.

The Summit was phenomenal, we had no idea during the planning phase that it was going to be such a success. The friendships and knowledge obtained from the diversity of attendees, will help us understand and meet the needs of our patients.

The Dental Hygienists' celebrated their 50th Golden Jubilee anniversary. Our Jubilee focus was to celebrate past presidents, founders and legends, several from each category were in attendance. It was good to rekindle old relationships and develop new ones. From comments received, this was one of the best conventions ever.

Every aspect, from our community service project, being invited to sit on the dais of the opening ceremony and give the closing remarks, our continuation education courses were cutting-edge, the comedy show our (Scholarship Fundraiser), the Presidents Breakfast, our Business Meetings, were well attended.

We look forward to seeing each of you in Maryland, to celebrate the centennial of dental hygiene along with the centennial celebration of NDA.

T. Carla Newbern, RDH, MEd
NDHA President

National Dental Assistants Association 2012 SUMMIT RECAP

Hello fellow constituents,

Thanks to the work of the organizations leadership for their vision of a multi-cultural meeting. It was a huge success! The members of the National Dental Assistants Association wish to thank all of our sponsors: P & G for Tina Calloway and Jen Blake, Colgate for flowers for our President's Breakfast where Dr. Cynthia Hodge President of the NDAF brought words of wisdom and reminding us that she started in dentistry as a Dental Assistant; NDA for making sure that we had audio-visual for our speakers; and the NDAF for continued support of the "NDAA VOICE" newsletter. Our meeting is never complete without you, the NDA members who purchase raffle tickets each year. This year's winners were 1st place Dr Elijah Richardson/Tennessee; 2nd place Ms Barbara Purifoy-Seldon/Southfield MI; and 3rd Leroy Stainback/Detroit MI. As we are preparing for the NDA's 100th Anniversary, our goal is to have at least 100 dental assistants in attendance. We can only do this with the help of the NDA membership. You can assure our success by registering at least 1 or more dental assistants for the convention and if your staff cannot attend then pay membership dues ($50.00) for the year 2013. Membership/Registration forms can be found on the NDA website (ndaonline.org) and select the NDAA tab. Congratulations go out to our very own Anthony Burke of Birmingham, Alabama, who has passed the Boards and is now a Registered Dental Hygienist. Anthony began his career in dentistry while serving in the Navy. Since joining NDAA, he has continued to be an active member of the leadership. We encourage all of our members to continue your education including certification and most importantly let your "Voice" be heard by being active with NDAA.

Christine L. Wright
NDAA President
grannycml@bellsouth.net

Pictured taking part in the *Bright Smiles, Bright Futures* festival are (left to right): Dr. Rabbit; Lilia Larin, DDS, President, Hispanic Dental Association; Dr. Marsha Butler, Vice President, Global Oral Health and Professional Relations, Colgate-Palmolive Company; Ruth W. Bol, DDS, MPH, President, Society of American Indian Dentists, and Roy L. Irons, DDS, President, National Dental Association.

COLGATE BS/BF KICKS OFF HISTORIC MULTI-CULTURAL ORAL HEALTH SUMMIT WITH LOCAL CHILDREN

As a prelude to the first-ever Multicultural Oral Health Summit hosted recently in Boca Raton by the National Dental Association, Hispanic Dental Association and Society of American Indian Dentists, Colgate-Palmolive Company dispatched one of its *Bright Smiles, Bright Futures* mobile dental vans to the Peter Blum Family YMCA to provide free dental screenings and oral health education for more than 150 children enrolled in Y programs. Amid a festival of music, activities and costumed characters, the children boarded the *Bright Smiles, Bright Futures* van for dental screenings, visited with Colgate mascot Dr. Rabbit, and took turns playing oral health games that emphasized the importance of maintaining good oral health habits.

The Multi-Cultural Oral Health Summit provided dentists, auxiliaries, students, community leaders, corporations and other stakeholders interested in improving oral health a forum to discuss the issues that impact diverse communities across the nation. Colgate's fleet of *Bright Smiles, Bright Futures* dental vans visits over 1,000 cities and towns each year in the U.S. and reaches more than 10 million children.

Auxiliary to the National Dental Association

2012 SUMMIT RECAP

Reflecting on 2012 in Boca Raton …

ANDA Members and Guests had a great time … finding deals at the upscale shops at ***Sawgrass Mills Outlet Center*** … at our Annual Scholarship Fundraiser at ***Gulf Stream Casino & Park.*** We enjoyed the endless mimosas, a delicious Brunch, the casino and the Shops, and… sneaking a peek into the lifestyles of the rich and hearing the folklore stories of love, murder and mayhem on the ***Palm Beach Tour***.

ANDA is pleased to have been able to provide 2 dental students with Scholarships this year. We had some very productive meetings. Many ideas on how to grow a stronger organization that is more visible to its members and dental spouses (new dentists, male spouses, and spouses of dental students) we want to encourage to join us. We explored ways to broaden the convention experience to appeal to the changing membership. We are updating our registration process, continuing to promote and utilize the website created last year and can be found on facebook in the near future. Most of all, we enjoyed spending time with old friends and meeting new ones.

Children & Youth Program

2012 CAMP ANDA "Fun in the Sun" was handled by **ACCENT on Children's Arrangements, Inc.** Camp ANDA offered 3 fun-filled days packed with nonstop adventures. Activities included ***Outdoor Adventures*** at the Boca Raton Resort. ***Boomers!*** offered an opportunity for kids to test their skills at Go Karts, Bumper Cars, Miniature Golf, Bowling, Laser Tag, and much more! ***Sugar Sand Park***, the Children's Science Explorium, was a hands-on science center, where kids explored interactive exhibits as well as enjoy the Carousel, jumping horses and chariots. ***Cinemark Palace 20*** offered ***Movies Galore*** filled one evening. ***Strikes at Boca*** is where kids had a grand time bowling the night away and eating pizza! Who doesn't love ***Dave and Buster's?*** Games and great food equal a great time for all ages.

