PRESIDENT’S MESSAGE

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Dr. Tracye A. Moore  
President Elect NDHA

Graduation Date:  
January 29, 2012, Wilmington University  

Degree:  
Doctorate of Education in Organizational Leadership

Bio: Dr. Tracye A. Moore, RDH, MS, EdD  
25 year dental hygiene career runs the gamut from working at hospitals to private practice, as a clinical instructor for two different colleges, conducting research for the University of Pittsburgh, and being employed by the United States Navy. She received an Associate of Science Degree in 1987 from Temple University, a Bachelor of Science Degree in 1988 from West Chester University, a Master of Science Degree in 1995 from St. Joseph’s University, and a Doctorate of Education in 2012 from Wilmington University. She is a founding member of Tri-State Dental Hygienists’ Society where she was Secretary four consecutive years, Vice-President two years, and Chair of the Fund-raising Committee four consecutive years. She is a member of New Era Dental Society, the American Dental Hygienists’ Association, and currently President-Elect of the National Dental Hygienists’ Association. She is active in various community, civic, and church organizations; and serves a mentor and role model for dental hygiene students. Her publications include articles in the American Journal of Health Behavior 1997, 1998, and the Journal of Practical Hygiene 1997.

Dissertation Title:  
The Diversity Dilemma: A National Study of Minorities in Dental Hygiene Programs

Abstract:  
Given the predicted shortages of minority dental healthcare providers in the United States and the expanding diversity of the general population, it is important to recruit and retain an ethnically and culturally diverse allied dental workforce. The objectives of this study were to explore why the profession of dental hygiene exhibits minimal diversity among students and teachers within academia. This study sought to describe the demographic diversity among dental hygiene faculty and student populations of dental hygiene programs in the United States; examine existing diversity initiatives of dental hygiene schools and the impact of 2010 Health Care Reform and the Commission On Dental Accreditation (CODA) standards; investigate barriers to an academic career faced by minority dental hygienists; and analyze the role of professional dental hygiene organizations with regard to minority recruitment and retention. Data were collected with electronic surveys from 509 dental hygiene directors (response rate: 44.8%), with a standard survey instrument from 175 dental hygienists of the NDHA (response rate: 33.1%) and 37 hygienists of the HDA (response rate 15.5%); and with focus group interviews of dental hygiene directors and minority dental hygienists. This study reaffirmed the low percentage of underrepresented minority (URM) students and faculty in dental hygiene programs. However, there was a correlation between minority dental hygiene administrators and the number of minority dental hygiene students enrolled and minority faculty employed. Dental hygiene schools implemented career days, attending job fairs, and career counseling as the foremost diversity initiatives. The majority of dental hygiene programs did not modify admissions, curricula, or recruitment programs as a result of health care reform or CODA standards. The most prominent barrier to academia faced by minority hygienists was the low educator salary. Professional dental hygiene organizations need to play a greater role with minority recruitment and retention. In conclusion, pipeline programs are needed to recruit and retain minority dental hygiene students and faculty. However, future targeted interventions are needed to address the success rate of diversity initiatives and pipeline programs with regard to URM recruitment and retention of dental hygiene students and faculty.
CHARTIS (AIG) NEWS

In the last two weeks both major insurance rating organizations, A.M. Best Co. Inc. and Fitch Ratings, have improved their outlook on AIG. Fitch now considers AIG “positive” an improvement over “stable.” And A.M. Best has improved its outlook to “stable” from “negative.”

Fitch cites the:
“insurer’s strong competitive position in several markets”

And A.M. Best summarizes their rationale:
“The revised outlook for AIG reflects A.M. Best’s assessment that the potential for negative effects on the operating insurance companies due to issues at the holding company or in AIG’s noninsurance operations has diminished”

This is clearly good news for Dentist’s Advantage clients as well as all of Chartis’ policyholders. Affinity and the Dentist’s Advantage team has always felt that the move to Chartis was a move in the right direction. We knew that the insurance operations of Chartis were not the cause of AIG’s past troubles. The rating organizations are now comfortable enough to publically acknowledge this as well.

