Some people seem to specialize in doing thoughtful deeds. Before you ask, they understand your problems and your needs. They help because they want to, they find joy in being kind, and making others happy. They try real hard to make this world a better place by practicing the art of reaching out to others and by giving from the heart. These words were written by Amanda Bradley, I paraphrased them to apply them to our late 90th president, Dr. Alison Riddle-Fletcher. As a result of her transition on July 1, 2014, the bonds of the membership were challenged and had to become more resilient. We had to transition from a mood of sorrow to one that was necessary to complete the task of convening the 101st NDA Convention. Through God’s grace we made it. We will always remember our 90th president as a strong, courageous and compassionate leader. Her NDA family, her colleagues and friends will all miss her. However, we know she is in a much better place and is free of pain and sickness. She would want us to move on with the business of the NDA. Booker T. Washington, the founding president of Tuskegee University said many years ago, “Everyone’s life is measured by the power that each individual has to make the world better.” Our 90th president, Dr. Alison Riddle-Fletcher tried to do just that. Please remember you have friends to comfort you and memories to strengthen you.

As your acting President and President-Elect, I thank you for the opportunity to serve you and to be the spokesperson for the National Dental Association, the oldest and most prestigious association of people of color in the dental profession. Secondly, let me thank all of you for your participation at the 101st Annual Convention held in New Orleans, Louisiana. The participation of our membership and the hard work of the convention committee assured the success of the convention and fostered tremendous pride in all of us. We must show our gratitude by thanking Dr. Romell J. Madison, NDA Past President and 2014 Convention Chair, and his hard working committee – Drs. Stephen Brisco, Jay Dumas, Regine Dyer, Sarita Hithe, Terrance and Wanda Augillard, and Ambrose Martin III. You all did an awesome job and kept it very positive even though we were mourning the loss of our 90th president.

Our convention continuing education component was very informative. The President’s Symposium, themed “Trends in Dentistry: The Future is Now - A Call to Action”, was facilitated by Mr. George Curry and featured a great panel of experts. The symposium addressed issues that were current and beneficial to our membership – but we must go even further. We must educate our membership on the Affordable Care Act and other legislation so they can position themselves in their practices to provide the best care possible for their patients. The knowledge obtained from your participation exposes each participant to valuable information that impacts you, your family, your patients and your community. As members of the NDA, we must continue to stay abreast of the changing world of health care, health systems, health delivery models, and other new trends that may surface.

During the convention, I was invited to meet with the members of the National Dental Hygienist Association (NDHA). As acting-president of the NDA, I consider it an honor to be given the opportunity to address and meet with all

(Cont’d on page 2)
components of the NDA family. I thank President Dr. Tracey Moore for her dedication and love for the NDHA and NDA. The NDHA celebrated their 52nd Annual convention during the 101st NDA convention in New Orleans, Louisiana. Their theme this year was, “Leadership, Mentorship, and Scholarship.” They are making a difference in our communities and we are proud of their achievements and support them as our family. Thank you!!

I was also invited by our National Dental Assistant Association (NDAA) to bring greetings at their 50th anniversary which was also celebrated during the 101st NDA convention at the New Orleans, Louisiana venue. Under the dedicated and enthusiastic leadership of Angela Bowens, the NDAA, her executive team and her entire membership, we say thank you for your efforts in embracing educational tools that can help all of us in our practices. Thank you for your support of the NDA. We support you in your mission and vision going forward.

I was also impressed by Dr. Lenora Peters Gant and her very talented and creative Auxiliary to the National Dental Association (ANDA) membership. Thank you Dr. Gant and your team for all of your leadership and support to the NDA, SNDA, spouses and significant others. We thank you for your community outreach, ANDA Scholarships, and the ANDA National Dictionary Project. Thank you for all that you do for the NDA, the entire NDA family and the most vulnerable group, our children. ANDA needs all of us to support their children’s program at our National Conventions. As our children grow into adulthood and hopefully follow in the professional footsteps of their fathers and mothers, the likelihood of them becoming NDA members is enhanced by their ANDA experiences. Let us make that happen! Thank you ANDA.

A substantial portion of our future membership growth reside in the hands of our SNDA. They need us to be strong and willing mentors. They need and depend on our wisdom and insight going forward as they become dental professionals. We must embrace them because they are our future. They had a wonderful panel discussion in respect to residency, post graduate work and making the right decision developing a private practice, specialization, corporate Dentistry and looking at the future of Dentistry through the eyes of a student. Our new SNDA president is Alex Crisp and he is fully committed to the task of bringing closure and developing a membership that will be a stronger feeder organization to our NDA membership. Thank you Alex, your Executive Committee and all SNDA members for all that you do for NDA and SNDA, WE ARE ONE!

Dr. Cynthia Hodge, President of NDAF, the charitable arm of the NDA, has kept me abreast of her team’s diligent work, and we are very proud of all of their accomplishments for the NDA and NDAF. All of us working together can make a huge difference in our communities, our practices, our patient base and our profession. Let us make that happen!

Please look forward to our next Flossline where I will outline my goals and focus for my tenure as your 91st President of NDA. I’m looking forward to working with all of you this year. My Inauguration of the 91st President of the NDA was held December 6, 2014 in Lexington, Kentucky, at the Hilton, Downtown Lexington. We celebrated this event with a Blue Grass / South Carolina twist! Thank you for your support and all you do to move the NDA mission forward.

Thank you to the entire NDA family!

Carrie B. Brown, DMD
Acting President / President-Elect
National Dental Association
Dear NDA Family,

I would like to take a moment to introduce myself as your Interim Executive Director. I am humbled by the opportunity to take over after Robert Johns who served in the capacity of Executive Director for 24 years. It is an awesome task but one I am confident will result in a near seamless transition. There is of course a learning curve but I believe that we will be at capacity and fully operational by years end, if not sooner.