Parent & Children comments included: My child had FUN! *My child enjoyed seeing friends from last year. We loved the program! My child thought the program was great! My child said, they never wanted to go home!*

We found that parents were please with the service Accent provided and hope to use them again in the future. As we look at planning for 2013, we anticipate a dynamic time of exciting and engaging experiences for your children. Look for details in the coming months, check ANDA's website at **www.ANDAnow.com.**

As in previous years early registration was encouraged, unfortunately some were still unable to participate in the program because on-site registration is no longer possible. Buses for transportation, tickets to destinations, and appropriate chaperone staffing must be arranged in advance. Registration of all children is only possible to register through ANDA. Please contact ANDA directly to register your children for 2013.

We are looking forward to seeing you next year at the **2013 NDA 100th Anniversary Convention** at the Gaylord National Resort & Convention Center, *On the Potomac in Maryland.*

Warm Regards,
Glenna Livingston
ANDA, President

Global Oral Health Outreach Committee at the Multi-Cultural Oral Health Summit

(l-r) Drs. Alan Gordon, Lynthia Stewart, David Lamonthe, Zuzana Mendez, L. Maria Aquirre, Larry Dunham, Aidee Nieto-Herman, Brian Swann, Kiamesha Mcclellan

NATIONAL DENTAL ASSOCIATION

FOR IMMEDIATE RELEASE
SEPTEMBER 17, 2012

NATIONAL DENTAL ASSOCIATION™ AND TOM JOYNER JOIN FORCES TO PROMOTE ORAL HEALTH
"Take A Loved One to the Doctor Health Festival" to feature Crest-PRO-HEALTH DENTAL ZONE
Philadelphia, Pennsylvania October 19-20, 2012

Two-day Festival Promotes Health and Wellness In the African-American Community Through Awareness, Screenings and Health Expo

The National Dental Association (NDA) partners with award-winning radio personality and community activist **Tom Joyner** for a signature health event on October 19-20, 2012 for the year-long *Take A Loved One to the Doctor* (TALOTTD) campaign. The **TALOTTD Health Festival** will be held in Philadelphia at the Liacouras Center and feature an expo and live broadcast of Joyner's nationally syndicated Tom Joyner Morning Show®. 100.3 WRNB. This health-focused festival offers attendees access to free oral exams and education on oral health.

The NDA™, based in Washington D.C., represents the priorities of over 10,000 African American and minority dentists, as well as dental students, dental hygienists, dental assistants and auxiliaries across the country. The National Dental Association mission speaks directly to providing access to dental service for underserved communities, and education and advocacy for its members. "The Take a Loved One to the Doctor" message will be carried on over 105 stations, reaching 8 million listeners, when Joyner launches the event with a 6am-10am ET live broadcast on site. Attendees will experience a live broadcast on Friday, October 19th at 6 a.m., featuring **Tom, Sybil Wilkes, J. Anthony Brown, Jacque Reid & Roland Martin** as well as national artist performances and interviews with today's top health experts.

The National Dental Association has designated The New Era Dental Society, the NDA's award-winning Philadelphia chapter, as its local host. The DENTAL ZONE will be designed under the leadership of NDA member dentists Drs. Joan Malcolm, Glenn Brown, Renee Dempsey, Arnelle Lloyd, and Charmen Douglas. The NDA local chapter has enlisted the support of NDA member dentists in Philadelphia, NJ, MD and DE. The NDA also has engaged other community partners, including: the Links, Incorporated, the University of Pennsylvania, Temple University, the University of Medicine and Dentistry of New Jersey, the Greater Philadelphia Health Action, the Southern Jersey Medical Centers, and the Oral Health Academy.

The DENTAL ZONE will include mobile dental units and portable dentist chairs for screenings, a "Children's Corner", "Ask the Experts" kiosks with dentists, physicians, and pharmacists; free dental product donations, information for adults, oral cancer screenings, referrals to area providers, and special dental information for senior citizens and their care givers.

NDA President-elect, Dr. Edward Chappelle Jr., will participate in Tom Joyner's Town Hall meeting, and stated, "The program is a tribute to the commitment of Tom Joyner to total health; and his awareness about the important link between oral health and overall health. The NDA is proud to be a part of this nationwide effort and to contribute to increasing dental health literacy in African American communities and vulnerable populations."

National sponsors include the Alzheimer's Association, Bayer, Crest, Denny's, Legacy For Health, Novo Nordisk, NeighborWorks America, Susan G. Komen CIRCLE OF PROMISE, The Ohio State University Medical Center and WalMart/Relion Prime.

For a full event schedule and to learn more about the health festival visit the TALOTTD micro site on BlackAmericaWeb.com: http://www.drday.blackamericaweb.com.

# # #

For additional information contact Robert S. Johns, Executive Director, at the National Dental Association National Office at 202-588-1697. www.ndaonline.org

Kentucky SNDA Chapters Launch 1st Annual Oral Cancer Walk

In the Spring of 2012, the SNDA chapters of the **University of Kentucky College of Dentistry** and the **University of Louisville School of Dentistry** partnered to organize the UK and UofL First Annual Oral Cancer Walk. The Walk/Run took place at the Coldstream Park in Lexington, KY. Participants in the event not only walk or run, but were able to learn more and be screened for Oral Cancer. The Oral Cancer Walk was made possible through the generous donations of Delta Dental of Kentucky, the Kentucky Dental Society, the Bluegrass Dental Society and many others. Over $6,000 was raised during this first walk. The money will be donated to the Head and Neck Cancer Alliance as well as to the University of Kentucky Markey Cancer Center to help further education and research on oral cancer. The Second Annual Oral Cancer Walk is already in the planning for next spring in Louisville.