MEETINGS
• As you know, Dentist’s Advantage is a member of the National Dental Association’s Corporate Round Table. I just returned from the NDA’s CRT meeting in Dallas, TX. The NDA is a great organization whose reason for existing is almost entirely to be of service to the underserved. I always enjoy getting an update about the Association’s activities.
• Dentist’s Advantage will be attending the Chicago Mid-Winter Meeting. As a Chicago native it always baffles me why the largest dental meeting in the Midwest is held during the month of February?! Nonetheless, if you are braving the weather and attending the meeting please be sure to stop by booth #4756 and say hello to me, Jeff Sweitzer or Eamon Murphy. Jeff and Eamon will be in from our Hatboro headquarters to meet and greet clients and potential clients.

STATE FILINGS
Chartis has begun the process of filing the program enhancements and modest rate increases with all 51 state insurance departments. We have already received 7 or 8 approvals, however, the system work to implement these changes on our end is not yet complete. We expect that we will be prepared to implement the enhancements to the program and the new rates in most states on July 1. System programming will be completed sooner, but because we begin processing renewals 90 to 100 days prior to policy expiration we need to factor that into the implementation plan.

IN THE NEWS
From the USA TODAY, January 30, 2012:

A former Massachusetts dentist has been sent to jail for a year for using paper clips instead of stainless steel posts in root canals.

Michael Clair was sentenced on Monday to 2½ years, with all but one year suspended, in Fall River Superior Court after pleading guilty to defrauding Medicaid of $150,000. He is also charged with assault and battery, illegally prescribing medications and witness intimidation.

Wow. Thankfully, Dr. Clair is not a Dentist’s Advantage client!!

FEBRUARY 2012 UPDATE FOR ASSOCIATIONS
Thank you for spreading the word about the National Health Service Corps (NHSC) Loan Repayment Program (LRP). As you are aware, the award amounts and the award process for the 2012 NHSC LRP application cycle were modified to help ensure communities with the greatest need receive support. Due to overwhelming interest in the program to date, the NHSC is adjusting the application review and processing timeline.

Please see below for the detailed change:

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<th>HPSA Score</th>
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<td>12-16 weeks from the time a complete application is submitted</td>
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<td>10-13</td>
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<td>CHANGE Application held until deadline (May 15, 2012); Once deadline passes, if funds are available, these applications will be processed by descending HPSA score until available funds are exhausted.</td>
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<td>0-9</td>
<td>Application held until deadline (May 15, 2012); Once deadline passes, if funds are available, these applications will be processed by descending HPSA score until available funds are exhausted.</td>
<td>NO CHANGE</td>
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The NHSC is informing LRP applicants of this change. If you receive questions about the NHSC LRP application or the processing times, please direct those inquiries to the Customer Care Center at 1-800-221-9393 or gethelp@hrsa.gov, Monday-Friday 8:00 a.m. to 8:00 p.m. ET (except Federal holidays).

Thank you,
National Health Service Corps
**New Members**

It is with great pride and renewed optimism that we welcome the following new members to our ranks.

- Dr. Kori Hardaway - Mansfield, TX
- Dr. James M. Wilson - Penn Hills, PA
- Dr. Mark D. Mitchell - Portland, OR
- Dr. Dickson P. Ufomata - Lexington, KY

**Member Spotlight**

George W. Taylor, D.M.D., Dr.PH., is the Leland A. and Gladys K. Barber Distinguished Professor in Dentistry and chair of the Department of Preventive and Restorative Dental Sciences at the University of California, San Francisco School of Dentistry.

Dr. C.D. Johnson has received full professorship at the UT Dental School in Houston. This makes him the first black full Professor at the UT Dental School.

