

2ND Annual National Dental Association Health Advocacy Symposium

NDA-HEALTH NOW[®] Crusading for Health Equity and Social Justice at Home and Abroad

NDA-HEALTH NOW[®] Overview: Mission, Goals, Progress

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Founding Director, NDA-HEALTH NOW[®]
NDA Past President

September 23, 2017

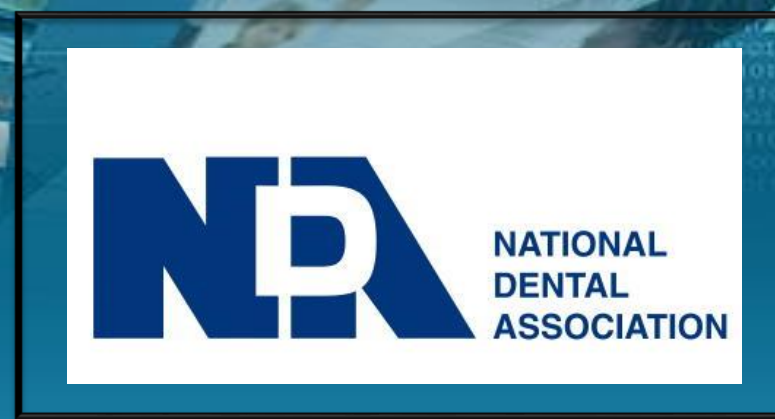




MISSION STATEMENT

The National Dental Association promotes oral health equity among people of color by harnessing the collective power of its members, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in our communities.

