



2ND ANNUAL

# HEALTH ADVOCACY

S Y M P O S I U M

# 2017

*A Seminar for Stakeholders in Health*

## ***“POWERING-UP FOR EQUITY: ENGAGE, EMPOWER, ADVOCATE”***

**Saturday, September 23, 2017**

9:00 a.m. – 1:00 p.m.

## EVENT PROGRAM

**RENAISSANCE HOTEL**

999 Ninth Street, NW  
Washington, DC 20001

Hosted by the  
**NATIONAL DENTAL ASSOCIATION**

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# 2nd Annual National Dental Association Health Advocacy Symposium

## PROGRAM

TIME	AGENDA	TIME	AGENDA
Moderator	<b>Hazel J. Harper Johns, DDS, MPH</b>	11:10 a.m.– 11:50 a.m.	<b>Sultan E. Chaudhry, DDS</b> Adjunct Faculty and Faculty Advisor <i>“Howard University College of Dentistry 2017- Pakistan Mission”</i>
9:00 a.m.– 9:05 a.m.	Welcome: <b>Edward H. Chappelle, Jr., DDS, FAGD,</b> NDA, Chairman of the Board	Continued	Student Presenters- <b>Muazzam Farooq and Rafil Ali</b>
9:05 a.m.– 9:30 a.m.	<b>Kim B. Perry, DDS, MSCS,</b> NDA President <i>“NDA Legislative Priorities and Positions: Pathways to Health Equity”</i>	11:50 a.m.– 12:00 p.m.	Q&A
9:30 a.m.– 9:40 a.m.	Q & A	12:00 p.m.– 12:15 p.m.	VIDEO: <i>Place Matters</i>
9:40 a.m.–10:10 a.m.	<b>Meg Booth, MPH</b> Executive Director, Children's Dental Health Project <i>“Refocusing on Stabilizing Dental Coverage- Implications for SCHIP”</i>	12:15 p.m.– 12:45 p.m.	<b>Brian Smedley, PhD</b> Co-Founder & Executive Director, National Collaborative for Health Equity <i>“Collaborating for Health Equity: What it Means for Our Nation”</i>
10:10 a.m.–10:20 a.m.	Q & A	12:45 p.m. – 12:55 p.m.	Q & A
10:20 a.m.–10:50 a.m.	<b>Laurie J. Norris, JD</b> Former Senior Policy Advisor, Centers for Medicare & Medicaid Services <i>“Oral Health Through a Social Justice Lense”</i>	12:55 p.m. – 1:00 p.m.	<b>Closing Remarks</b> <b>Donna Grant- Mills, DDS, MEd, FACD</b> Associate Dean for Student Affairs Howard University College of Dentistry
10:50 a.m.– 11:00 a.m.	Q & A		
11:00 a.m.– 11:10 a.m.	Break		
11:10 a.m.– 11:50 a.m.	<b>Group Presentation</b> <i>“NDA-HEALTH NOW® Crusading for Health Equity and Social Justice at Home and Abroad”</i> <b>Hazel J. Harper Johns, DDS, MPH</b> Founding Director, NDA-HEALTH NOW® and NDA Past President <i>“NDA-HEALTH NOW® Overview: Mission, Goals, Progress”</i> <b>Reginald O. Salter, DDS, MBA</b> Assistant Professor and Faculty Advisor, Global Outreach <i>“Howard University College of Dentistry 2017 - Jamaica Mission”</i> Student Presenters- <b>Rachel Gardner and Salar Ebrahimi</b>		<b>Learning outcomes:</b> <ul style="list-style-type: none"> <li>Gain knowledge about the NDA legislative priorities and positions, including oral health as an integral component of primary care</li> <li>Understand the scope and benefits of the States' Children's Health Insurance Plans and what is involved in advocating for policies that will stabilize dental coverage for the future</li> <li>Become knowledgeable about oral health disparities, how they impact health outcomes and factors to consider in reforming US health policies and U.S. health programs</li> <li>Learn about the NDA- HEALTH NOW® community model and how outreach programs in the U.S. and globally are helping achieve health equity and social justice</li> <li>Be familiar with the National Collaborative for Health Equity and the expanding role of collaborations in eliminating disparities in vulnerable US communities</li> </ul>

Attendance for the duration of the symposium and the submission of a completed evaluation is required to receive three (4) C.E. credits. There are no disclosed conflicts of interest of planners, speakers, or content reviewers. Dentist CE are approved by the NDA and accredited by the AGD.