Dr. Ted Brooks treats patient at NCMOM.

OLD NORTH STATE DENTAL SOCIETY PARTNERS WITH NC MISSION OF MERCY

Fayetteville, NC - NDA members from North Carolina's Old North State Dental Society (ONSDS) partnered with the NC Dental Society's North Carolina Mission of Mercy Project (NCMOM) to provide free adult dental care at the Crown Agri-Expo Center in Fayetteville, NC, on Friday, June 20, 2012. This was the first NCMOM program in Fayetteville, and there was overwhelming demand. On the day of the event, registration was cut-off at 6:30a.m. , ½ hour after the doors opened, with 700 persons registered. The ONSDS dentists were part of a team that included 80 portable dental chair/units, 57 dentists, dozens of hygienists, scores of assistants, and hundreds of support staff volunteers. The patient roster ranged from the homeless and long-term unemployed to people with jobs who can't afford dental insurance. Since it's founding in 2003 through the end of 2011, the NCMOM has provided more than $14.5M in free dental care to over 37,000 Carolinians.

Friday & Saturday
October 19-20, 2012
Philadelphia, PA

NDA and SNDA "Impress" High School Students in Cleveland

Thirty-one area high school students who aspire to be dentists, physicians, scientists and other healthcare professionals graduated recently from Cleveland Clinic's Charles R. Drew Saturday Academy.

In collaboration with Health Legacy of Cleveland, Incorporated, Saturday Academy was founded five years ago as an educational enrichment program designed to increase underrepresented high school students' interest in a career in healthcare. Health Legacy is an organization that works to increase the number of underrepresented minority physicians, researchers and dentists in northeast Ohio.

A 12-week program, Saturday Academy provides students with career information and skills to prepare for professional education. Students learn from experienced healthcare professionals through hands-on learning and individualized mentorship. Upon successful completion of the program, participating students receive a stipend.

The Saturday Academy program has graduated 147 students.

On one Saturday, the students visited Case Western Reserve University School of Dental Medicine for the Student National Dental Association's (SNDA) Impressions Program. Students participated in hands-on simulations, practiced applying sealants to teeth, learned to identify teeth visually and by name and toured parts of the dental labs and clinics.

Dr. Madge-Potts Williams (center)

Health Legacy board member, National Dental Association (NDA) Secretary and Cleveland Dentist, Madge Potts-Williams, DDS, organized the Inaugural Dentistry Day Program. "We planned this day with the help of the school's Chapter of the Student National Dental

Association (SDNA), chaired by rising senior Ashlee Goodman. The SNDA's Impressions Program is presented at Dental Schools across the country where there is an SNDA Chapter", said Dr. Potts-Williams. "In addition to the experiential activities conducted by the SNDA students, and lectures by Dr. Mickel and myself, the high school students interacted with our Case students and learned how they prepared for college and dental school."

NDA members and Health Legacy Board Members, Roderick H. Adams, Jr., DDS, James H. Houston, DDS, and Andre Mickel, DDS, Chairman of the Department of Endodontics at Case Dental, and the President of Health Legacy's Executive Committee also mentored the students. Eugene Jordan, DDS, President of Forest City Dental Society and Past President of the NDA, lent his support during the program.

Four students, as a result of this program, expressed a desire to pursue dentistry as a career. High school senior Brandon Smith noted he was inspired to pursue his early childhood dream of becoming a dentist. Brandon said he applied to Saturday Academy because peers who participated in the program before him, said, "It is a great experience for someone adamant about going into the medical field."

Saturday Academy is named in honor of Charles R. Drew, MD. Dr. Drew was an African American surgeon and medical researcher who pioneered improved techniques for blood storage which he used to help develop large-scale blood banks during World War II. To learn more about student education programs offered by the Cleveland Clinic Office of Civic Education Initiatives, visit www.clevelandclinic.org/civiceducation.

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National Dental Association

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www.ndaonline.org

Revised September 2012

The National Dental Association has winning partnerships with these Corporate Roundtable members.

THE NDA SUPPORTS THOSE WHO SUPPORT US!

CorporateRoundtableNews

WELCOME ABOARD!

Please join us in welcoming American Agencies, as the newest National Dental Association Corporate Roundtable Partner. Representing American Agencies is Mr. Kenneth Middleton, Division Sales Manager in Mechanicsburg, PA.

American Agencies is providing collection services to the NDA members. Utilizing a fixed rate letter service, primary and secondary contingency debt collection services, and credit reporting, dentists are able to reduce their accounts receivables and add revenue back to their bottom line without alienating their patients.

American Agencies was founded in 1969 and for over 30 years has been a leader in the collection industry. Not only are they licensed to collect nationwide, but can also collect over all time zones.

"We provide our clients with a password and a user ID which allows them to access our web-based system to submit delinquent accounts, monitor and suspend accounts, and record patient payments. It's user friendly and clients have access 24 hours 7 days a week", says Kenneth D. Middleton, American Agencies NDA Corporate Roundtable Member and point of contact.

American Agencies' industry experience allows the dental practice to spend more time providing healthcare and less time chasing bad debt.

Getting started has never been easier. For additional information contact Kenneth D Middleton #1.800.730.6816 extension 3904 for a customized solution today. We encourage NDA members to visit the American Agencies website at www.americanagencies.com.

AETNA Foundation Funds Joint MED/DENT C.E. Programs in Kentucky and Louisiana

The Kentucky Dental Association and the Pelican State Dental Society hosted joint continuing education programs for physicians, dentists, and other health professionals in April and June, 2012(respectively). The programs were supported by an educational grant from the Aetna Foundation to the NDA, which focuses on integrated health and inter-professional training. All NDA Chapters are eligible to apply for the mini-grants, and in addition to the societies in Kentucky and Louisiana, the other chapters who were awarded grants in 2012 are: The New Era Dental Society (Philadelphia) and the North Georgia Dental Society (Atlanta).

