



**NDA**<sup>109<sup>TH</sup></sup> NATIONAL  
DENTAL  
ASSOCIATION

**CONVENTION**

*The Cascading Intent  
of Our Ancestors: Creating  
the Doorway for the  
Next Generation!*

**JULY 14 - 17, 2022**

Arizona Grand Resort & Spa

**PHOENIX**

A R I Z O N A

**EXHIBITOR**

**PROSPECTUS**

For Information & Registration Visit:  
**WWW.NDAONLINE.ORG**

# WELCOME to PHOENIX, ARIZONA



Meet Us in the Valley of the Sun!

**Dear Exhibitor: The National Dental Association's (NDA) 109th Annual Convention will convene, July 14 – July 17, 2022, at the Arizona Grand Resort in Phoenix, Arizona and I want to extend to you this special invitation to showcase your brand in the Product & Resource Center.** The PRC provides a unique opportunity to present your products and services through the rental of a display booth. This prestigious event is the largest gathering of African American Dentists, students, corporate partners, speakers, dental related exhibitors, and oral health professionals in the world. With an expected attendance of hundreds of delegates, as an exhibitor/vendor during the 109th Annual Convention you will have a rare opportunity to demonstrate your services and/or products and connect directly to new customers. Our partnerships provide access to multiple convention activities, convention-wide visibility, and an opportunity to target specific demographics.

Below are exhibitors and traffic booster incentives for the 2022 Convention in Phoenix, AZ:

- Inline booths \$1500-pay by January 15th rate \$1,250
- Corner booths \$2,000 – pay by January 15th rate \$1,750
- Redesign of Lounge Area with phone charging stations and Cyber Café for exhibitor/attendee interaction
- Snack Stations in the Exhibit Hall
- Passport CE Bingo to engage exhibitors and attendees
- Special Celebrity Guest Speaker on Exhibit Hall floor
- Happy Hour w/exhibitors—Exhibitors to provide 1 drink ticket for attendee
- Incorporate a Market Place for non-dental related companies

Enclosed are the Exhibitor's Application/Agreement, Floor Plan, Support Opportunities, CE Opportunity, instructions on how to apply for Catch the Wave presentations, Advertising Opportunities and terms and Conditions.

If you need more information, please contact Shelaine Stone, (240) 241-4448, We look forward to seeing you in the Valley of the Sun. It's going to be hot!

Yours sincerely,

**Keith Andrew Perry, JD**  
**Executive Director**  
**National Dental Association**

# GENERAL INFORMATION

## METHOD OF EXHIBIT BOOTH ASSIGNMENT

Exhibit booths will be assigned according to the exhibitors' preference in the order in which the exhibitors agreements are received with the required deposit in the NDA office. If a company's first choice has been previously assigned, it receives its second choice, provided the second choice has not been previously assigned, etc. If all four choices have been previously assigned, the allocation is made on the fifth option indicated, any available corner booth (until they are all claimed), or the closest inside vacancy nearest the first choice, second choice, third choice or fourth choice.

## BOOTH PRICE 8'X10'

**Inline Booth:** \$1,500 (\$1,250 Before January 15th)

**Premium booth:** \$2,000 (\$1,750 Before January 15th)

Exhibitor fee includes package as described under "Arrangements of Exhibits", and the opportunity to provide one (1) marketing piece in the convention tote; however, it does not include exhibitor booth furnishings, tables, chairs, electrical equipment, mantling, dismantling or storage.

## DECORATING CONTRACTOR GES

1500 S. 91st Avenue - Suite 101  
Phoenix, AZ 85353

An Exhibitor Service Kit containing information on drayage, electrical services, furniture rental, labor, other services, and a complete list of charges may be obtained from the Fern Expo website [www.ges.com/find-your-show](http://www.ges.com/find-your-show) on Monday, April 4, 2022. If you

have specific booth set-up questions, you may contact exhibitor services at (800) 475-2098. GES will also have an office located in the Exhibit Hall beginning on Thursday, July 14th, 2022, where exhibitors may verify pre-orders. The on-site office will be available during exhibit hall set-up and move-out.