**Dr. Dawley of NDA Elected to DANB’s Board**

CHICAGO (November 2011) – Joanne Dawley, D.D.S., of Southfield, Mich., has been elected to the Dental Assisting National Board, Inc. (DANB) Board of Directors. Dr. Dawley is a practicing dentist who was elected from a slate of qualified nominees provided by the American Dental Association (ADA).

“I believe DANB serves a vital role to the practice of dentistry,” she says. “I strongly encourage dental assistants to become proficient in their profession and take the DANB certification exam.”

Dr. Dawley is a graduate of the University of Michigan School of Dentistry and currently runs her own practice in Michigan. She has been an active member of the ADA at the national, state and local levels for nearly 25 years. Dr. Dawley currently serves on the ADA’s Council on Dental Practice and previously served as the Michigan Dental Association President from 2008-2009. She is also a member of the Academy of General Dentistry, the National Dental Association, the American Academy of Fixed Prosthodontics and the Pierre Fauchard Academy.

Dr. Dawley is the recipient of numerous awards, including the Detroit District Dental Society’s 2008 Leadership and Service Award, the National Dental Association’s 2008 Phenomenal Achievement Leadership Awards and the Mercy Education Project’s 2008 Positive Impact Hard Work Dedication Award.

She belongs to several honor societies for dentists, including the the American College of Dentists and the International College of Dentists. She is a Fellow in the Academy of General Dentistry.

Along with Dr. Dawley, DANB’s 2011-2012 Board of Directors are:

- Chair — Frank Maggio, D.D.S.
- Vice Chair — Carol Oeder, CDA, COA, CPDA, CDPMA, FADAA, LPN
- Secretary — Mary Harrison, CDA, EFDA, EFODA, FADAA
- Patricia Capps, CDA, RDH, M.S.
- Linda Golodner, B.A.
- Karen Minca, CDPMA

For more information, visit www.danb.org.
Oral health is vital to our well being, yet dental disease remains a serious threat to America’s children. To investigate how dental professionals can best impact children’s oral health, we spoke with two leaders in pediatric dentistry—Joel Berg, DDS, MS, president-elect of the American Academy of Pediatric Dentistry (AAPD), and Marion C. Manski, RDH, MS, interim director of the dental hygiene program at the University of Maryland School of Dentistry. These two eminent clinicians shared their thoughts about the most dire threats to pediatric oral health, and what might be done to minimize them.

Both Berg and Manski agree that confusion about the timing of a child’s first dental visit is a top threat to children’s oral health. A trend that began nearly a decade ago calls to change the age of the first dental visit from age 3 to age 1, Berg says—but word has been slow to reach parents/caregivers, and even some dental and medical professionals. The risks created by delaying the first dental visit beyond age 1 are significant enough that Berg considers this the top threat to children’s oral health.

“The reason for revising the first visit to age 1 is because we are seeing an increase in early childhood caries,” Berg reports. Manski shares his concern, and points out that children at this age need to be assessed for risk factors related to nutrition, feeding and oral hygiene. She urges clinicians to take an active role in spreading the word. “The need for an oral health visit at age 1 should be emphasized to not only parents, but to practitioners as well, including pediatricians, dentists and dental hygienists.”
Junior Rally Day was held at the Philadelphia Tennis Club. It was a great event. Special thanks to Traci Green, Traci’s mother and brother, Black Women in Sports, USTA, NJTL and the host of the event “The Philadelphia Tennis Club”.
On February 15, 2012, Dr. Lyvonne M. Washington, Dr. Wayne Walker, and Dr. Jeanette Sabir-Holloway were honored in Indianapolis, IN at Many Faces, Many Facets - A Celebration of Diversity in the Dental Profession, hosted by the Indiana Dental Association (IDA). This inaugural event was history in the making in Indiana, and the NDA - Indianapolis Component could not be more proud that three of our very own were recognized as being pioneers and trailblazers in diversifying our great profession.