For those who may not know, I served as the 84th President of the National Dental Association (NDA) in 2008. I also served as the Vice Speaker of the NDA House of Delegates, Vice President, and a member of the Organizational Task Force which transitioned the NDA upon its designation as a 501(c)3 Non-profit organization. Since then I have continued to work for the NDA in several capacities. I have provided leadership training to the members of the House of Delegates and the Board of Trustees on several occasions with an emphasis on the NDA Bylaws and governance. I have consulted with several local dental societies, the House of Delegates, the Board of Trustees and the General Counsel many times in that regard and in my capacity as NDA Bylaws Chairman since 2003.

I was a special designee after my Presidency to the Corporate Roundtable (CRT) during the development of the Affordable Care Act. I represented the NDA at the first Presidential Forum on Health Care as President Obama began his first term of office tasked with reporting to the CRT until it was passed in 2010.

Mr. Johns had the confidence in me to serve as Project Director of the Dental Mentorship Council comprised of the Hispanic Dental Association, Society of American Indian Dentists, and the NDA to increase the numbers of underrepresented minority dental professionals nationally. I continue to mentor young people interested in becoming dental professionals and with dental students. Most recently I am the Project Director for the Pew Trust Grant on Water Fluoridation and Dental Workforce matters.

Professionally I was the managing Co-Owner of Fletcher & Fletcher Family Dentistry with my wife Dr. Alison Riddle-Fletcher, the 90th President of the NDA, from 1996 until the present. I was the Chief Dentist for the Baltimore Region of the Maryland Division of Corrections supervising a staff of 8 Dentists, 6 Dental Assistants, and support staff with all administrative responsibilities for 8 years. I consulted in evaluating the Pennsylvania Department of Corrections penal dental operations and was the Vice President for Operations for the Philadelphia Prison System under Mumby & Simmons Dental Consultants, Inc.

Personally, I am a member of Kappa Alpha Psi Fraternity, Inc. serving at the national, regional, and local levels on Boards of Directors, regional and national committees, and President of my local fraternity chapter in Baltimore. During that period I was simultaneously the President of the Maryland Dental Society. I have been the President of the Kappa Alpha Psi Foundation of Metropolitan Baltimore, Inc., a 501(c)3 and served on its founding Board of Directors for over 9 years.

My interaction with the NDA office staff throughout this time for the projects over the years and development of NDA Conventions, including the Baltimore Convention in 2011, has provided an insight on the operations of the NDA. Experience on the NDA Board of Trustees and House of Delegates has given me the opportunity to see a wide breadth of who we are and what we do as the premier organization in dentistry representing the underserved of the nation.

My goal is to provide outstanding service to the membership with the help of a capable office staff who have provided the workings of the NDA. I met with them for several hours to develop a transition plan. I have reported to the Board of Trustees on that plan and have begun execution. I have assured the staff that I am open to their input on how they perform their particular responsibilities and that I expect frank feedback and efficient performance of their jobs. We have already begun to institute cost savings measures to make the office more efficient and cost effective. I have looked at our technological capabilities and will look to improve them and to institute plans to communicate with the membership about NDA activities on a monthly basis. I will be looking to activate Twitter and Instagram accounts to engage our young dental professionals as well as to provide information via Facebook.

The most critical effort will be updating our database to ensure that our communication capabilities are where they need to be to provide information in a timely and efficient manner. Look for greater use of online registration to gather the critical information to have our best method for communication to you. Also look for a membership survey which will be developed for your input on what you feel the NDA should be doing to make us the best organization that we can be.

I was inspired by my Pastor with his message that, “God Sees The Best In You.” I was convinced that his message was for me. I am more convinced that it was a message for us all because the best in all of us will make this organization even more prominent and respected by the dental profession, our communities, and our patients.

Change is often a fearful situation, but we also know that it is inevitable. I hope that this communication will instill some confidence in me and my capabilities to move us forward as the Interim Executive Director of the National Dental Association. During my Inaugural Speech for President, I spoke of “good intentions.” Please rest assured that I have the best of intentions to perform my duties on your behalf for an organization that I love and that I want to be the very best for us.

I look forward to working with each of you and I am open to your input. Please share this letter with your colleagues and know that we need your and their support in these times of dwindling participation. We need all hands on deck to be effective and to impact our nation and communities as we continue our legacy of “Representing the Underserved.”

Thank you on behalf of your NDA staff at the central office.

Sincerely,

Nathan Fletcher, D.D.S.
84th NDA President
Interim Executive Director
**CONVENTION HIGHLIGHTS**

**July 2014 • New Orleans, Louisiana**

### Opening Session

- Dr. Cynthia Hodge, NDAF President (left); and Dr. Carrie Brown, NDA Acting President & President-elect (right); presenting Mr. Ian Cook, Chair, President & Chief Executive Officer of Colgate Palmolive Company the Corporate Executive Leadership Award
- The Zulu Social Aid and Pleasure Club (Warriors) gearing up attendees for the Opening Session Procession
- Members enjoying the Warriors as they prepare for the Opening Session

### Women Dentists’ Awards Luncheon

- Keynote Speaker, Ms. Jo Ann Morris; Author, “Ignite Inspiring Courageous Leaders”
- Phenomenal Woman Award where given to Ms. Kara Van de Carr for Community Leadership Award; Ms. Michelle Blouin-Williams for Award of Excellence and WKKF representative accepting award on behalf of LaJune Montgomery Tabron for Achievement and Leadership

### Colgate's President Brunch

- (l-r): Mr. Robert S. Johns, Former NDA Executive Director; Dr Carrie B. Brown, NDA Acting President / President-elect; Dr. Cynthia Hodge, President, NDA Foundation and NDA Past President; Colgate Scholarship Award Recipient; Dr. Marsha Butler, Vice President, Colgate-Palmolive; Mr. Hill Harper, Actor, Author and Philanthropist
- Keynote Speaker Mr. Hill Harper addresses the audience