## SHIPPING & STORAGE

Shipping, storage, and labor to unpack, erect, dismantle, and repack the booth will be handled by GES. All freight must be prepaid. Do not ship freight addressed to the Arizona Grand Resort & Spa Hotel. All freight must be addressed to GES whether it is shipped in advance to their warehouse (up to 30 days before show date), or directly to the show site (to arrive no earlier than Thursday, June 14, 2022).

## ELECTRICAL POWER & OTHER UTILITIES

Rates and data on electrical power, telephone connections, etc., will be provided in the Exhibitor Service Kit from GES beginning Monday, April 4, 2022. Visit [www.ges.com/find-your-show](http://www.ges.com/find-your-show) to download information.

## ARRANGEMENT OF EXHIBITS

Booths will be decorated with a 8' high background drape, a 33" high siderail drape, and will also include a standard 11"x17" one-line identification sign. All booth structures that will be placed against the 8' high back wall must not exceed the 8' high drapeline. Exhibits that do not conform to these specifications or by design, operation, or otherwise, are found objectionable in the opinion of the NDA are prohibited. All exposed

parts of a display must be finished so as not to be objectionable to other exhibitors or to the NDA. The NDA reserves the right, in the best interest of the technical exhibits, to relocate selected space in the areas other than that selected by the exhibitor.

## BOOTH PERSONNEL REGISTRATION

Upon receipt of a signed agreement, the NDA will send hotel reservation information about the Arizona Grand Resort & Spa. Beginning Thursday, July 14, 2022, at 12:00 noon, exhibitors may pick up their registration packets, including a registration badge, at the NDA Exhibitors' Registration Desk. For security purposes, no one will be admitted to the Exhibit Hall without a registration badge.

## INSTALLATION & DISMANTLING OF EXHIBITS

Dismantling, removing, and/or packing of exhibits cannot begin earlier than Sunday, July 17th if assistance from decorator GES is needed. The decorator will not be available to retrieve your crates, boxes, canisters, labels etc. until Sunday, July 17th.

## EXHIBIT HALL HOURS

### JULY 15-16

FRIDAY	11:00am - 5:00pm
SATURDAY	11:00am - 5:00pm

## REGISTRATION HOURS

### JULY 14-16

THURSDAY	12:00noon- 5:00pm
FRIDAY	7:00am - 5:00pm
SATURDAY	7:00am - 5:00pm

# HOW TO APPLY

## 3 SIMPLE STEPS TO APPLY!

1. Complete the enclosed agreement indicating your booth location preference (1 through 4).
2. Sign and return the agreement and terms & conditions to:  
National Dental Association,  
Attn: Shelaine Stone  
3060 Mitchellville RD, Suite 215, Bowie, MD 20716
3. Be sure to visit our website - [www.ndaonline.org](http://www.ndaonline.org) for regular convention updates