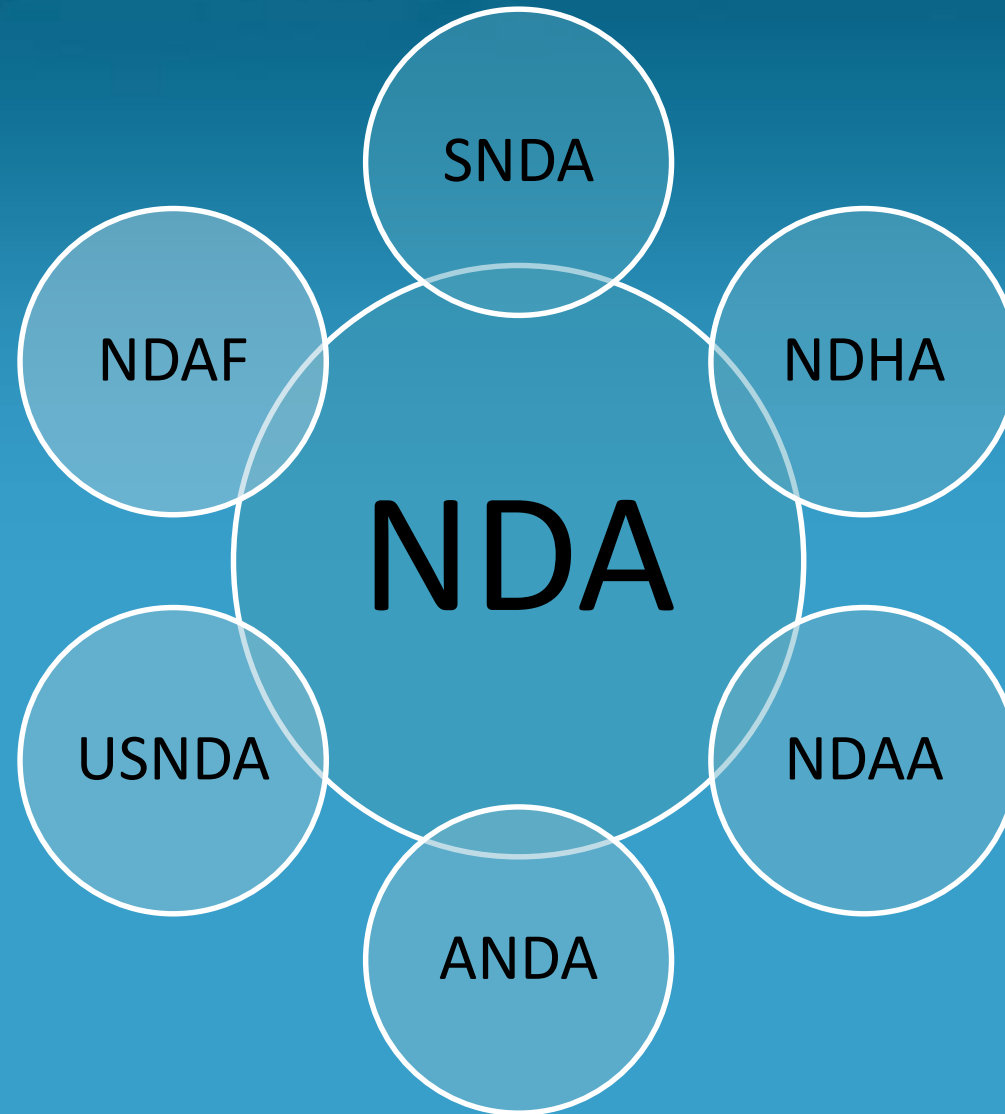




- Premier organization for African American oral health professionals
- Founded in 1913
- Commitment to vulnerable populations
- Healthcare is a right not privilege
- Providers at forefront in caring for underserved



NDA Family of Organizations

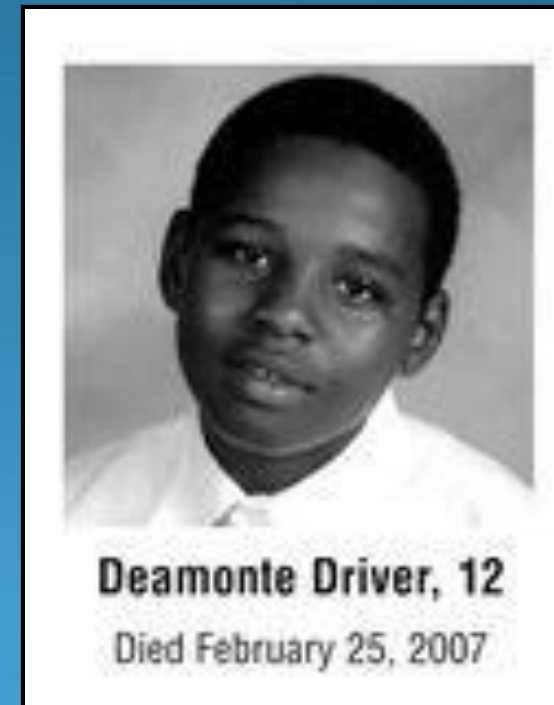


NDA National Partners

- Aetna Foundation
- DentaQuest Foundation
- General Electric's African American Forum/GE Foundation
- National Black Nurses Association
- Links, Incorporated
- Pew Charitable Trusts
- W.K. Kellogg Foundation
- Kappa Alpha Psi Fraternity, Inc.
- Oral Health America



Children and Adults die from preventable dental disease.



Then-When Deamonte died:

- 26% of Maryland's population were children; and 63% of individuals covered by Maryland Medicaid were children
- 312,000 MD children were on Medicaid; 80,000 lived in Prince George's County
- ~33% of Medicaid kids had one dental visit in past year

Then-When Deamonte died-

- Only 17% of dentists were dental Medicaid providers
- There was only one public health clinic in Prince George's County that offers dental services
- Pregnant women and mothers of young children reported that they did not receive adequate information about oral health early enough and that access to care was a problem