### President’s Symposium

- (l-r): Dr Carrie B. Brown, NDA Acting President / President-elect; Dr. Mary Lee Conichella, Vice President, AETNA Foundation; Dr. Gillian Barclay, Vice President, AETNA Foundation; Dr. Beth Truett, President & CEO, Oral Health America
- Symposium participants lining up to query symposium panelists

### Sunrise Service

- Attendees participating in praise and worship
CONVENTION HIGHLIGHTS

Exhibit Hall

Annual Convention attendees visit vendors at the NDA Exhibition Hall

Golf Tournament

The 2015 NDA Annual Golf Tournament winners show off their trophies

NDA-HEALTH NOW - New Orleans Launch

Dr. Marsha Butler, Vice President, Colgate Palmolive; Dr. Carrie B. Brown, NDA Acting President / President-elect; Dr. Romell Madison, NDA Past President and Local Convention Chair with volunteers and participants

President’s Gala

(r-l): NDA Past Presidents Drs. Franklyn Scott, Nathan Fletcher, Sheila Brown, Joseph Gay, Romell Madison and Michael Battle

Dr. Carrie Brown presenting Chappelle the Past President Award

Dr. Romell Madison receiving the Convention Chair Award

Mimi Johnson being recognized in winning the 2013 Delegate of the Year award

Mrs. D. Brown, NDA Acting President / President-elect and Dr. Romell Madison, NDA Past President and Local Convention Chair present the representative for Mr. Wendell Pierce with the Civil Rights Special Recognition Award

Civil Rights Luncheon

(r-l): Dr. Carrie B. Brown, NDA Acting President / President-elect; Dr. Raphael Barancho, recipient of the Civil Rights Award; Dr. Romell Madison, NDA Past President and Local Convention Chair

(r-l): Dr. Carrie Brown, Chief Justice Bernette Johnson, and Dr. Romell Madison
The NDA has received a $100,000 grant award from the Coca-Cola Foundation for NDA-HEALTH NOW. The funds will be used to grow the NDA’s signature project -Health Equity, Access, Literacy, Technology, Hope, National Outreach on Wheels, by building the infrastructure, engaging community partners, and assessing how best to address the oral health needs in the targeted underserved communities.

Despite advances in health care and technology, glaring disparities still exist among underserved and vulnerable populations. The Project is grassroots, community-based initiative that is part of a multi-faceted approach to optimize access to oral health for children, adults, and seniors in vulnerable and underserved communities. It is reliant on the network of community dentists who are essential safety-net providers in areas with the highest concentration of underserved populations; and who have made a commitment to caring for those who have the least and need the most. The “oral health for TOTAL health” concept is paramount to the program’s success; and increasing awareness about the oral-systemic link is a key program message.

Since the first full year of operation in 2013, NDA-HEALTH NOW has launched programs in Chicago, Dallas, New York, and New Orleans. The west coast program will start in the San Francisco/Oakland/Sacramento region in 2015. Future plans include the purchase and staffing “mixed-use” mobile health units for all sites equipped for medical screening, vision screening, and dental services. Project programs are designed for implementation with or without mobile units.

For more information about the Project visit: www.ndaonline.org/healthnow

The W.K. Kellogg Foundation awarded a grant for the second year for the NDA to continue its work on NDA-HEALTH NOW™. The goals of the project are to: Increase access to oral health care; promote health equity among vulnerable populations; increase awareness about the link between oral health and overall health; improve health literacy; Increase the number of consumers connected to a neighborhood “health home”; to create interactive, inter-professional teams; to increase the oral health workforce, especially under-represented minority dental providers in underserved, health professional shortage areas; and ultimately establish mixed-use mobile health programs.

The project is dedicated to improving health equity in vulnerable populations, primarily children, the elderly, and racial and ethnic minorities. It promotes the recruitment of under-represented minority dentists (URM) to lead teams of inter-professional personnel and allied dental personnel (including advanced trained provider extenders, Dental Therapists and others) working in a variety of settings. It is imperative to sustain and support providers who have made a commitment to serving the needs of this population. Provider extenders and emerging workforce models will optimize access and provide for optimal utilization of Medicaid services. As additional workforce models emerge, Services provided will conform to quality standards, be consistent with the full extent of their education and training, and allow dentists to more productively use their training and skills to treat patients with complex needs.

Community Based Participatory Research will be conducted to better understand the social and behavioral determinants of health disparities. Based on the outcomes of this consumer research, the ultimate goal will be to implement health policies that remediate the inequities. Community education interventions and health messages will be in English and Spanish. The Project’s Research and Evaluation Team will evaluate and improve these public health interventions for sustained behavior change.

The Pew Charitable Trust renewed funding for two years to continue a partnership between The Pew Charitable Trusts’ children’s dental campaign (Pew) and the National Dental Association (NDA) to pursue the organizations’ common goals and create a broad network of oral health professionals to help advance their shared priorities.

The NDA will, in collaboration with Pew: (1) continue to educate its members in two policy areas—community water fluoridation (CWF) and Pew’s efforts to remove workforce barriers (i.e. the expansion of alternative oral health workforce models and the removal of the prior exam requirement to promote the efficiency of sealant programs); (2) recruit NDA leaders to educate policymakers, agency officials and local communities in targeted states about the benefits of CWF; and (3) advocate for a dental workforce that can expand access for low-income children and adhere to the policies of the NDA and Pew.