### Hours of OPERATION

**July 15 & 16, 2022**

**Exhibit Hours: 11:00 AM — 5:00 PM**

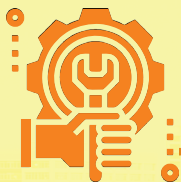
**Happy hour: 4:00 PM — 5:00 PM**



### Exhibitor ORIENTATION

**Friday, July 15, 2022**

**10:00 AM**



### Exhibitor SET-UP

**Thursday, July 14, 2022**

**12:00 PM — 5:00 PM**

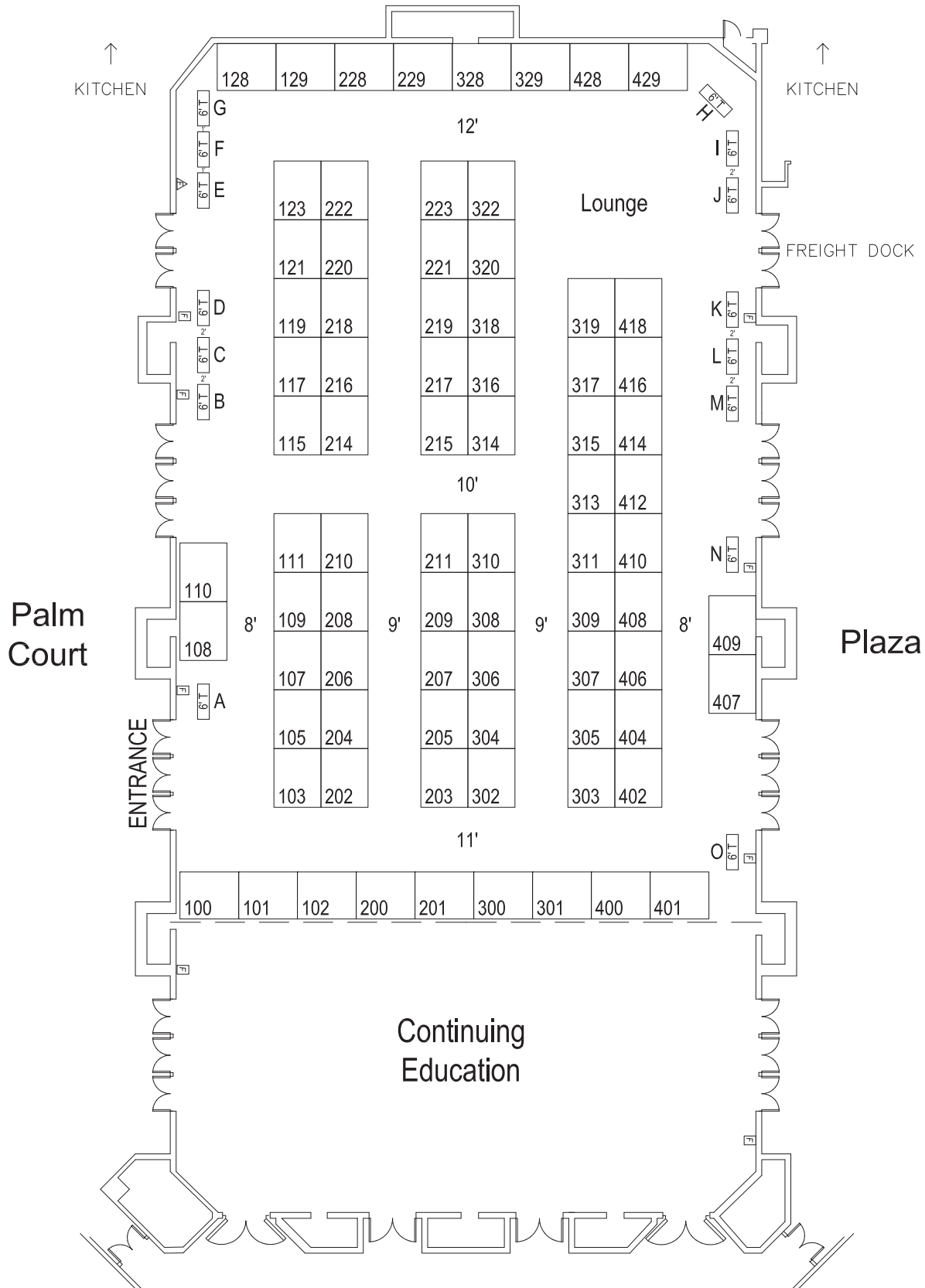


### Exhibitor MOVE OUT

**Sunday, July 17, 2022**

**7:00 AM — 11:00 AM**

# EXHIBIT FLOOR PLAN





# SUPPORT & SPONSORSHIP

## **PLATINUM LEVEL (\$100,000+) INCLUDES:**

- CEO to give greetings at Opening Session
- CEO named as Conference Honorary Co-chair
- Sponsor Recognition Award
- Corporate Banner at Plenary Sessions
- Sponsorship Announcement on NDA Website
- 3 E-blast to memberships
- 2 Full page color ad in conference souvenir program book
- Photo opportunities with NDA leadership
- Corporate Exhibit Booth at the conference (up to 2 booths)
- 6 Invitations – VIP Reception
- 4 Complimentary Conference Registrations
- 1 Table – Presidents' Reception
- 1 Table – Civil Rights Luncheon
- 1 Table – Women Dentists' Award Luncheon
- Social media acknowledgement and promotion
- Logo on conference materials
- Corporate signage on site
- Corporate name in Press Releases