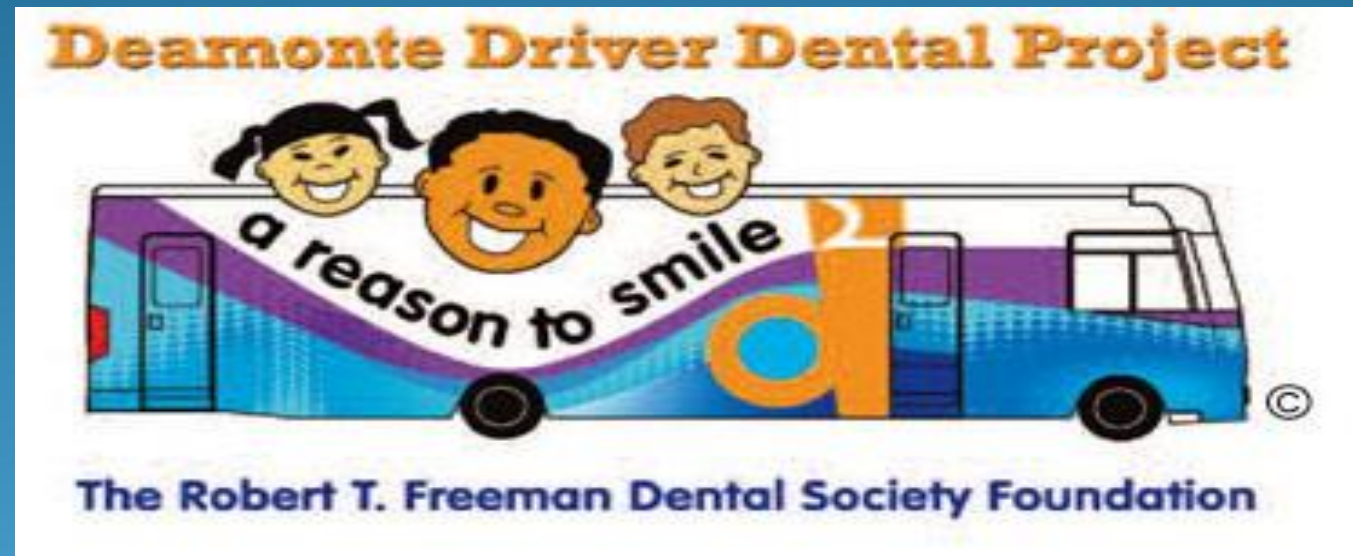
Recommendations:

- Increase Medicaid dental fees to ADA 50th percentile
- "Carve out" dental from rest of Medicaid program going to a single dental vendor
- Implement dental screenings in schools
- Allow hygienists working for public health programs to perform screenings and preventive care without having a dentist on the premises or having to see the children first

Recommendations:

- Increase the # of dental public health clinics and public health dental directors in Maryland
- Provide support to the Deamonte Driver Dental Project mobile van
- Develop oral health literacy campaign to educate the Maryland public about importance of oral health
- Train general dentists to treat pediatric patients; and train medical providers to do oral health assessments and apply fluoride varnish (and be reimbursed by Medicaid to do the varnish)

Robert T. Freeman Dental Society



“A ‘hub and spoke’ model where schools are at the center of our universe.”

Deamonte Driver Dental Project

Designed to provide
grassroots solutions to a
children's dental health
crisis in Prince George's
County.





NOW:

Maryland and Oral Health

(Excerpted from MARYLAND'S 2015 ANNUAL ORAL HEALTH LEGISLATIVE REPORT)

- MD is recognized as a national leader in oral health
- MD programs considered “Best Practices” contributing to first ever HHS recognition of oral health as Leading Health Indicator for Health People 2020
- 12 counties now have school-based dental sealant programs
- As of August 2015, 1,385 dentists are dental Medicaid providers up from 649 in August 2009



NOW:

- In 2014, 67.7 percent of Medicaid children (ages 4-20) received dental care, up from 33% in 2007 and considerably higher than the national mean
- Dental utilization for children ages 0-20, is 53.2% and continues to outpace the national average
- For each of the last six years, <1% percent of Medicaid children sought treatment for a dental diagnosis in the emergency room



Deamonte Driver Dental Project: Sustainable and Replicable

- Provides diagnostic, preventive, and simple restorative dental services to low income students in 20 Prince George's County schools.
- During the 2014-2015 school year, the DDDVP provided cleanings and fluoride treatments to 1,681 children; 2,402 dental sealants were applied to 746 children.
- 601 children were referred to the local health department or a private dentist for follow-up care.
- The DDDVP continues to provide much needed dental services to elementary school children in Prince George's County throughout the school year.