Other project components include: Webinars with C.E. for NDA members; Legislative Advocacy spokesperson training for Pew Leaders; increased dialogue and engagement with the National Black Caucus of State Legislators; Pew sponsored sessions at the NDA annual convention.
NDA-HEALTH NOW – DALLAS™ PARTICIPATES IN 18TH ANNUAL MAYOR’S BACK TO SCHOOL FAIR

NDA-HEALTH NOW - Dallas™ participated in the city’s 18th Annual Mayor’s Back to School Fair on August 1, 2014, from 8 a.m. to 2 p.m. at the Dallas Fair Park. The event attracted 40,000 visitors. The Fair, presented by Wal-Mart and Sam’s Club, is a joint effort of the City of Dallas, Dallas area schools, public health departments, state agencies, non-profit organizations, corporations, and hundreds of volunteers. The goal is to help economically disadvantaged children start off the new school year with everything they need to be healthy, happy and productive. Funding from the W.K. Kellogg Foundation and product donations from Philips-Sonicare supported NDA-HEALTH NOW-Dallas™ participation. NDA-HEALTH NOW™ stands for “Health Equity, Access, Literacy, Technology, and Hope. National Outreach on Wheels.” The project is being piloted in Dallas, Chicago, New Orleans, and New York City.

Dallas Mayor, Mike Rawlings, said, “A big thanks to the donors, nonprofit partners, schools, media sponsors and volunteers who step up every year to support students and education in Dallas. Because of them, the Mayor’s Back to School Fair helps thousands of Dallas families prepare so children are ready to learn the very first day of school.”

Texas A&M Baylor College of Dentistry designed and activated the “Dental Zone”, as it has done for many years. The Dental College provided free dental screenings and fluoride applications; and distributed children’s dental care packages, donated by Colgate, to nearly 2,000 children. Baylor dental and dental hygiene students, professors, and administrators all contributed to the effort. For the second year, NDA-HEALTH NOW - Dallas™ joined Baylor in the “Dental Zone” and provided information and donated products for the adults who accompanied the children. Dr. Jocelyn Kidd is the Dallas Project Director. Dr. Kim Perry, Associate Dean at A.T. Still University School of Dentistry and Oral Health in Missouri (the Project’s lead researcher); Dr. Hazel Harper, National Project Director (based in DC); and Jose Liens, second year dental student from Howard University College of Dentistry in DC, participated in this year’s event.

NDA-HEALTH NOW - Dallas™ provided educational components to increase awareness about the link between oral health and overall health and distributed free dental care products to 500 adults. The educational component was an adult power point presentation, the “Mouth-Body Connection” (in English and Spanish), which was developed by community health education specialist, Francyne O. Anderson, M.D. and produced by the NDA and Zayas Hendrick Mediaworks, LLC. Four hundred-sixty nine (469) participants responded to a survey designed by NDA-HEALTH NOW™ to determine basic knowledge about the connection between oral health and overall health, and other general health questions.

The activities and services were free and open to the public, but free school supplies were available only to public school students in pre-K through 12th grades who live in the city of Dallas or attend a Dallas ISD school and meet the 2014 Federal Poverty Income Guidelines. A photo ID, proof of residency and proof of income were required to qualify. In addition to free dental screenings, the fair also included free health and vision screenings, immunizations and haircuts, and information on education, health and social services. There was also, musical entertainment, kids’ activities, games, interactive demonstrations and more.

The 2014 event’s major sponsors were Chase and The United Methodist Church of North Texas. Other sponsors were Action Metals Recyclers, Aetna, Amerigroup, Baylor Scott & White Health, Children's Medical Center Dallas, Clean Energy Fuels, Coca-Cola Refreshment Group, Dallas Mavericks Foundation, Fast Signs, Fidelity Investments, H&R Block, Half Price Books, Gene and Jerry Jones Family Charities, Methodist Health System, State Fair of Texas, Texas Instruments Inc., and TXU Energy.

Other community partners for the event were: Baylor College of Dentistry-Texas A&M Health Science Center, Cedric B’s Barber and Beauty Salon, the city of Dallas, Dallas County Health and Human Services, Dallas ISD, Mayor’s Youth Fitness Initiative and Ogle School of Hair, Skin and Nails.

Numerous individuals contributed to this event. For a complete listing, visit: http://www.dallasnews.com/business/columnists/robert-miller/20140729-dallas-mayors-back-to-school-fair-is-friday-at-fair-park.ece
ND A-HEALTH NOW - NEW ORLEANS™ LAUNCH

ND A-HEALTH NOW - NEW ORLEANS™ launched its grassroots, community-based health project as part of its 101st ND A in New Orleans Annual Convention, on Friday, July 25, 2014, at the Treme Recreation Center in New Orleans, LA. The health event was hosted for the Center’s nearly 200 Summer Camp children (ages 5-12) their families, and the surrounding community. The ND A-HEALTH NOW™ Project is made possible with funding from the W.K. Kellogg Foundation, The Coca-Cola Foundation, and the Aetna Foundation. National corporate partners are: A-dec, ADI-MOBILE, Colgate-Palmolive, Crest-Oral B, Henry Schein Cares, Patterson Dental, Philips Sonicare, and Sunstar Americas, Inc.

Outside the Center was the Colgate Fun Zone where the Colgate Bright Smiles/Bright Futures vans were on site to provide the children’s free dental screenings, oral health education, face paintings, and fun with Mr. Rabbit, Colgate’s mascot. They also broke out into a stadium-style cheer when the New Orleans Pelican point guard, Jrue Holiday emerged to lead them in a ND A-HEALTH NOW chant. Inside the Center, armed with a “Passport to Total Health”, the children went to 7 education stations: Nutrition, Sports Safety, STEM and Health Careers, Oral Hygiene Instructions, oral health videos, and tooth brushing exercise. For the adults, there was Blood Pressure screening, and Physician, nurse, and nutritionist for the “Ask the Experts” feature. The entire ND A Family-students, hygienists, assistants, and spouses volunteered to make the event a success.