Dr. Lyvonne M. Washington, Dr. Wayne Walker, and Dr. Jeanette Sabir-Holloway were all recipients of the 2012 IDA Groundbreaker Award. Dr. Sabir-Holloway was honored for “groundbreaking leadership in nationwide mentoring and recruitment efforts of nontraditional students in the dental profession.” She graduated from the Indiana University School of Dentistry in 1980 and is currently in private practice in Indianapolis. Dr. Wayne Walker was honored for his “groundbreaking leadership as the first African American dentist to become President of the Isaac Knapp District Dental Society.” He obtained his dental degree in 1985 from the University of Illinois at Chicago College of Dentistry. Dr. Walker currently practices General Dentistry in Ft. Wayne, IN. Dr. Lyvonne Washington was honored for her groundbreaking leadership as the first female African American dentist to practice in Marion County. She attended Meharry School of Dentistry and is a former Miss Meharry. She is a dental retiree who resides in Indianapolis, IN.

This year’s Black History month theme is: “Black women in American History and Culture”. Black women dentist are an important part of dental history and have been an integral part of African American culture.

Although the world’s first dental school, Baltimore College of Dental Surgery, opened in 1840, it was not until 1867 when an African American, Robert T. Freeman was accepted by Harvard in its first dental class. In 1870, George franklin Grant graduated from Harvard and was appointed to the school’s dental faculty. However, before the establishment of Howard University in 1881 and the dental department of Meharry Medical College in Nashville, Tennessee in 1886, there were few black dentist being trained.

Women, although fewer in numbers made impressive progress starting with Ida Gray Rollins, D.D.S., the first African American woman graduate (1890) of the University of Michigan and the first black female practitioner in Chicago, Illinois. In 1923 Bessie De-laney graduated from the Columbia University Dental School and practiced in New York. Additional first include Jeanne C. Sinkford, D.D.S., PhD, the first American female dental dean; Eugenia Mobley McGinnis, D.D.S., M.P.H. the first black women dentist to earn a degree in public health and the second female dean of a U.S. dental school: Cynthia Hodge, D.M.D., M.P.A., the second woman NDA president and associate Dean of the University of Connecticut: Juliann Bluitt, D.D.S., former associate dean at Northwestern University Dental School, the first female president of the prestigious American College of Dentists: and Marshall Butler, D.D.S., vice president, Global Oral Health Improvement, Colgate- Palmolive Co*

William Hoskins – NDA History Committee

*Clifton O. Dummett, D.D.S.,
Dentistry in the African American
Community: An Abbreviated Overview
HEATHER HENDRICKS WINS
the Old North State Dental Society Scholarship

The UNC School of Dentistry recently awarded the 2011 Old North State Dental Society Scholarship to fourth-year D.D.S. student Heather M. Hendricks.

Hendricks, a self-supported dental student, is finishing up her last year of dental education while applying to orthodontic residency programs so she can become a board-certified orthodontist. Once finished with her education, the Durham native hopes to make contributions not only to her patients but also to the orthodontic and dental communities.

“I feel, if you can do something to help that next generation, that’s important,” said Dr. Robert Selden III, President of Old North State Dental Society. “Sometimes the cost of attending dental school is a barrier for those who qualify, and we want to support UNC’s ability to attract and retain the best students.”

Awarded annually, the Old North State Dental Society scholarship provides financial assistance to a D.D.S. student who performs well in the classroom, displays a financial need and plans to practice in North Carolina after graduation.

“You’re protecting the value of your education, but you’re also helping other students reach their goal of becoming a dentist. And doing that is a way of respecting those who helped you,” said Selden, who currently practices orthodontics in Huntersville.

The Old North State Dental Society was founded in 1948 after separating from the Old North State Medical Society. The organization provides support to minority dental students and practicing dentists across N.C., and is a longtime supporter of the UNC School of Dentistry.

JANICE HARBIN-JOSEPH, DDS
Coalition’s Board Chair Plays Important Role in Health Care

As the Board Chair of the Michigan Oral Health Coalition, the Dental Director of the Detroit Department of Health and Wellness Promotion, and a practicing public health dentist, Dr. Janice Harbin-Joseph plays an important role within the healthcare field.