In Memory of Deamonte Driver

A local crusade goes national
and a model for change
evolves.



NDA's MODEL FOR CHANGE

Local NDA leadership

+ Community partners/coalition collaborations

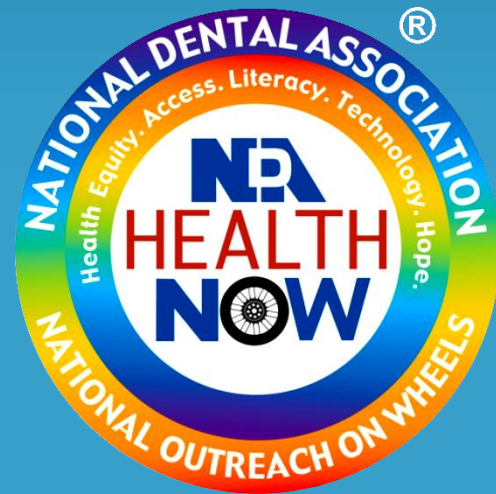
+ Alliances with legislators/policy makers

+ Public/private partnerships

= Sustainable, Replicable Programs for **Collective Impact**

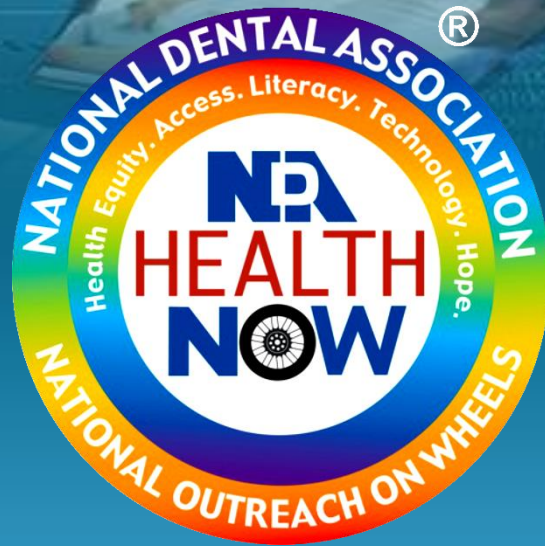
NDA-HEALTH NOW®

Health Equity, Access, Literacy, Technology, and Hope.
National Outreach on Wheels.



A national, community-based, grassroots health initiative





GOAL: To elevate the oral health status of African Americans and the underserved by increasing access to care, eliminating disparities, increasing health literacy, and promoting disease prevention



NDA-HEALTH NOW[®]

Inter-professional health teams (holistic health and care coordination)	Evidenced-based research (community-based participatory research model)	Integrated medical-dental Electronic Health Records
Involvement of HBCU's	Mixed-use Mobile Health Units tied to FQHCs, school-based health centers, and veteran's services and employment	Goals: Increase Access, Improve Literacy, Promote Prevention, Eliminate Disparities



PARTNERS AND SUPPORTERS

“HELPING US HELP OTHERS”



W.K.
KELLOGG
FOUNDATION™

DentaQuest®
FOUNDATION



NDA-HEALTH NOW® Partner Cities

- New York City, NY
- Washington, DC
- Atlanta, GA
- Chicago, IL
- New Orleans, LA
- Dallas, TX
- Oakland, CA



NDA-HEALTH NOW - Dallas®

ATLANTA



METRO DC



OAKLAND



Proper Coding Sequence*

Routine or Sick Child Visit	Solely for Fluoride Varnish
1. Reason for visit	1. 10020 - oral health visit
2. 99201 - general examination of the child	2. 99201 - general examination of the child
	3. 99201 - general examination of the child
	4. 99201 - general examination of the child
	5. 99201 - general examination of the child

Agenda de Hoy

1. Introduccion/ presentarnos
- Mi salud hoy y en el futuro
2. Triangulo de salud
3. Adreza de Alimentos con vegetales resverando al horno
- 11 comidas con vegetales al horno
4. Ejercicio
5. Mi meta para obtener tu salud que yo quiero