Addressing the festival gathering, ND A President Dr. Carrie Brown said: “ND A members constitute a massive network of providers and volunteers across America that have been the backbone of programs that strive to reach millions of underserved children and families who do not have access to health care. The ND A-HEALTH NOW™ Project leverages the time and efforts of dental, medical, and vision care practitioners for the maximum benefit of patients in underserved communities.”

“Healthy habits can have an enormous impact on a child’s smile, overall health, social development and academic success,” added Pierre the Pelican. “Throughout the U.S., there are far too many children who still do not have access to basic dental care and lack the education needed to take proper care of their teeth. I am excited to be able to help raise awareness about the importance of oral health and also about initiatives like ND A-HEALTH NOW™ and Colgate’s Bright Smiles/Bright Futures that are making a real difference in people’s lives.”

ND A-HEALTH NOW™ programs are currently active in Chicago, Dallas, and New York. The project forms partnerships with community organizations, dental schools, multi-cultural health professional groups, faith-based entities, community health centers, Federally Qualified Health Centers, schools and senior citizen communities to increase access to health care. Future plans include the purchase and staffing of “mixed-use” mobile health units for each city equipped for medical screening, vision screening, and dental services.

Collaborations will be formed with other health professional groups, and multi-cultural organizations. The ND A is dedicated to increasing access and supporting their members to remain in communities where they are needed most.
ON THE MOVE

We are ecstatic to introduce the first NDA-HEALTH NOW™ [Health Equity. Access. Technology. Literacy. Hope. National Outreach on Wheels] mixed-use mobile health unit (MHU). The unit, designed by ADI-Mobile Health, headquartered in Tualatin, Oregon, is currently being used as a “demo unit” to raise funds for its actual purchase, and to lay the groundwork for a fleet of units that will be pivotal to our crusade for healthier communities. ADI Mobile Health, Schein, Inc., and the Greater New York Dental Meeting have come together as project partners to help bring a dream to fruition and create a “moveable billboard” that will crisscross the country, from Oregon to New York, to increase awareness and garner support to help millions of Americans who do not have access to health care.

The unit was on display and open for visitors in New Orleans at the American Public Health Association Convention in the Morial Convention Center from November 15 - 19, 2014; and at the Greater New York Dental Meeting, Javitz Center from November 30 - December 3, 2014.

The MHUs will provide resources and services to underserved communities, and are equipped for dental, medical and optical services. Units are outfitted to provide each patient with dental screenings and treatment, and additionally, with health screenings (blood pressure, glucose, and cholesterol), immunizations and flu shots, and vision screenings. The Project promotes inter-professional health providers working with emerging workforce models to increase access to total patient care and improve health outcomes in America’s most vulnerable communities. Other Project sponsors and supporters include: The W.K. Kellogg Foundation, The Coca-Cola Foundation, the Henry Schein Cares Foundation, Colgate, A-dec, Inc., Philips Sonicare, Air Techniques, Inc., the Aetna Foundation, the Links Foundation, Incorporated, Crest-Oral B, Patterson, Oral Health America and Sunstar... And the list is GROWING!

The National Dental Association’s HEALTH NOW™ project is a grassroots, community-based program that relies on public-private partnerships. Resources are provided by foundations, corporations, academic partners, and a massive volunteer network of NDA members, and community organizations. It was formed to increase access, eliminate disparities, and improve health equity in underserved and vulnerable populations. The initiative replicates and takes to scale key features of the Deamonte Driver Dental Project (DDDP), the award winning regional children’s program launched in 2008 for Prince Georges County, MD. NDA-HEALTH NOW™ will enlarge its scope to include in addition to dental care, medical and vision care; and will expand the target populations to include not only underserved children, but also adults, and the elderly. Programs are currently active in Chicago, Dallas, New York, and New Orleans. Plans include the purchase and staffing of MHUs in those cities and Project expansion to other dental health shortage areas in California, as well as in North Carolina, Ohio and Florida. Hazel J. Harper, DDS, MPH, NDA Past President, was the co-founder and former Director of the Deamonte Driver Dental Project and is the creator and Founding Director of NDA-HEALTH NOW™.

NDA-HEALTH NOW™ provides resources, services and health education to underserved communities not only to increase access and eliminate disparities, but also to increase health literacy and promote prevention. Inter-professional workforce teams (including physicians, optometrists, nurses, physician’s assistants, and emerging workforce models) combine their efforts to promote “Total Health.” Essential to the Project’s success are collaborations with community groups, multi-cultural health professionals, faith based entities, community health centers, Federally Qualified Health Centers, schools, legislators, policy makers, hospitals and senior citizen communities. Increasing awareness about the critical link between oral health and overall health is a key message.

Please visit the unit for a personal tour when it is in a city near you. We need your support to make this project a success!
To Our Friends:

The National Dental Association is nearing the end of another successful year of service to the dental profession, dental students, dental hygienists, and our communities. We have enjoyed the 101st Annual Convention in New Orleans, and are well along in planning the exciting Chicago Annual Convention for 2015.

We have made progress in our Centennial Capital Campaign, reaching our goal of $1,000,000 in pledges and gifts to support our NDA-HEALTH NOW™ initiative and to provide for community outreach and scholarships. NDA-HEALTH NOW™ continues forward to provide needed oral and overall health care services to underserved communities. The program has received additional support this year from The Coca-Cola Foundation and the use of a prototype Mobile Health Unit supplied by our friends at ADI Mobile Health.

The Mobile Health Unit is now on display at national meetings and public health conferences to raise awareness among healthcare professionals of the substantial public health impact the National Dental Association can have for underserved communities if it receives continued support from the healthcare corporate and foundation sectors.