Dr. Carrie Brown, President of the Kentucky Dental Society, presided over the organization's first "Linked for Life" joint medical and dental CE course – "Periodontal Disease and Its Affect on Systemic Diseases and Pregnancy". Attendees included dentists, physicians, hygienists, dental assistants and dental students. Guest speakers included Drs. Thomas Wayne (Cardiologist), Mark Thomas (Periodontist), Vinnette Little (Internal Medicine), and S. Steele (OB Gyn). VOCO Rep., Ms. Renee Henderson was also in attendance.

Other NDA local chapters who hosted joint programs in 2012 were the Old North State Dental Society (North Carolina) and the Maryland Dental Society (Baltimore). The Alabama Dental Society (Birmingham), and Robert T. Freeman Dental Society (Washington, DC metro area) were awarded grants in previous years.

Dentist Advantage 2Q Update

The modest rate increase of about 7.5% that Dentist's Advantage is implementing is on target to launch in the 3rd Quarter of 2012. About 40 state insurance departments have approved the filing and we are continuing with the systems work needed to implement this change.

Fortress

We have seen that Fortress Insurance has filed for a 11.8% rate increase in Pennsylvania. Fortress typically strives to have the lowest price point in a given market. Clearly they are experiencing the frequency and severity of claims that we would expect them to have.

The Dentists Insurance Company

Interestingly, we have seen a news report by the Director of Communications for TDIC in California that TDIC has: "worked with the [state insurance] department to achieve its rate reduction of 13.42%"

From the way the article reads, it seems that TDIC was requesting an increase but the state insisted on a reduction. Clearly this may have some implications for Dentist's Advantage in California. We will continue to monitor and report on this situation.

National Society of Dental Practitioners

The NSDP held its annual Board Meeting in late March.

The founder of the NSDP and President of the Board, Burton Pollack, DDS, JD, announced his retirement at the meeting. He was immediately elected President Emeritus and he agreed to a one-year term in this new role. The new President of the NSDP Board is yours truly. I was surprised and humbled to be nominated by one of the dentist board members. I expect to continue to work with the NSDP Board to provide NSDP members/Dentist's Advantage clients with quality risk management information that will assist them in their day-to-day practice.

You may recall that one of the features the NSDP provides its members is access to a Hotline. In 2011 the NSDP Hotline took 964 phone calls! This is nearly a 20% increase over calls in 2010. These Hotline calls are currently handled by two dentists. As the volume continues to increase it is unreasonable to expect that two dentists will be able to handle all the calls. We are continuing to explore options to provide better service to our clients. We expect to announce some subtle changes to the Hotline in the coming months.

(cont'd on next page)

Policy Enhancements

Approvals are being received from many State Insurance Departments on the rate/rule filings Chartis has been making. As I mentioned above, a 7.5% rate increases has been filed. In addition to this increase in rates we will also be implementing several policy enhancements for the Program. For example:

- 75% premium credit for first-year dentists (though NY is pushing back on this one)
- HIPAA coverage - included with all professional liability policies at no charge
- Corporate Identity Theft coverage

Implementation dates are pending for all states since we are testing the system now to ensure that we will be able to process requests for these new endorsements. We expect to go-live with these changes as early as the 3rd quarter.

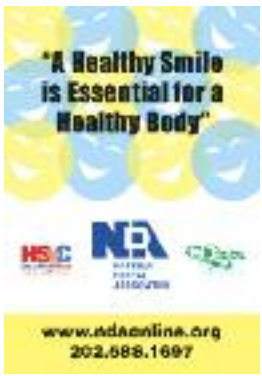
Mark J Buczko, CPCU, CIC, RPLU
Affinity Insurance Services Healthcare

NDA and the GENERAL ELECTRIC AFRICAN AMERICAN FORUM LAUNCH PILOT PROGRAMS

The NDA and the General Electric African American Forum have begun planning community partnership programs in Houston and Baltimore. The two groups are collaborating to increase oral health literacy, increase access, and to introduce STEM (Science, Technology, Engineering, and Math) students to careers in dentistry in selected venues, such as elementary schools, middle schools, and Boys and Girls Clubs.

NDA-LINKS PARTNERSHIP LAUNCHES WITH SUPPORT FROM COLGATE AND SCHEIN

Schein and Colgate played a major role in launching the newly formed NDA partnership with the Links, Incorporated. Henry Schein Cares donated three thousand sample products, including Schein's "Total Health – Beyond the Mouth" educational brochures about the link between oral health and overall health, which were distributed in bags (see below) to all 3,000 attendees at the Links Annual Assembly, held in June 2012, in Orlando. This information, and the newly formed Oral Health Advisory Committee to the Links national Health and Human Services Committee, will increase oral health literacy and advocacy among the Links grassroots membership base. Colgate Bright Smiles/Bright Futures conducted a community outreach program in conjunction with the annual meeting (Story on p. 6).



The Schein Cares Foundation has donated 20,000 tooth brushes and tooth paste samples to support NDA-Links oral health programs in several US cities in 2012 and 2013.

The Links, Incorporated is an international volunteer service organization comprised of 274 chapters and approximately 12,000 members who are concerned, committed, professional, African American women, who linked in friendship, enhance the quality of life in the larger community. The organization is concerned primarily with enriching, sustaining, and ensuring the identities, culture, and economic survival of African-Americans and persons of African descent. The organization focuses on the arts, health and human services, international trends and services, national trends and services, and services to youth. NDA members on the Links Health and Human Services Oral Health Advisory Committee are: Drs. Sheila Brown, Sherae Farmer, Allison Riddle-Fletcher, Hazel Harper Johns, Jocelyn Kidd, and Madeline Anderson-Thomas. Dr. Jeanne Sinkford, NDA Life Member, Links Alumna, and former Dean of Howard University College of Dentistry (HUCD) initiated a partnership with the HUCD and her chapter, the Washington DC Chapter of the Links nearly 40 years ago. She stated, "I am elated to witness the evolution of this wonderful partnership."