## **DIAMOND LEVEL (\$75,000) INCLUDES:**

- CEO to give greetings at Opening Session
- Sponsor Recognition Award
- Corporate Banner at Plenary Sessions
- 2 E-blast to memberships
- 1 Full page color ad in conference souvenir program book
- Corporate Exhibit Booth at the conference (up to 2 booths)
- 4 Invitations – VIP Reception
- 4 Complimentary conference registrations
- 1 Table – Presidents' Reception
- 1 Table – Civil Rights Luncheon
- 1 Table – Women Dentists' Award Luncheon
- Social media acknowledgment and promotion
- Logo on conference materials
- Corporate signage on site
- Corporate name in Press Releases

## **GOLD LEVEL (\$50,000) INCLUDES:**

- CEO to give greetings at major conference event
- Prominent Sponsor Recognition
- Sponsorship Recognition during 2 Scientific Sessions with Corporate Signage
- 1 E-blast to memberships
- 1 Full page color ad in conference souvenir program book
- Corporate Exhibit Booth at the conference
- 3 Invitations – VIP reception
- 2 Complimentary conference registrations
- 1 Table – Presidents' Reception
- 4 Tickets - Civil Rights Luncheon
- 2 Tickets - Women Dentists' Awards Luncheon
- Corporate signage on site
- Corporate name in Press Releases

## **SILVER LEVEL (\$25,000) INCLUDES:**

- Sponsorship Recognition during 1 Scientific Session with Corporate Signage
- Corporate Exhibit Booth at the conference (inline booth)
- 1 Full page Color Ad in Conference Souvenir Program Book
- 1 Complimentary Conference Registration
- 2 Invitations – VIP Reception
- 2 Invitations – Presidents' Reception
- 1 Table at sponsored event
- 2 Tickets – Civil Rights Luncheon
- 2 Tickets – Women Dentists' Awards Luncheon
- Corporate name in Press Releases

## **BRONZE LEVEL (\$20,000) INCLUDES:**

- Co-sponsorship Recognition during 1 Scientific Session with Corporate Signage
- Corporate Exhibit Booth at the conference (1 inline booth)
- 1/2 page Color Ad in Conference Souvenir Program Book
- 1 Complimentary Conference Registration
- 1 Invitation – VIP Reception
- 1 Invitation – Presidents' Reception
- 1 Tickets – Civil Rights Luncheon
- 1 Tickets – Women Dentists' Awards Luncheon
- Corporate name in Press Releases



**RUBY LEVEL (\$15,000) INCLUDES:**

- Co-sponsorship Recognition during an event with Corporate Signage
- ½ page Color Ad in Conference Souvenir Program Book
- 1 invitation – VIP reception
- 1 invitation – Presidents’ Reception
- 2 Tickets – Civil Rights Luncheon
- Corporate name in Press Releases

**EMERALD LEVEL (\$7,500) INCLUDES:**

- Corporate Signage on site
- 2 Tickets – Civil Rights Luncheon
- Quarter page Color ad in Conference Souvenir Program Book
- Corporate name in Souvenir Program

**EXHIBIT HALL SUPPORT**

- Lunch Break in Hall – Friday & Saturday - \$15,000 each
- Cyber Café/Charging Station Lounge - \$15,000
- Relaxation Massage Station - \$7,500
- Happy Hour - \$6,000 each day

**EDUCATION SUPPORT**

- President’s Symposium - \$25,000
- Minority Faculty, Administrators & Practitioners
- Symposium & Research Forums - \$15,000
- Eddie G. Smith Leadership Institute - \$10,000
- Women’s Health Symposium - \$10,000
- Continuing Education Session Sponsor - \$7,500 each
- CPR Sponsor - \$2,500

**ROOM SPONSOR**

- Luncheon Room Sponsor - \$15,000 – Banners / Signage/Greetings
- Session Room Sponsor - \$10,000 – Signage Greetings