There is no better time than NOW for you to consider a tax deductible gift to support the effective and worthwhile mission of the National Dental Association. Giving opportunities include gifts of cash, gifts of stock, gifts of real estate, gifts of life insurance, and life income gifts. You may wish to add to an existing endowment fund or to start a new fund. Your gift may be unrestricted – allowing us the most flexibility to respond to urgent needs – or targeted to a particular purpose or program.

Time is of the essence to ensure a charitable contribution deduction for this year! For additional advice and counsel about these and other year-end gifts that you may be considering, please call Bill Woods, Director of Fund Development at 202.588.1697. Or, if you prefer, your gift may be made by simply mailing it to the national office: NDA, 3517 16th Street NW, Washington, DC, 20010, Attn: Capital Campaign.

The National Dental Association will continue to serve the dental profession, dental students, other dental professionals and underserved communities throughout the nation through the generous financial support of its members, corporate sponsors and friends.

Thank you for what you have done and all you will do for the NDA!

Sincerely,

Carrie B. Brown, D.M.D.
Acting President / President-Elect
University of Missouri-Kansas City School of Dentistry
Student National Dental Association/Hispanic Student Dental Association

A Rich History of Service and Distinction

Student National Dental Association/Hispanic Student Dental Association (SNDA/HSDA) Chapter at the University of Missouri-Kansas City (UMKC) School of Dentistry is an organization that mentors minority students (from elementary to graduate school students), promotes diversity through volunteer activities and events, and provides a sense of community among its members. The two associations have separate identities on the national level, but at UMKC School of Dentistry they have a combined vision and membership.

SNDA/HSDA is continually involved within the Kansas City community and the UMKC Dental School by providing a varied list of activities and services, such as Toothprints, Health Fairs, Dental School Variety shows, UMKC/AHEC Dental Assisting Program, Admissions Enhancement Program, and Dental Research Explorer Posts.

Toothprints are thermoplastic wafer records that can record the size and shape of a child’s teeth, similar to fingerprints. These prints, also, record the saliva of the child, which can be used as a scent-tracking device for police dogs. SNDA/HSDA offers this service to parents for their children at most events we participate in, especially, at community health fairs. Toothprints are valuable tools providing an accurate method of identification in serious situations, such as child abductions. We have had great success and a positive response to these from the community.

SNDA/HSDA is continually asked to participate in community health fairs, such as the Convoy of Hope, Black Health Care Coalition, Calvary Outreach, Health Science Wellness Fair, Niles Home for Children Community Health Fair, and the Z-H.O.P.E. Community Health Fair. Our involvement consists of conducting dental screenings under the supervision of UMKC School of Dentistry faculty, oral hygiene instruction and discussion, diet and overall health counseling, proper brushing and flossing techniques, and always providing the community with toothbrushes and toothpaste.

Within the School of Dentistry, SNDA/HSDA puts on several events for the students and faculty to get to know one another in a non-academic environment, including our annual variety show. This variety show allows students and faculty to showcase their talents and abilities in a great and fun environment. The show has a wide range of participants, including singers, comedians, musicians, and dancers, including a tap dancer. This variety show is a perfect way to show that students and faculty are more than great health care providers. They are talented in many other ways, too!

By far, our most recognized services are our monthly Dental Research Explorer Posts at the UMKC School of Dentistry. SNDA/HSDA has sponsored these posts for the past 32 years and each year we have more and more participants. An Explorer Post is an excellent way to gain first-hand experience in the profession of dentistry. These Posts are open to kids of all ages, generally high school and college students. We explore all aspects of dentistry, including the specialties of Oral Surgery, Pediatrics, Pathology, General Dentistry, Forensics, and Prosthetics. An Explorer Post consists of an hour of dental presentation by a guest dentist and lunch, followed by hands-on experience in the pre-clinical laboratory with the SNDA/HSDA members. Some examples of activities we teach the participants are alginate impressions, pouring study models, cutting a Class I occlusal restoration, and several waxing exercises. Our biggest Explorer Post is hosted by SNDA/HSDA and the U.S. Naval Reserves. This Post averages about 80-90 participants from such organizations as Children’s Mercy Medical Explorer Post, Latinos of Tomorrow, Avanzando Scholars, the Learning Institute Pipeline Program, University Academy, UMKC Admission Enhancement Program, Prep Kansas City, and Kuwait Pre-Dentistry Program. About twenty members from the U.S. Naval Reserves mentored students in IV insertion, blood pressure monitoring, and suturing. SNDA/HSDA members taught the participants proper drilling and filling technique and making dental impressions. These Posts allow participants to get to know the faculty and staff and to gain perspective about dentistry from the SNDA/HSDA dental students. Dental advisers help guide the young adults through the process of preparing to apply to dental school. Participants, also, can make new friends, who have a similar interest in the profession of dentistry.

This year has already gotten off to a great start. Recently, the group had their welcome dinner, accepting 20 new students into the group, bringing the grand total of members to 65. The group also participated in the Z-H.O.P.E.: Health Fair and Healthy Living Market Place, where students passed out toothbrush and toothpaste, educated the community on proper dental care and made tooth prints for young children. The first SNDA/HSDA Explorer Post was on September 6th. Twenty high school students participated and learned how to take impressions and pour up casts of teeth. In addition to hard work, the group also has fun. On September 15th, the 2nd annual Hospital Hill Health Sciences Scholarship Dinner and Dance was held at UMKC’s Pierson Auditorium. Students dressed up in formal attire and listened to students from the other health care schools of UMKC talk about what they are doing in their minority groups to help better the community. Several awards were given to local healthcare professionals acknowledging their continued support of UMKC health care students. Afterwards, dinner and dancing allowed guests the opportunity to mingle with each other. The next upcoming event will be the Explorer Post in October. At that Explorer Post, our members will teach high schoolers how to prepare a tooth for a restoration. The SNDA/HSDA members are very excited about the upcoming year and the many planned activities and events.
Historical Highlight: Dr. Reginald Armistice Hawkins

Dr. Reginald A. Hawkins was born in Beaufort, N.C. in 1923 on Armistice Day, thus his middle name. In 1941, he graduated from Queen Street High School and in the fall matriculated at Johnson C. Smith University (JCSU). Upon graduation from JCSU with a Bachelor of Science degree, he enrolled in Howard University College of Dentistry. He earned a Doctor of Dental Surgery (DDS) degree in 1948.