Primeros pasos

21 de Septiembre
2:30 - 4:00
Cala Terrestre

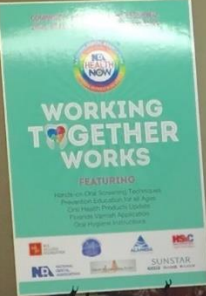
Sobre Nosotros
Enfermera Practicante Susana
Asistente Medical Nancy
Intereprete Family Interpreter Zebic
Nutricionista Zebic
coordinador Salud

30 minutos cada dia
Ejercicio

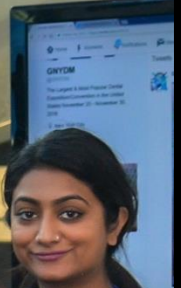
Triangulo de Salud

Dormir 7-8 horas

Comida



NEW YORK



NEW ORLEANS



National Dental Association 2016 ASAE Power of A Award winner!



The Power of A Awards recognize a select number of organizations annually that distinguish themselves with innovative, effective and broad-reaching programs and activities that positively impact America and the world.

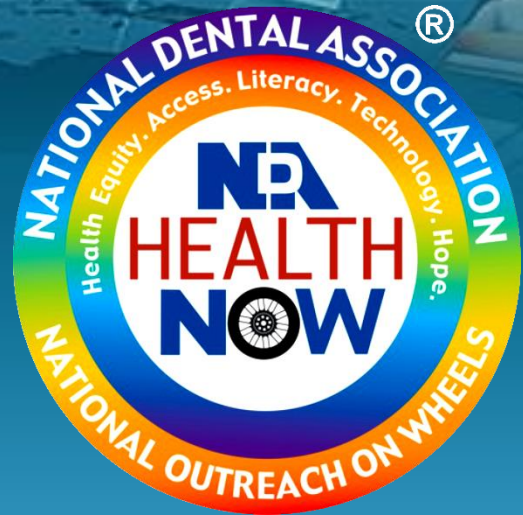
The Power of A Awards recognize and celebrate the extraordinary contributions associations make to society by enriching lives, creating a competitive workforce, preparing society for the future, driving innovation and making a better world.



NDA-HEALTH NOW-New Orleans®

**BACK-TO-SCHOOL
CAVITY FREE!**





New Orleans “Back-to-School-Cavity Free!” Project

- Project targets 4,000 NOLA Summer Camp children
- Galvanizes neighborhood dentists, community partners, and volunteers
- Focus on needs assessment, data collection, and follow-up
- Designed to be sustainable and replicable



NDA-HEALTH NOW® PROGRESS

- Total screened and referred = 16,536
- Total Treated = 1,500
- Total educated (schools, churches, rec. centers) = 23,433
- Total Diabetes Surveys Collected = 4,097
- Children's Fluoride Applications = 5,880
- Total # of programs= 101



NDA-HEALTH NOW-Global®

- Jamaica
- Pakistan
- Haiti
- Greece
- Africa





Photo provided by Dr. James Morrison



ND HURRICANE RELIEF FUND

YES, We Can Help!!

Chicago, IL



Philadelphia, PA



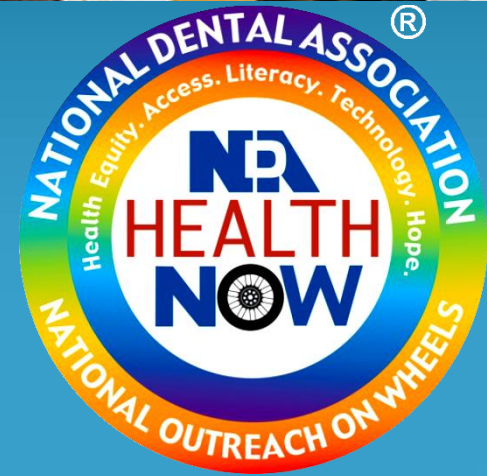
New York, NY



San Francisco/Oakland, CA



THANK YOU!



Dallas, TX



New Orleans, LA



Washington, DC