**EVENT PROMOTION SUPPORT**

- Conference Bags - \$15,000
- Registration System Co-Branding - \$15,000
- Mobile App - \$10,000
- Lanyards/Badge Holders - \$8,000
- Bag Inserts - \$1,000 (Sponsor to supply collateral)

**SPECIAL EVENTS SUPPORT**

- Presidents’ Reception - \$30,000 (up to 3 cosponsors)
- Opening Session - \$15,000
- Civil Rights Luncheon - \$10,000
- WHS Community Outreach Sponsor - \$20,000 (up to 4 co-sponsors)
- Women Dentists’ Awards Luncheon - \$10,000
- VIP Reception - \$10,000
- Past Presidents Breakfast - \$7,500

**AUXILIARY SPECIAL EVENTS**

- Student Gala/Event - \$60,000 (up to 3 co-sponsors)
- Children’s Program - \$15,000
- Dental Students Luncheons (2) - \$10,000 Each
- Dental Hygienists Session & Luncheon - \$15,000
- Dental Assistants Session & Luncheon - \$15,000
- Spouse Breakfast - \$5,000

Please indicate each category of sponsorship amount \$ \_\_\_\_\_

- Platinum (\$100,000)  
  Diamond (\$75,000)  
  Gold (\$50,000)  
  Silver (\$25,000)  
  Bronze (\$20,000)  
  Ruby (\$15,000)  
  Emerald (\$7,500)

Please indicate your choice of Sponsored Events:

\_\_\_\_\_

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Phone No. \_\_\_\_\_ Email Address \_\_\_\_\_

Check    Money Order    Purchase Order # \_\_\_\_\_

CREDIT CARD –  Amex    Discover    Visa    MasterCard

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Print name as it appears on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



# TERMS AND CONDITIONS

**1. SUBLETTING OF SPACE:** The exhibitor agrees that the display will be confined to the area of space reserved. Subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

**2. ARRANGEMENT OF EXHIBITS:** The exhibitor agrees to arrange the exhibit so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of the NDA as to what constitutes an obstruction or interference shall be final.

**3. INSTALLATION & REMOVAL OF EXHIBITS:** In the event that any exhibitor fails to complete pre-show installation and arrangements for the removal of boxes and crates by 6:00 a.m. on July 15th, the NDA reserves the right to remove, at the exhibitor's expense and risk, all such exhibits and material pertaining thereto, from the space allotted to such exhibitor and cancel the contract. In such an event, the NDA shall retain the amount paid by such exhibitor as space rental and for liquidated damages covering expenses paid by the NDA and the loss of rental from other exhibitors.

**4. CARE OF SPACE:** The exhibitor agrees not to deface, injure, or mar the exhibition hall of the Arizona Grand Resort or any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein by the NDA. The exhibitor shall be liable to the Arizona Grand Resort and/or the NDA for any damage resulting to such exhibition hall and/or such property placed therein by the NDA which shall occur by reason of the commissions or omissions of any exhibitor and/or its agents, servants or employees. The exhibitor shall defend and save NDA from all claims arising from the aforesaid commissions or omissions of the exhibitor, his agents, servants or employees. All materials used by exhibitors must conform to all local codes. (X-Ray equipment must be dead.)