At the DDHWP their main goals are prevention and education. Most patients come to the Department on an urgent need basis and Dr. Joseph, along with her staff, work to restore their mouths as best as they can. Initiated in the beginning of 2011, the Department also offers routine HIV testing to better the overall health of Detroit’s citizens.

Her involvement with the Coalition began with an invitation to an initial meeting in 2003 and since then she has been a board member for eight years. She “strongly believes in power of numbers,” which is exactly what the Coalition provides. Being part of a group where you can “talk, share ideas, and work on different advocacy issues make us stronger.” Dr. Joseph says that as a Coalition that represents interests from all over, it reinforces the fact that access barriers in oral health care is not just an issue in Detroit, but a statewide problem.

When asked about the future of oral health in Michigan, Dr. Joseph says that she feels very encouraged. “It appears that the governor understands the connection between oral health and overall health. Financially we do have some barriers, but I believe that the people in power understand the cost of not doing something,” she said. According to her, being proactive is always the cheaper way to go.

After working for 33 years as a public health dentist, Dr. Joseph has set her mind on educating herself to be more of a national voice for oral health. In addition to working on becoming a national advocate, she gets great satisfaction from helping with her brother’s homeless ministry and spending time with her extended family. While she describes herself as “relaxed and happy,” Dr. Joseph is clearly someone who works hard and strives to make a big difference in the oral health field, not only in Detroit, but on a national level.
FOR IMMEDIATE RELEASE

Lessons In A Lunch Box Program To Reach 15,000 Children By 2012

Despite economic downturns, support continues helping to sustain the school-based oral health education initiative for a fifth straight year.

Owings Mills, Maryland (December 8, 2011). The Lessons In A Lunch Box: Healthy Teeth Essentials & Facts About Snacks® program will kick off for a fifth straight year. By the end of 2012, the school-based oral health initiative is expected to have reached 15,000 youth. Despite the challenging economy, interest in providing assistance has helped to keep the program thriving for another year. This interest has helped to expand the program, geared toward elevating the oral health of families, further into school systems nationwide.

Due for delivery on January 30th, this anxiously anticipated date coincides with National Children’s Dental Health Month and Give Kids A Smile celebrations. Cases of the lunch containers will be scheduled to ship out directly to elementary schools as early as February 1, 2012.

Lunch boxes will be distributed in conjunction with the Lessons In A Lunch Box: Healthy Teeth Essentials & Facts About Snacks program presentations. These presentations are given by student dentists and hygienists, along with members of organized and community dentistry. Parents and other volunteers are usually on hand to be of assistance. The support of everyone is so meaningful because when the children engage this learning opportunity they often become so thrilled this extra help is needed.

According to The Children’s Oral Health Institute’s Executive Assistant, Ms. Khaleila Iwuoha, supplies are limited. She encourages those interested in registering a school not to delay completion of the registration forms.

There is no deadline for the registration. The lunch box program will be made available to schools as long as supplies last. To register an elementary school for the 2012 Lessons In A Lunch Box program visit The Children’s Oral Health Institute website at www.mycohi.org to complete the registration process. Email communications may be sent to Ms. Khaleila Iwuoha at kiwuoha.mcohi@gmail.com or call the free number at 866-508-7400.

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The Many Faces
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Visit ADEA and the Summer Medical and Dental Education Program (SMDEP) at Booth 613 at the 2012 Joint Convention of the National Dental Association, the Society of American Indian Dentists, and the Hispanic Dental Association, July 20-24, in Boca Raton, Florida.

www.adea.org
WHEREAS, Dr. Spurgeon W. Webber, Jr., received his Doctor of Dental Surgery degree from Meharry Medical College, School of Dentistry, where the President’s Award, an award for Outstanding Service and Dedication in the Field of Dentistry were also bestowed,