From 1951 to 1953, Dr. Hawkins was a Captain in the United States Army Dental Corps. Except for these two years, Dr. Hawkins practiced general dentistry in Charlotte, North Carolina from 1948 until 1987. As a dentist, he served with distinction as president of the Old North State Dental Society (1956-1957) and in 1960 filed suit in federal court for membership into the North Carolina Dental Society.

Dr. Hawkins’s entire life was interspersed with active participation, as a leader, in successful litigation in civil rights causes that helped influence desegregation in schools, housing, public accommodations, recreation, health care, employment, religion and economic development. In fact, Dr. Hawkins’s reputation is one who lived the cause of civil rights. In the summer of 1954, he and others in Charlotte sat down at the new Douglas Airport restaurant. They were denied service immediately because of their skin color. Yet, they used the incident to launch a letter-writing campaign to the Federal Aviation Administration and other governmental bodies that resulted in desegregation of the airport’s restaurant two years later.

The lawsuit filed in 1960 in federal court for membership into the North Carolina Dental Society spent six years moving through the courts. In January 1966, the Fourth Circuit Court of Appeals finally upheld the lower court’s decision to admit Dr. Hawkins. On February 6, 1966, President Dr. Pearce Roberts, Jr. called members of the NCDS to a special session in Raleigh to decide if the organization was going to appeal the federal court’s order. In session, Dr. Claiborne W. Poindexter of Greensboro, secretary-treasurer of the NCDS moved to adopt a resolution, in effect, that let the court’s decision stand. It was adopted by the House of Delegates. The general membership voted on this issue, debate followed and still more debate followed and in a dramatic vote, to end the suit, 75 to 65, Dr. Hawkins was admitted.

In 1961, Dr. Hawkins led a controversial two-week boycott of what was the Irwin Avenue Junior High School in Charlotte. He told students to stay home rather than attend a second-rate facility.

In November 1965, his house was bombed with dynamite, and he was the target of harassing phone calls and bullets fired at his house.

In 1968, he announced his candidacy for governor of North Carolina at age 44. He lost the election and made another attempt in 1971-forcing a runoff in both campaigns. During the 1968 national election, Dr. Hawkins challenged the National Democratic Party to include more representation for Blacks and women at its National Convention in Chicago, Illinois and won.
"Thank You to Our Corporate Partners for their continuous support and contributions this year"

The National Dental Association has winning partnerships with these Corporate Roundtable members.

THE NDA SUPPORTS THOSE WHO SUPPORT US!
The National Dental Association House of Delegates adopted the organization’s revised Position Statement on Workforce and Access at the July meeting of the policy-making body during the annual convention in New Orleans. The revised statement, entitled, “Access to Care and Emerging Workforce Models”, views access as a matter of social justice. The document cites twenty-two (22) sources, an extensive literature review of current, evidence-based studies, inclusive of report findings from the 2013 NDA Membership Workforce Survey. The statement proposes five (5) recommendations for Patient Access Issues and seven (7) recommendations for Provider Issues in Underserved Communities.

Key findings from the 2013 Workforce Survey of NDA members indicated the need to more fully explore current oral health workforce issues. Survey results revealed that 62% of NDA members are Medicaid providers; and that 76% of respondents did not believe that they had adequate information about the Emerging Workforce Models. In addition, 77% stated that they were not aware that the NDA had abandoned the use of the term “Mid-level provider” in favor of “Emerging Workforce Models (EWM).” When asked if their “state adopted credentialing for EWM providers (expanded function dental hygienists, expanded function dental assistants, or dental therapists) would you add them to your staff to increase productivity?”, 60% (59.9%) responded “yes.” When asked if their “state allowed, and reimbursed for, distributed telehealth connected dental teams”, 90% said they would be interested in “finding out more about how this might work.” When asked “If you could profit financially from hiring an EWM, AND increase access to care would you consider it?” 75% (74.7%) responded “yes.”

The statement emphasizes the NDA’s commitment to increasing the number of African American dentists and other oral health care professionals in the workforce in our communities; and supports the views of the Institute of Medicine specifically stating that, “ensuring that non-dental health care professionals are properly trained to take a role in delivering quality oral health care will be crucial. The core set of oral health competencies developed for non-dental professionals needs to be developed with input from a variety of stakeholders to ensure that they are appropriately broad and therefore, applicable to many health professionals. The competencies also need to reflect the collective expertise and experience of dental professionals and their non-dental counterparts to ensure that the competencies prepare professionals to provide care that meets appropriate standards of quality (i.e. care that is safe, timely, effective, efficient, equitable, and patient-centered.)”

The National Dental Association Welcomes new Corporate Roundtable Partner 1st DentiPay Matt Tanzy, President, 1st DentiPay and Gene Lydick, Director of Sales & NDA Bank Card Program Manager, recently joined the National Dental Association’s Corporate Roundtable. The company creates strategic alliances with Trade Associations through offering credit card processing as a lead Member Benefit program. They design custom merchant processing packages for national and regional associations as well as individual businesses. The company has over 100,000 members nationally.