In 2012, the NDA and Links chapters have collaborated in oral health projects that have been featured in community programs have in Chicago, Orlando, Prince George's County, MD, and Washington, DC. The groups will also partner in the upcoming the Tom Joyner Morning Show Take A Loved One to the Dentist Health Festival in Philadelphia, October19-20, 2012. Planning is underway for additional programs scheduled in Dallas, Baltimore, and Houston.

Chicago, April 2012 - Brush-a-Thon (See article p. 15)

Prince George's County, MD, September, 2012 – First Baptist Church of Glen Arden (FBCG). Links member dentists Drs. Hazel Harper Johns (Washington, DC), Allison Riddle-Fletcher (Baltimore), and Gail Kirkland-Briscoe (Prince George's County) volunteered to provide screenings and education to participants at the FBCG. The event was attended by 1,500 and Denise Wicher Sessoms, President of the WDC Chapter was on hand to lend support.

(l-r) Dr. Allison Riddle Fletcher, Cheryl Cook (RDH), Dr. Hazel Harper and Dr. Denise Wicher Sessoms, President WDC chapter of the Links, Inc. at MD Event

Washington, DC, September 15, 2012- "Twilight Walk for Health". Several chapters from DC, MD, and Virginia collaborated on a community health program to raise awareness about health and wellness, and to increase health literacy. Participating Links chapters were: Annapolis, Arlington, Baltimore, Capital City, Columbia, Harbor City, Metropolitan DC, Old Dominion, Potomac, Reston, Prince George's County, Silver Spring, Southern Maryland Chain, and Washington, DC.

Philadelphia, October, 2012-scheduled, Tom Joyner TALOTTD Health Festival (See press release p. 8)

The NDA is extremely grateful to NDA Corporate Roundtable members, Colgate and Schein for supporting the new NDA-Links Partnership.

NDA Receives Grant From Links Foundation for New Expansion Project

The Links Foundation awarded a $25,000 grant to the National Dental Association to support the NDA in laying the groundwork for a national, community-based, mobile health expansion program in two pilot cities: Chicago and Dallas. The new program is called, "**NDA-HEALTH NOW**- *Health Equity. Access. Literacy. Technology and Hope. National Outreach on Wheels*. Drs. Sheila Brown and Jocelyn "Tina Kidd, will spearhead the programs in Chicago and Dallas, respectively. The Project will target populations that are vulnerable and underserved, including: racial and ethnic minorities, including immigrants and non-English speakers; children; pregnant women; older adults and senior citizens; individuals in urban underserved areas; uninsured and publicly insured individuals; homeless individuals; uninsured and under-insured veterans; and general populations of lower socioeconomic status.

The goals of the project are to: 1) increase access, 2) improve health literacy, 3) promote prevention, and 4) eliminate disparities in vulnerable populations. **NDA-HEALTH NOW** will enlist the support of NDA members and galvanize community partners to achieve the project goals The core components of NDA-HEALTH NOW include collaboration, service, education, research and policy. In addition to basic and continuing dental services, the proposed project will include medical and vision screenings. It will also expand its focus to include children, adults and senior citizens. Some of the proposed project features are: "mixed-use" mobile health units (equipped for medical, vision, and dental care); inter-professional workforce teams; affiliations with Federally Qualified Health Centers (FQHC), school-based health clinics, and public housing authorities; alignment with federally designated health shortage areas to recruit and deploy under-represented minority (URM) oral health professionals, including military veterans who will be targeted for training and employment.

NDA-LINKS/ Colgate Brush-a-Thon

Chicago, IL - The Lincoln Dental Society, a component chapter of the National Dental Association (NDA) partnered with the Lake Shore Chapter of the Links, Inc. and Colgate Bright Smiles/Bright Futures to host a "Brush-a-Thon" at the Calhoun North Elementary School on April 20, 2012. The event was spearheaded by Dr. Sheila Brown, Immediate Past President of the NDA, and a member of the sponsoring chapter, the Lake Shore Chapter of the Links, Inc.

The event's theme was "Keep that Smile for a Lifetime" and was the first joint effort of the newly formed national partnership between the NDA and the Links, Inc. to increase awareness about the important connection between oral health and overall health. The "Brush-A-Thon" is an interactive, child-friendly, oral hygiene instructional program, which is a feature of Colgate's award winning Bright Smiles/Bright Futures program that targets inner city children. The day's events included: Colgate's Dr. Rabbit's oral health video, tooth brushing techniques, music and entertainment sponsored by 107. WGCI mobile van and disc jockeys, goody bags with dental products, and a "Passport to Health"- a resource directory of area dental facilities.

Dr. Brown, who currently serves on the Links, Inc. Health and Human Services Facet, announced the NDA-Links collaboration at the Links Eastern Area Regional conference in Atlantic City, in April of 2011. During her announcement she stated, "I am elated that the Eastern Area has selected Oral Health as a major focus. The link between oral health and overall health is one that has been overlooked for too long. The National Dental Association wants to join hands with you [the Links, Inc.] in your efforts to increase access and eliminate disparities. I am looking forward to NDA local chapters forging strong, enduring partnerships with Links local Chapters throughout the nation. The NDA has a 'legacy of leadership and a tradition of service' in the communities that need us the most."

The NDA-Links, Inc. collaboration is an important component of the NDA national community health expansion project. "We have made 'commitment to community' a priority. NDA dentists come face to face with children, adults and senior citizens who are suffering from lack of dental care. We do not want others to pay the price that Deamonte Driver paid. Children and adults should not die from preventable dental disease, "added Dr. Brown.