**5. INSURANCE:** The NDA assumes no responsibility for the safety of the property of exhibitors or the personal property of their officers, agents, servants or employees. Any exhibitor wishing to ensure his or goods against injury, theft, damage by fire, accident or other cause, must do so at his own expense. Reliable security will be provided at night to guard the exhibits located inside the Exhibit Hall beginning Thursday, July 14th and continuing through July 17th, 1 pm. For one and one-half hours after the Exhibit Hall is closed to the public, exhibitor representatives, with proper credentials, will be permitted on the floor for chores they see fit to perform. During these periods only, while exhibitors are on station, hotel cleanup personnel will be permitted inside the Exhibit Hall. At all other times, specifically between 7:00 p.m. and 7:30 a.m., through the nights of June 15-16, the watchmen will permit no individual to enter or leave the Exhibit Hall except by authority of the NDA. Exhibitor assumes responsibility and hereby agrees to protect, indemnify, defend, and save harmless the NDA and the Arizona Grand Resort, its affiliates and subsidiary companies and their respective partners, directors, officers, employees, and agents ("the Indemnities") against all claims, losses, and damages to persons or property, governmental charges or fines, and reasonable attorney's fees to the extent caused by Exhibitor's negligent installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the negligence of the Indemnities. Exhibitor's obligations to any entity under this Section are contingent upon NDA and the Arizona Grand Resort, respectively, (a promptly notifying Exhibitor in writing of the claim; (b) Exhibitor having sole control of the defense and settlement; and (c) such entity seeking indemnification reasonably cooperating in providing information and assistance. The Exhibitor assumes all responsibility for any loss, theft, or damage to exhibitor's displays, equipment, and other property while on the premises, and hereby waives any claim or demand it may have against the Arizona Grand Resort or its affiliates arising from such loss, theft, or damage. In addition, Exhibitor acknowledges that the NDA and the Arizona Grand Resort and any of the other Indemnities do not maintain insurance covering Exhibitor's property. It is the sole

responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor.

**6. CONDUCT & RESTRICTIONS:** The NDA reserves the right to restrict any exhibit which, because of noise, odor or other objectionable features, interferes with the orderly procedure of the exhibition. The NDA also reserves the right to prohibit any display or procedure that in its judgement runs counter to the general character of the exhibition. Therapeutic products or products of a therapeutic nature that do not meet the ethical standards of the dental profession will not be accepted for display. Display of prices is permitted on counter tops only and shall not be misleading. Distribution of samples is welcome. The solicitation of customers in the aisles will serve as grounds for expulsion from the exhibition. Exhibitors must conduct their business from the confines of the booths they have rented and/or lounge areas. Exhibitors may not assume the role of host at the Conference. Potential customers or personal friends may be invited on condition that such invited persons comply with the regulations applicable to all other registrants at the Conference. Revenue lost from the violation of this rule will be recovered from the transgressing exhibitor who will accept the decision of the NDA in the event of a dispute between the "invitee" and the exhibitor. Exhibitors may not host any function in conjunction with the Conference without the written consent of the NDA, which shall not be unreasonably withheld. The rights reserved in this section apply as well to the conduct of agents and employees of the exhibitors and any property used by such exhibitors in the installation and operation of exhibits. The decision of the NDA as to what acts constitute a breach of the above conditions shall be final. Any exhibitor shall be subject to eviction, without refund, if he/she is judged to be in violation of the aforementioned conditions.

**7. LIABILITY:** The NDA shall not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the Arizona Grand Resort or any substantial portion thereof, by fire, earthquake, the elements, or a public enemy; strikes or other public disorder; impossibility of performance created by law or any public authority; and/or for any cause beyond its control or the control of the Arizona Grand Resort. The NDA will, however, in the event of its not being able to hold the exhibition for any of the reasons set forth above, reimburse exhibitors pro rata on the amount of rental paid by each exhibitor as follows: total rentals paid by all exhibitors less expenses incurred by the Association in constructing and installing the exhibits, shall be refunded to exhibitors in the amount of their rental payments prorated by the number of days the exhibition fails to proceed as scheduled.

**8. CANCELLATION/REFUND OF EXHIBIT SPACE:** Request for cancellation of exhibit space must be presented to the NDA in writing by April 29, 2022. If written cancellation notice is received by December 30, 2021, exhibitor agrees to pay a cancellation fee of \$500. After December 30, each exhibitor agrees to pay for the full space rental unless all space is sold, at which time a cancellation fee of \$1,000 will apply.

**9. PAYMENT:** In the event that any remaining balance of the full remittance for the booth(s) engaged by the exhibitor has not been received by the NDA on or prior to April 29, 2022, the NDA reserves the right to cancel this contract without liability. In such an event, the Association shall retain the amount paid by such exhibitor as a forfeited deposit. Submitting payment is acknowledging that We/I have read and agree to the cancellation policy.

**10. INTERPRETATIONS OF THE ABOVE RULES & REGULATIONS:** The above stated conditions are considered a part of the contract. The NDA reserves the right to interpret them as well as make decisions on all points the rules and regulations do not cover. Decisions made by the NDA are final.