WHEREAS, Dr. Webber was married to Loretta (Hill) Webber and they have two adult children, Deidra Webber Humphrey and Dr. Spurgeon W. Webber III, who is also a dentist,

WHEREAS, He was the first African American to serve on the North Carolina Board of Dental Examiners, past president of the Old North Dental Society, which honored him with its Distinguished Service Award. Dr. Webber is a member of the National Dental Association, a life member of the American Dental Association, the North Carolina Dental Society, the Charlotte Dental Society and Fellow of the Academy of General Dentistry,

WHEREAS, Dr. Webber’s career in dentistry spanned over 50 years serving the Charlotte community, he served as captain in the United States Air Force Dental Corps before going into private practice,

WHEREAS, Dr. Webber’s business affiliations past and present include: partnership in Webber Sports, LLC, which is part owner of the Charlotte Bobcats; owner of University Park Medical Center, Inc., founding partner in Metro-Crescent Communications, WJZY, Channel 46 and chairman of the board, American Healthcare Supply Company,

WHEREAS, Dr. Webber along with his wife established student scholarship programs and endowments at Central Piedmont Community College, endowments at Hampton University and Johnson C. Smith University and unrestricted gifts to Meharry Medical College and Winston Salem State University

THEREFORE BE IT RESOLVED, the National Dental Association and its family of organizations joins in the celebration in honoring the life, legacy and achievements of Dr. Spurgeon W. Webber, Jr.

Presented of this 9th day of February 2012

Roy L. Irons, DDS
President
Joint Silent Auction/Raffle Donation Form 2012

Donor Name ____________________________________________________________

Title _________________________________________________________________

Company Name _______________________________________________________

Address __________________________________________________________________

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Fax _________________________________________________________________

Name of person & organization that asked you to donate: ________________________________

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I would like to make a tax deductible donation in support of the “Multi-Cultural Oral Health Summit” Joint Silent Auction/Raffle

Donation Amount:  

- $1,000  
- $500  
- $250  
- Other ________________

- Check Enclosed: Make payable to the National Dental Association Joint Silent Auction/Raffle
- Credit Card: I authorize the NDA to charge my credit card the amount indicated above.
  - Visa  
  - Master  
  - American Express  
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Email: kgaines@ndaonline.org  
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501(c)3 Non-Profit Organizations. Instructions on where to send your tax deductible donated items (including gift certificates, etc.) will be provided to you upon NDA’s receipt of this form. THANK YOU FOR YOUR SUPPORT!

Register now for the Joint Multi-Cultural Oral Health Summit in Boca Raton, Florida, July 20-24, 2012
The National Dental Association has winning partnerships with these Corporate Roundtable members.

THE NDA SUPPORTS THOSE WHO SUPPORT US!
CORPORATE ROUNDTABLE NEWS

Mark McIntrye, P&G Global Oral Care Scientific Relations, is retiring from Procter & Gamble after 27 years. Mark has been a member of the NDA Corporate Roundtable and an avid supporter for over 13 years. The NDA Corporate Roundtable Chair, Dr. Alvenia Rhea Albright presented him with her Chairman’s award during the February Mid-Winter CRT meeting in Dallas, TX. Additionally, the NDA President, Dr. Roy Irons and Chairman, Dr. Kim Perry presented Mark with an award from the NDA. Mark will be missed not only by the NDA, and the Corporate Roundtable, but he will also be missed by members of the Student National Dental Association with whom he worked so tirelessly. We wish him all the best as he journey’s into the next phase of his life.

We are proud to welcome 2 new corporate members to the National Dental Association Corporate Roundtable (CRT)

Mr. Joseph Walters, Vice President, Senior Mortgage Loan Officer at Bank of America

Mr. Richard Boling, CLU, LUTCF, Vice President, Small Business Solutions, at American General Life & Accident

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Visit our website and get updated information on:
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• Convention
• Society News
• Scholarships
• Career Opportunities and MORE!

Please contact the National Office of any address and phone number changes. We want to keep you informed of what is going on at the NDA!