*A seminar for stakeholders in health hosted by the National Dental Association*

# “Powering-up For Equity: Engage, Empower, Advocate”

## SPEAKER PROFILES



**Kim Butler Perry, DDS, MSCS**, is an Associate Professor and the Associate Vice President of University Strategic Partnerships for A.T. Still University. Previously, she served as the Inaugural Associate Dean, of Clinical Operations, Director of Dental Services for A.T. Still University-Missouri School of Dentistry & Oral Health's (ATSU-MOSDOH) St. Louis Dental Education and Oral Health Clinic and Dental Director and Vice President for Affinia Healthcare, the community partner. Dr. Perry has served as associate dean of clinical affairs and associate professor for the Department of Restorative Sciences at Meharry Medical College School of Dentistry. During her tenure at Baylor College of Dentistry, Texas A&M Health Science Center, she was an associate professor in the Department of Restorative Sciences and course director. She completed her Master of Science in Clinical Science with distinction from the University of Texas Southwestern Medical Center in Dallas, Texas. Her research includes health disparities, health promotion, disease prevention, and untreated dental caries within vulnerable populations. She completed a one-year general practice residency at Meharry Hubbard Hospital and later served in the Army Dental Corp, receiving numerous awards and recognitions throughout her career including several Army commendations and achievement medals. She has opened and operated three health center clinics in underrepresented communities. Dr. Perry received her DDS from the University of North Carolina at Chapel Hill School of Dentistry, Chapel Hill, N.C.



**Meg Booth, MPH** is executive director of the Children's Dental Health Project, managing CDHP's efforts to improve the health and health care systems for children. She worked with federal and state partners to secure a dental benefit in CHIPRA and the Affordable Care Act, creating the foundation to improve the oral health of children across the country. Ms. Booth has educated policymakers on children's health issues at the local, state, and national levels. Prior to joining CDHP in 2006, she was a policy analyst for children's special health care needs and early childhood issues at the Association of Maternal and Child Health Programs. She also worked to help strengthen enrollment of children in public health care programs in North Carolina and in Iowa, where she helped develop the state's Title V Block Grant application and its Medicaid and CHIP outreach strategies. Ms. Booth holds a bachelor's degree in Community Health Education with a minor in Women's Studies from the University of Northern Iowa. She earned a Master's in Public Health from the Department of Maternal and Child Health at the University of North Carolina at Chapel Hill.



**Laurie Norris, MS-ODL, JD**, is a health policy expert, organizational consultant and motivational speaker. Until very recently, she was Senior Policy Advisor for Oral Health at the Centers for Medicare & Medicaid Services where she led efforts across the country to improve the delivery of quality oral health services to children enrolled in Medicaid and CHIP. Before joining CMS in 2011, Laurie was state campaign manager for the Pew Children's Dental Campaign. And before that she enjoyed a 20-year career as an advocate working to ensure children's rights to health care and education. Laurie was introduced to the world of oral health in 2007 when her client, 12-year-old Deamonte Driver, died after a preventable dental abscess spread to his brain. Laurie holds a Masters in Organizational Development and Leadership from the Philadelphia College of Osteopathic Medicine and a Juris Doctor from New York University School of Law.



**Hazel J. Harper Johns, DDS, MPH** is the Founding Director of NDA-HEALTH NOW®, an award-winning program, designed to increase health equity, access, literacy, technology and hope in underserved populations. She has served her profession in many leadership roles including: National Spokesperson for the American Dental Association; Transition Teams member for District of Columbia; and contributor to the first ever Surgeon General's Report on Oral Health in America. She was longtime editor of National Dental Association (NDA) Journal; the first woman President of the NDA; and created many NDA programs including: the Womens' Health Symposium, NDA-Corporate Roundtable, and the Eddie G. Smith Leadership Institute. She co-founded and directed the Deamonte Driver Dental Project (DDDP), school-based, mobile dental project, in Prince George's County, MD named in memory of the 12-year old boy who died in 2007 from untreated tooth decay. Her programs have merited awards from the W.K.Kellogg Foundation, Coca Cola Foundation, Henry Schein Cares Foundation, Aetna Foundation, GE's African American Forum, the Pew Charitable Trusts, the Dentaquest Foundation and many others. A graduate of Howard University College of Dentistry and the Johns Hopkins University School of Hygiene and Public Health, she maintains a part-time private practice in general dentistry in Washington, DC, lectures extensively, and ardently supports health equity for the underserved. She is the recipient of numerous citations, honors and awards



**Reginald O. Salter, DDS, MBA** was raised in rural southwest Georgia where most families lived below the average poverty lines, Dr. Salter grew up with a passion to help and serve those who had common economic characteristics. He developed the desire to pursue dentistry in grade 6. He pursued his dream by attending Xavier University of Louisiana in New Orleans and later Howard University College of Dentistry. After dental school, he served as a Lieutenant in the U.S. Navy dental corps. Upon completion of his service, Dr. Salter returned to the Washington DC metropolitan area. In 2006, he began his private practice in Waldorf, Md. where he is currently in practice. Dr. Salter received the Masters of Business Administration from the University of Phoenix. Again desiring to serve, he became an adjunct faculty member at his Alma Mater and is currently a full time Assistant Professor in the College of Dentistry. He is currently preparing to defend his dissertation as he also is pursuing a Ph.D. in Higher Education Leadership. He expounded upon his passion to serve by participating in dental mission opportunities abroad. Since 2013, Dr. Salter has been leading groups of Howard students to Jamaica where they are able to provide dental care in areas of high health disparities. This past summer, he led two mission teams. Dr. Salter believes God placed him in a position to fulfill every aspect of his life's mission- to serve God, to serve those in greatest need of healthcare, and most importantly to reach the world positively through his students.