I HAVE READ AND ACCEPT THE TERMS AND CONDITIONS TO PARTICIPATE IN THIS EVENT. \_\_\_\_\_(Initials)



# EXHIBITOR'S AGREEMENT

We would like to reserve exhibit space during the NDA Convention.

**BOOTH FEE (Before January 15th):**

\$1,250 inline booth;

\$1,750 premium booth

Number of booths required: \_\_\_\_\_

**BOOTH FEE (After January 15th):**

\$1,500 inline booth;

\$2,000 premium booth

Number of booths required: \_\_\_\_\_

List preferred booth number below in order of preference.

First Choice \_\_\_\_\_

Third Choice \_\_\_\_\_

Second Choice \_\_\_\_\_

Fourth Choice \_\_\_\_\_

(Check One)

Inside booth closest to above choices

Any corner location, if available

*We understand that in the interest of the success of this exhibition and of each individual exhibitor and visitor, the exhibition as a whole and all displays will be categorized, and assignments made in consecutive order of Agreements received. Whenever possible, each exhibitor's requirements and requests for booth space will be made in accordance with the preferences indicated by each exhibitor, but the NDA does not guarantee any particular space. Conglomerate companies will be limited to one listing in the convention program for each booth rented.*

(List name exactly as it should appear in the program and in any promotional material. Please type or print only).

COMPANY NAME \_\_\_\_\_

Division of (if applicable) \_\_\_\_\_ SIC Code \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email Address \_\_\_\_\_

Description of Service or Product \_\_\_\_\_

Do not place next to the following competitors (if possible): \_\_\_\_\_

We agree to pay the sum of \_\_\_\_\_ dollars as rental for the space allotted to us, \$ \_\_\_\_\_ of which is enclosed. **(A minimum deposit of \$1,000.00 per booth is required at this time.)** We also understand that the complete rental fee must be received by the NDA by April 29, 2022, to ensure a listing in the official convention program. Submitting payment is acknowledging that We/I have read and agree to the cancellation policy. (Make checks or money orders payable to the National Dental Association. There are no exceptions to the amount of the minimum deposit required that must accompany this agreement. Email Form to [sstone@ndaonline.org](mailto:sstone@ndaonline.org)

**PAYMENT ENCLOSED:**  Check  Money Order  Purchase Order # \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

CREDIT CARD :  Amex  Discover  Visa  MasterCard

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on Card \_\_\_\_\_

Security Code \_\_\_\_\_ Signature\* \_\_\_\_\_

**Please read and accept the terms & conditions on Page 8 before signing this form. Return the acceptance with this Form.**

# ENGAGEMENT

## CE BINGO OPPORTUNITY

Attendees can earn up to 2 hours of CE by participating. Engaging exhibitors in meaningful conversations is integral to learning about new services, products and technologies available in dentistry. We ask exhibitors who are interested in the CE BINGO to provide questions about your product or service to use as a conversation starter by May 4, 2022, to the NDA national office. These questions are placed on "bingo card". Passports will be included in conference tote bags. Attendees who participate will approach the exhibitor, and ask the question, hence starting a meaningful and informative conversation with the exhibitor. Once the conversation has concluded the exhibitor provides the attendee with a "passport stamp." They can gain 1.0 hour of C.E. for every 10 exhibitors with a maximum of 2 hours, and be eligible for raffle prizes. **That's a WIN-WIN situation!**