We welcome our new partners and we look forward to a mutually beneficial relationship. To learn more about the services of 1st DentiPay, contact Gene at lydick@firstpayusa.com or visit the website at: www.firstpayusa.com.
Check If:  □ New Member  □ Renewal  □ Year Joined  □ DOB  □ Today’s Date

Name  First          M.I.        Last         Hyphen Name     Suffix  □ DDS  □ DMD  □ Male  □ Female

Preferred Mailing Address

City                                      State        Zip          □ Home  □ Office  □ New Address
Phone (Work) (Fax) (Home) (Cell) E-mail

Dental School Year Degree Conferred  

□ Additional Degree(s)/Certification(s) ______________________________________________________________

Name of NDA Local Society NDA State Society

(Check all that apply)  □ Executive Committee □ Trustee □ Delegate □ Past President □ Life Member □ First time attending □ CRT

PROFESSIONAL ACTIVITY:

□ General Practice    □ Pediatric Dentistry  □ Oral Surgery  □ Other
□ Orthodontics        □ Oral Pathology       □ Prosthodontics
□ Endodontics         □ Periodontics

2015 MEMBERSHIP DUES:

□ Active Member $395
□ Active Military Member (copy of military ID required) $270
□ Affiliate/International Member (Dentist practicing outside U.S. & U.S. Territories) $270
□ Associate Member (Non-Dentist) $270
□ Full Time Faculty Member (copy of faculty ID required) $270
□ Retired Member (approval and verification required) $100

Please make payments of National, State and Local society dues to your appropriate Society to complete the NDA Membership process.

Subtotal $ ________

PAYMENT PLAN OPTION

□ 3 Month Plan for Dues Only
□ 3 Month Plan for Registration Only
□ 6 Month Plan for Dues and Registration

PAYMEN TS W ILL BE DEDUCTED AUTOMATICALLY ON THE FIRST OF EACH MONTH UNTIL PAID IN FULL. ALL PAYMENTS WILL BE PAID IN FULL BY APRIL 30, 2015.

GRADUATES & RESIDENTS

DUES & REGISTRATION INFORMATION

DUES FOR GRADUATES

NOTE: Copy of DDS or DMD diploma or letter from school confirming your degree date is required for all Graduates (NO EXCEPTIONS). Residency Completion Certificates and Master Degrees do not qualify for “Graduate Status.” Applications will not be processed until required documentation is received.

□ 2015 Graduates no dues
□ 2014 Graduates $25
□ 2013 Graduates $200

DUES FOR RESIDENTS

NOTE: Copy of DDS or DMD diploma and letter from Chairman confirming your program start and end dates are required for all residents (NO EXCEPTIONS). Resident dues are for dentist participating in a Residents program and NOT after the completion of the program. Applications will not be processed until all required documentation is received.

□ Current Residents $25

REGISTRATION FOR GRADUATES*

□ 2015 Graduates Register with SNDA
□ 2014 Graduates $275
□ New Dentist (<5yr) $300 thru April $450 after April

REGISTRATION FOR RESIDENTS*

□ Current Residents $225

Event tickets are not included with Graduate & Resident registration and 2015 Graduate & Resident dues must be paid to register.

REGISTRATION FEES: NO CHECKS ACCEPTED ON-SITE & NO REFUNDS AFTER JUNE 1, 2015

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Subtotal $ ________

GRAND TOTAL $ ________

DUES FOR RESIDENTS DUES & REGISTRATION INFORMATION

PAYMENT PLAN OPTION

□ 3 Month Plan for Dues Only
□ 3 Month Plan for Registration Only
□ 6 Month Plan for Dues and Registration

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Subtotal $ ________

GRAND TOTAL $ ________

OTHER CONTRIBUTIONS: A SEPARATE CHECK IS REQUIRED FOR EACH CONTRIBUTION [-tax deductible - 501(c)3]

□ NDA Endowment Fund $ ________  □ NDA Centennial Fund (donations also available online) $ ________

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**DECEMBER 2014**
24 - 25  NDA Office Closed

**JANUARY 2015**
1  NDA Office Closed
19  MLK Holiday - NDA Office Closed

**MARCH 2015**
12 - 13  NDA MidWinter Meeting
13 - 14  NDAAF Symposium “Succeeding in a Time of Change”, Washington, DC

*The National Dental Association wishes everyone*

**Happy Holidays & Happy New Year**

*Dr. Carrie Brown
NDA Acting President & President-Elect and the NDA National Office Staff*
**Flossline Newsletter Advertising Information**

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- Full Page ad, no bleeds, image area = 7-1/2" x 10" vertical
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**Ad Submission Info**
- All ads must be submitted via email in tiff, eps, jpg or press optimized pdf files, (grayscale, cmyk or rgb), minimum 300 dpi with embedded fonts. Text-only files may be submitted in MS WORD. All ADS must be paid in full prior to being printed.

**Submission Deadlines**
- Winter Issue - December 1st
- Spring Issue - March 1st
- Summer Issue - June 1st
- Fall Issue - September 1st

**Please note:**
Please contact the National Office at 202.588.1697, if you have any questions. You may also email us at cgraddy@ndaonline.org or lhenderson@ndaonline.org.

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**Ad Submission Info**
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- All ADS must be paid in full prior to being printed.

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July 24-28, 2015
Chicago Marriott Downtown Magnificent Mile
Chicago, Illinois

103rd NDA ANNUAL CONVENTION
July 22-26, 2016
Atlanta Marriott Marquis
Atlanta, Georgia

REGISTER ONLINE TODAY!
Don’t forget to pay your 2015 Membership dues (local, state and national) and Pre-Register for the 2015 NDA Convention in CHICAGO, ILLINOIS! Visit our website for further details, www.ndaonline.org

Visit our website and get updated information on:
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• Convention
• Society News
• Scholarships
• Career Opportunities and MORE!

NDA Going Green
Please contact the National Office with any address and phone number changes. We want to keep you informed of what is going on at the NDA!

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