Although there is a greater focus on oral health since the tragedy of 12 year-old Deamonte Driver, most people still don't know that gum disease is linked to diabetes, heart disease, and low birth weight babies. Dentists are also concerned that the same things that contribute to obesity also contribute to tooth decay. The goal of the NDA is to partner with others in vulnerable communities to improve health literacy, increase health equity, and promote prevention. All health education must include oral health messaging. In the words of former U.S. Surgeon General C. Everett Koop, "America must understand that you cannot separate the mouth from the rest of the body; and that you cannot be healthy without good oral health."

NEW MEMBERS

It is with great pride and renewed optimism that we welcome the following new members to our ranks.

Richard C. Adams - Fayetteville, NC
Dandric Allen - Grand Prairie, TX
Dominique L. Askew - Hueytown, AL
Andre Baptiste - Orlando, FL
Denise Bass - Oakland, CA
Shelrethia D. Battle - Cibolo, TX
Anne Berg - Boston, MA
Dana Berry - Elk Grove, CA
Aljernon Bolden - Chicago, IL
Anita Brabson - Portsmouth, VA
William Brunson - Washington, DC
Judith A Buchanan - Minneapolis, MN
Chimere Callaway - Charlotte, NC
Heather Cantori - Ridgecrest, CA
Charisse Casewell - Tyrone, GA
Gregory Chadwick - Greenville, NC
Pedro Cheverez - Toa Alta, PR
Richard Clayton - Fayetteville, NC
Caroline Clerisme - Leominster, MA
Jennifer Cornell - Clarksville, TN
Afton Cowen - Montgomery, AL
Fay Donohue - Charlestown, MA
Valentine Emechete - Memphis, TN
Ralph Fuccillo - Boston, MA
Yvette M Godet - Gainesville, FL
Gloria Gonzales
Christian T. Grant - Newington, CT
Robin F. Harrison - Jacksonville, FL
Rosa S. Hayes - Maumelle, AR
Sarita Hithe - New Orleans, LA
Cherice Hollingsworth - Lexington, KY
T. Howard Howell - Boston, MA
Ton-Ann Hylton - Tallahassee, FL
Halima Karim - Takoma Park, MD
Robin Kimbrough - Nashville, TN
Blake G. Livingston - West Bloomfield, MI
Evelyn Lucas - Grandblanc, MI
Steve Malek - Bayonne, NJ
Mike Manoloff - Houston, TX
Pat Mason - Kansas City, MO
Amira May - West Bloomfield, MI
Robyn D. Mays - Cincinnati, OH
Marquita Mays - Kansas City, MD
Cedrick McDonald - Charlotte, NC
Ronda L. Moore - Tampa, FL
Marcus Moss - Raytown, MO
Perrice Murray - Sugar Hill, GA
Alicia Nguyen - Stafford, VA
Karen Novak - Washington, DC
Latanya O'Neal - Lake Ridge, VA
Lillian P. Overall - Belleville, IL
Michelle Perez - Kansas City, MD
Tnonealyer G. Powers - Natchez, MS
Andy Ramos-Vera - Charlotte, NC
Michael S. Reddy - Birmingham, AL
Reginald Salter - Washington, DC
Jerra N. Sharp - Carmel, IN
Alayna Smiley - Tarpon Sp, FL
Johnny Stephens - Atlanta, GA
Fonda S. Strickland - Winston Salem, NC
Camille B. Tabor - Dover, DE
Tara Tewogbade - Lilburn, GA
Jeremy Toxler - Canton, OH
Efraim Tsimerman - Toronto, Ontario
Shanna Warner - Baton Rouge, LA
Suffiyah Webb - Washington, DC
Anne Wells - Washington, DC
Erik D. Williams - Philadelphia, PA
Janine K. Woods - Casy, NC

MemberNews

Thank you

I would like to thank Dr. Marsha Butler of Colgate-Palmolive and Dr. Cynthia Hodge of the National Dental Association and the National Dental Association Foundation for the Faculty Recognition Award. It certainly meant a lot to me the receive one of the first volunteer awards at the inception of the Bright Smiles/ Bright Futures program, to receive a Colgate/NDAF scholarship award while attending the Harvard School of Public Health and now this award. As you can see, my career in public health and outreach has benefited me greatly through this collaboration. Each of you have been a mentor and friend. Only God knows the joy this relationship brings. It shall continue to energize me to serve those in need.

Blessings and continued success in all that you caringly do and consistently provide.

Brian Swann, DDS, MPH

OSAP Elects Leslie E. Grant, DDS as Board Chair for 2012-2013

ANNAPOLIS, MD—AUGUST 16, 2012—The Organization for Safety, Asepsis and Prevention (OSAP) has elected Dr. Leslie E. Grant to lead its executive board of directors for the 2012-13 fiscal year. Grant has accepted the chair position for the infection prevention advocate.

"Chairman Grant and the current board of directors are truly reflective of our unique community of members representing academia, clinicians, consultants, policy makers and the trade," said Therese Long, OSAP executive director. "I am so excited to work with this team of committed leaders to advance OSAP's mission of the safe and infection-free delivery of oral healthcare for everyone."

A member of the National Dental Association since 1986 including serving as President in 2006, Leslie Grant DDS MSPA owned a private practice in Baltimore City for more than twenty years, and provided school-based public services with the city's health department for eight years. She is a member of the American Dental Association and serves on the Give Kids a Smile Advisory Committee, as well as numerous other organizations, task forces and boards of directors. She is the recipient of many impressive accolades including being named one of the 100 Most Influential African Americans in 2006 in Ebony Magazine.

In Memoriam

Jonathan O'Neal
son of Dr. Joe O'Neil passed away on
August 28, 2012.