**Sultan E. Chaudhry, DDS** is an adjunct faculty member at the Howard University College of Dentistry and serves on the Business Curriculum Advisory Committee at Northern Virginia Community College where he often guest lectures. He is a former EMT and serves currently on the executive boards of three non-profit organizations including a free medical clinic in Chantilly and a religious center in McLean where he has spoken at dozens of major interfaith events. During 2015 - 2017 he was invited to join several briefings and formal events at the White House centered around community building

# 2nd Annual National Dental Association Health Advocacy Symposium

## Speaker Profiles Continued

and empowerment. Dr. Chaudhry graduated on the Dean's List from the Howard University College of Dentistry and was the recipient of several acclaimed awards including the Delta Dental Leadership Award, the ASDA Annual Award of Excellence, and the Pierre Fauchard Academy Award for academic excellence. He is a graduate of the ADEC Professional Development Lab. Licensed to practice in Virginia, Maryland and the District of Columbia, Dr. Chaudhry manages two dental practices near Tyson's Corner, VA. Recently he led a team of Howard University dental students to Pakistan, where they provided much needed dental care to 2000 villagers and orphans over the course of 5 days.



**Brian D. Smedley, PhD** is co-founder and Executive Director of the National Collaborative for Health Equity, a project that connects research, policy analysis, and communications with on-the-ground activism to advance health equity. In this role, Dr. Smedley oversees several initiatives designed to improve opportunities for good health for people of color and undo the health consequences of racism. From 2008 to 2014, Dr. Smedley was Vice President and Director of the Health Policy Institute of the Joint

Center for Political and Economic Studies in Washington, DC, a research and policy organization focused on addressing the needs of communities of color. Dr. Smedley's previous positions were Research Director and co-founder of a communications, research and policy organization, The Opportunity Agenda; Senior Program Officer in the Division of Health Sciences Policy of the Institute of Medicine (IOM), where he served as Study Director for the IOM's numerous reports on diversity in the health professions and minority health research policy; Director for Public Interest Policy at the American Psychological Association; and Congressional Science Fellow in the office of Rep. Robert C. Scott (D-VA), sponsored by the American Association for the Advancement of Science. Among his numerous awards are: American Public Health Association's Cornely Award for Social Activism; the Congressional Black Caucus Congressional (CBC) Leadership in Advocacy Award; the Rainbow/PUSH coalition "Health Trailblazer" award; the CBC "Healthcare Hero" award.



**Donna Grant-Mills, DDS, MEd, FACD** is Associate Dean for Student Affairs and Admissions at the Howard University College of Dentistry. She also serves as Project Director for the Robert Wood Johnson Foundation (RWJF) Summer Health Professions Education Program (SHPEP) at Howard University, and is responsible for teaching, administration, and directing the implementation and operations of the RWJF Projects. She has published and presented scholarly papers in the U.S. and abroad. Dr.

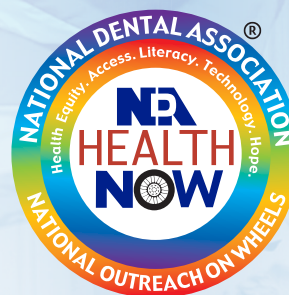
Grant-Mills obtained the Certificate in Dental Hygiene and Bachelor of Science Degree in Education from The Ohio State University; the Master Degree of Education from the University of Cincinnati; and the Doctor of Dental Surgery Degree from Howard University. Currently, she serves on the Board of the "Be Good To The Children Foundation" in Haiti. Among Dr. Grant-Mills numerous honors are the "Humanitarian of the Year Award" from the DC Dental Society, and the "Outstanding Teacher Award" from the National Dental Association Foundation and Colgate- Palmolive. Dr. Grant-Mills is a Fellow of the International College of Dentists and the American College of Dentists.



The National Dental Association (NDA) promotes oral health equity among people of color by harnessing the collective power of its members, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in our communities.



The NDA promotes oral health equity as the voice of the underserved. The organization's role is to formulate strategies for increasing access, promote prevention, prepare members and students for the changing landscape, address challenges and opportunities presented by the Affordable Care Act and the influx of new dental consumers. Increasing the number of African American oral health professionals, integrating oral health into primary care, educating legislators are paramount.



The NDA's signature project, HEALTH NOW<sup>®</sup>, (Health Equity, Access, Literacy, Technology and Hope National Outreach on Wheels) is a community based, grassroots project that provides resources and services to underserved communities to: 1) increase access to health care; 2) eliminate disparities; 3) increase health literacy; and 4) promote disease prevention. The project targets underserved children, adults and the elderly; and promotes inter-professional collaboration and coordinated patient care to achieve better health outcomes. It relies on public-private partnerships and enlists the support of community partners and organizations that share our belief that protecting our children is a moral imperative; and health equity is a matter of social justice and civil rights. NDA-HEALTH NOW<sup>®</sup> provides technical assistance and in-kind support to NDA component societies and other community-based organizations to assist them in their community outreach and humanitarian efforts in the US and globally. Programs are designed for use with or without mobile units.



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