## NETWORKING OPPORTUNITIES

**Non-ticketed Events:** **Thursday, July 14th**  
Opening Session - 5:30 pm  
President's Reception - 7:30 pm

**Ticketed Events:** **Saturday, July 16th**  
Women Dentists' Awards Luncheon

**Sunday, July 17th**  
Civil Rights Luncheon

**Happy Hour;** **Friday, July 15th & Saturday, July 16th**  
(in the Exhibit Hall) 4:00 pm - 5:00 pm

## RAFFLES & PRIZES

### CE Bingo

**JULY 15 & 16, 2022 (Friday • 11:00 am - 5:00 pm & Saturday • 11:00 am - 5:00 pm)**

This is Exhibitor Bingo with a twist. Vendors may either donate a prize (valued at \$400 or more) or register as a Bingo Sponsor for \$400. Each attendee will be provided a passport booklet in their convention bags – Each Bingo Sponsor will provide a question for the passport booklet. All questions must be answered by visiting the Passport Sponsor booths. The only way to get the answer is to engage the vendors in conversation, which provides a great opportunity for you to showcase your products and services to the participants. Completed passports will be turned in at the NDA Booth, checked for correct answers, and included in the Drawing Drum. Each Passport Sponsor will be provided the opportunity to draw the winners of the prizes from the Drawing Drum, and have a photo opportunity that will be broadcast via Facebook, Instagram, and Twitter. All prize drawings will begin Saturday at 4:30pm – and you must be present to win.

**Please fax or mail this Participation Form by May 30, 2022.**

I am interested in:  Donating Prize to Raffle  Donating to Product Passport  Silent Auction

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Item(s) Donated: \_\_\_\_\_

Description: \_\_\_\_\_

Expiration Date (if any) \_\_\_\_\_

VALUE(S) \$ \_\_\_\_\_

Passport Sponsor (\$400)



**National Dental Association**

Attn: Shelaine Stone

3060 Mitchellville Road, Suite 215

Bowie, MD 20716

(EMAIL TO [SSTONE@NDAONLINE.ORG](mailto:SSTONE@NDAONLINE.ORG))

PAYMENT ENCLOSED: Check Money Order TOTAL \$ \_\_\_\_\_

Amex  Discover  Visa  MasterCard

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# ADVERTISING OPPORTUNITIES

## SOUVENIR CONVENTION PROGRAM

### FULL COLOR Amount

<input type="checkbox"/> Back cover	\$4,500
<input type="checkbox"/> Inside back cover	\$3,800
<input type="checkbox"/> Inside front cover	\$3,800
<input type="checkbox"/> Center page	\$3,600
<input type="checkbox"/> Full page	\$2,400
<input type="checkbox"/> 1/2 page - horizontal	\$2,100
<input type="checkbox"/> 1/4 page - vertical	\$1,800

Check, money order, and/or purchase order must accompany the reservation form and camera-ready film or electronic file. Make check or money order payable to: **National Dental Association.**

### CONTRACT AND COPY REGULATIONS

All advertisements must be submitted according to the following specifications. Electronic files are preferred in the following formats: tiff, eps, jpg or pdf files that are press optimized, 2/C, cmyk or grayscale (no RGB files), minimum 300 dpi with embedded fonts. Final publication trim size is 8.5"x11". Full Page Ad with bleeds: 8.75"x11.25", Live Area 7.5"x10". Full Page Ad w/o bleeds: 7.5"x10". Half Page with bleeds: 8.75"x5", Live Area 7.5"x4". Half Page w/o bleeds: 7.5"x5.125". Quarter Page Ad w/o bleeds only: 3.875"x5.125". The publisher reserves the right to reject any advertising which is not in keeping with the publication standards. The advertiser agrees to assume liability for all content (including text, representations, and illustrations) of advertisement printed. Deadline for submission is April 29, 2022. Email electronic files to [sstone@ndaonline.org](mailto:sstone@ndaonline.org)

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Phone No. \_\_\_\_\_ Email Address \_\_\_\_\_

Check     Money Order     Purchase Order # \_\_\_\_\_

CREDIT CARD —  Amex     Discover     Visa     MasterCard

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Print name as it appears on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



**NATIONAL  
DENTAL  
ASSOCIATION**

3060 Mitchellville Road, Suite 215 Bowie, MD 20716

ADDRESS SERVICE REQUESTED

**NDA**<sup>109<sup>TH</sup></sup> NATIONAL DENTAL ASSOCIATION  
**CONVENTION**

*The Cascading Intent  
of Our Ancestors:  
Creating the Doorway for the  
Next Generation!*

**JULY 14 - 17, 2022**  
Arizona Grand Resort & Spa  
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