NDA ON THE HILL - May 10, 2012
Rayburn House Office Building
Washington, DC

Beginning in 1999, the NDA on the Hill continues to grow each year and is one of NDA's premier events. On Thursday, May 10, 2012 in the Rayburn house Office Building in Washington, DC, the NDA Legislative Chair and Past President, Dr. Leslie E. Grant presided over the 13th Annual National Dental Association on the Hill meeting. The Executive Director, Mr. Robert S. Johns convened the meeting by welcoming members, leaders, and guests. The NDA on the Hill officially kicked off when current NDA President, Dr. Roy Irons, offered greetings and recognized the NDA Board of Trustees, Executive Committee, dental school deans, dental students, oral health care professionals, dental assistants and hygienists, representatives from the government and many VIPS. Over 80 invited guests attended this event.

The NDA sincerely thanks Senator Benjamin Cardin (D-MD), Congressman Elijah Cummings (D-7th MD) and Congressman Mike Simpson (R-2nd ID) for their support in co-hosting this event. The eleven Members of Congress who attended the event discussed topics relevant to the session's theme, *"Collectively Elevating Perceptions of Oral Health"*.

Congresswoman Maxine Waters (D-35th CA) received a NDA award for her outstanding accomplishments as a member of Congress.

Hill Day activities included a panel discussion titled, *"Collectively Elevating Perceptions of Oral Health"*. Panel members included Ms. Yvonne Knight, Sr. VP for Advocacy & Government Relations, American Dental Education Association; Dr. Christopher Fox, Executive Director, International Association of Dental Research; Ms. Tequila Terry, Director, Plan & Partner Management, Maryland Health Benefit Exchange and Dr. Roy Irons, President, National Dental Association.

Congressional Members that made remarks included:

Senator Benjamin L. Cardin (D-MD) Co-Host	Budget; Environment & Public Works
Congressman John Barrow (D-12th GA)	Energy & Commerce
Congressman Dan Benishek, MD (R-1st MI)	Natural Resources
Congressman Sanford Bishop, Jr. (D-2nd GA)	Appropriations
Honorable John Conyers, Jr. (D-14th MI)	Judiciary Committee (Ranking Minority)
Congressman Chaka Fattah (D-2nd PA)	Appropriations
Congressman Jesse Jackson, Jr. (D-2nd IL)	Appropriations
Congressman Walter Jones (R-3rd NC)	Armed Services
Congressman Larry Kissell (D-8th NC)	Agriculture
Congresswoman Lucille Roybal-Allard (D-34th CA)	Appropriations
Congresswoman Maxine Waters (D-35th CA)	Financial Services

SAVE THE DATE
NDA ON THE HILL - May 9, 2013

National Dental Association
2013 MEMBERSHIP & REGISTRATION APPLICATION

Membership period is for the calendar year January 1 through December 31, 2013

100th Anniversary 1913-2013

PLEASE PRINT OR TYPE — REGISTER ONLINE AT www.ndaonline.org

Check If: ❑ New Member ❑ Renewal ❑ Year Joined _____ DOB ____/____/_____ Today's Date _____

Name _____ ❑ DDS ❑ DMD ❑ Male ❑ Female
First M.I. Last Hyphen Name Suffix

Preferred Mailing Address _____

City _____ State _____ Zip _____ ❑ Home ❑ Office ❑ New Address

Phone (Work) _____ (Fax) _____ (Home) _____

(Cell) _____ E-mail _____

Dental School _____ Year Degree Conferred _____

❑ Additional Degree(s)/Certification(s) _____

Name of NDA Local Society _____ NDA State Society _____

(Check all that apply) ❑ Executive Committee ❑ Trustee ❑ Delegate ❑ Past President ❑ Life Member ❑ First time attending ❑ CRT

PROFESSIONAL ACTIVITY:

❑ General Practice	❑ Pediatric Dentistry	❑ Oral Surgery	❑ Other _____
❑ Orthodontics	❑ Oral Pathology	❑ Prosthodontics	
❑ Endodontics	❑ Periodontics	❑ Public Health	

2013 MEMBERSHIP DUES:

❑ Active Member	$395
❑ Active Military Member **(copy of military ID required)**	$270
❑ Affiliate/International Member **(Dentist practicing outside U.S. & U.S. Territories)**	$270
❑ Associate Member **(Non-Dentist)**	$270
❑ Full Time Faculty Member **(copy of faculty ID required)**	$270
❑ Retired Member **(approval and verification required)**	$100

Please make payments of National, State and Local society dues to your appropriate Society to complete the NDA Membership process.

Subtotal $ _____

CONVENTION REGISTRATION INCLUDES:

- **Admission to All Scientific Sessions**
- **Access to All Technical Exhibits**
- **One (1) Ticket to President's Gala**
- **One (1) Ticket to Grand Finale**

REGISTRATION FEES: NO CHECKS ACCEPTED ON-SITE & NO REFUNDS AFTER JUNE 1, 2013

	Pre-Registration thru May 28th	Registration as of May 29th
NDA Member	$ 640	$ 825
Non-NDA Member	$1,100	$1,400

SPECIAL EVENT TICKETS:

President's Gala	___x $100 _____	___x $120 _____
Civil Rights Luncheon	___x $ 75 _____	___x $ 85 _____
WHS Luncheon	___x $ 75 _____	___x $ 85 _____
Golf Tournament	___x $150 _____	___x $170 _____
Grand Finale	___x $ 60 _____	___x $ 70 _____
CPR Certification	___x $ 65 _____	___x $ 75 _____

Note: Any dentist who has not yet paid 2012 dues must include payment in order to qualify for the NDA member registration fee.

Subtotal $ _____

GRAND TOTAL $ _____

PAYMENT PLAN OPTION

❑ 3 Month Plan for Dues Only
❑ 3 Month Plan for Registration Only
❑ 6 Month Plan for Dues and Registration

CREDIT CARD PAYMENTS ONLY! Payments will be deducted automatically on the first of each month until paid in full. All payments will be paid in FULL by April 30, 2013.

GRADUATES & RESIDENTS DUES & REGISTRATION INFORMATION

DUES FOR GRADUATES

NOTE: Copy of DDS or DMD diploma or letter from school confirming your degree date is required for all Graduates (NO EXCEPTIONS). Residency Completion Certificates and Master Degrees do not qualify for "Graduate Status." Applications will not be processed until required documentation is received.

❑ 2013 Graduates	no dues
❑ 2012 Graduates	$25
❑ 2011 Graduates	$200

DUES FOR RESIDENTS

NOTE: Copy of DDS or DMD diploma and letter from Chairman confirming your program start and end dates are required for all residents (NO EXCEPTIONS). Resident dues are for dentist participating in a Residents program and NOT after the completion of the program. Applications will not be processed until all required documentation is received.

❑ Current Residents $25

REGISTRATION FOR GRADUATES*

❑ 2013 Graduates	Register with SNDA	
❑ 2012 Graduates	$275	
❑ New Dentist (< 5yrs)	$300 thru April	$450 after April

REGISTRATION FOR RESIDENTS*

❑ Current Residents $225

Event tickets are not included with Graduate & Resident registration and 2013 Graduate & Resident dues must be paid to register.

MAKE CHECK or MONEY ORDER PAYABLE TO:

National Dental Association
3517 16th Street, NW
Washington, DC 20010
202.588.1697 / Fax 202.588.1244
Toll Free 877.628.3368

❑ AMEX ❑ VISA ❑ MasterCard ❑ Discover

Card Number _____ Exp. Date _____

Card Holder Name (print) _____

Amount $_____ Signature _____

OTHER CONTRIBUTIONS: A SEPARATE CHECK IS REQUIRED FOR EACH CONTRIBUTION [tax deductible - 501(c)3]

❑ NDA Endowment Fund $ _____ ❑ NDA Centennial Fund $ _____

***A $35 SERVICE CHARGE WILL BE ASSESSED FOR ANY RETURNED CHECK.**

EARLY BIRD REGISTRATION SPECIAL
Save $100

Centennial Special
Pay your registration and membership dues by
November 30, 2012
and receive a $100 discount off the early bird registration rate.
$540

Early Bird Special
Pre-Registration thru
April 30th
$640
Registration as of May 1st
$825

ADVERTISING *available*

Flossline Newsletter Advertising Information

SIZE	DIMENSIONS	RATE
Full Page	7-1/2" x 10"	$900
Half Page	7-1/2" x 4-7/8"	$675
Quarter Page	3-3/8" x 4-7/8"	$550

Ad Specs - Color or B/W Ad
Full Page ad, no bleeds = image area 7-1/2" x 10" vertical
1/2 Page ad, no bleeds = image area 7-1/2"x 4-7/8" horizontal
1/4 ad page, no bleeds, image area = 3-3/8"x 4-7/8" vertical

Ad Submission Info
All ads must be submitted via email in tiff, eps, jpg or press optimized pdf files, grayscale (no RGB files) minimum 300 dpi with embedded fonts. Text-only files may be submitted in MS WORD. All ADS must be paid in full prior to being printed.

Submission Deadlines

Winter Issue	- December 1st
Spring Issue	- March 1st
Summer Issue	- June 1st
Fall Issue	- September 1st

Please note:
Please contact the National Office at 202. 588.1697, if you have any questions. You may also email us at lhenderson@ndaonline.org.

Website Advertising Information

MEMBERS

CLASSIFIEDS	NUMBER OF WORDS	RATES
Classifieds I	First 75 Words	$200
Classifieds II	76-150 Words	$300
Classifieds III	151-250 Words	$375

NON-MEMBERS

CLASSIFIEDS	NUMBER OF WORDS	RATES
Classifieds I	First 75 Words	$300
Classifieds II	76-150 Words	$400
Classifieds III	151-250 Words	$475

Ad Submission Info
Text-only files may be submitted in MS WORD.
All ADS must be paid in full prior to being printed.

Advertisements/Job Postings will be posted for 30 days.

Please contact the National Office at 202.588.1697, if you have any questions. You may also email us at bthompson@ndaonline.org or lhenderson@ndaonline.org.

www.ndaonline.org

Flossline

FALL 2012

MARK YOUR CALENDAR

NDA TRANSITION MEETING
December 13-16, 2012
Mayflower Hotel
Washington, DC

NDA MID-WINTER MEETING
February 2013
TBA

100th NDA ANNUAL CONVENTION
July 26-30, 2013
Gaylord National Resort
National Harbor, Maryland

101st NDA ANNUAL CONVENTION
July 25-28, 2014
Hilton New Orleans Riverside Hotel
New Orleans, Louisiana

102nd NDA ANNUAL CONVENTION
July 24-28, 2015
Chicago Marriott Downtown Magnificent Mile
Chicago, Illinois

103rd NDA ANNUAL CONVENTION
July 22-26, 2016
Atlanta Marriott Marquis
Atlanta, Georgia

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REGISTER ONLINE TODAY!

Don't forget to pay your 2013 Membership dues (local, state and national) and Pre-Register for the 2013 NDA Convention in NATIONAL HARBOR, MARYLAND! Visit our website for further details, www.ndaonline.org

Visit our website and get updated information on:

- **Membership**
- **Convention**
- **Society News**
- **Scholarships**
- **Career Opportunities and MORE!**

Please contact the National Office with any address and phone number changes. We want to keep you informed of what is going on at the NDA!

ADDRESS SERVICE REQUESTED

National Dental Association
3517 16th Street NW • Washington, DC • 20010-3041