



NDA^{109TH} NATIONAL
DENTAL
ASSOCIATION

CONVENTION

*The Cascading Intent
of Our Ancestors: Creating
the Doorway for the
Next Generation!*

JULY 14 - 17, 2022

Arizona Grand Resort & Spa

PHOENIX

ARIZONA

SPONSORSHIP

OPPORTUNITIES

For Information & Registration Visit:

WWW.NDAONLINE.ORG



SUPPORT & SPONSORSHIP

PLATINUM LEVEL (\$100,000+) INCLUDES:

- CEO to give greetings at Opening Session
- CEO named as Conference Honorary Co-chair
- Sponsor Recognition Award
- Corporate Banner at Plenary Sessions
- Sponsorship Announcement on NDA Website
- 3 E-blast to memberships
- 2 Full page color ad in conference souvenir program book
- Photo opportunities with NDA leadership
- Corporate Exhibit Booth at the conference (up to 2 booths)
- 6 Invitations – VIP Reception
- 4 Complimentary Conference Registrations
- 1 Table – Presidents' Reception
- 1 Table – Civil Rights Luncheon
- 1 Table – Women Dentists' Award Luncheon
- Social media acknowledgement and promotion
- Logo on conference materials
- Corporate signage on site
- Corporate name in Press Releases

DIAMOND LEVEL (\$75,000) INCLUDES:

- CEO to give greetings at Opening Session
- Sponsor Recognition Award
- Corporate Banner at Plenary Sessions
- 2 E-blast to memberships
- 1 Full page color ad in conference souvenir program book
- Corporate Exhibit Booth at the conference (up to 2 booths)
- 4 Invitations – VIP Reception
- 4 Complimentary conference registrations
- 1 Table – Presidents' Reception
- 1 Table – Civil Rights Luncheon
- 1 Table – Women Dentists' Award Luncheon
- Social media acknowledgment and promotion
- Logo on conference materials
- Corporate signage on site
- Corporate name in Press Releases

GOLD LEVEL (\$50,000) INCLUDES:

- CEO to give greetings at major conference event
- Prominent Sponsor Recognition
- Sponsorship Recognition during 2 Scientific Sessions with Corporate Signage
- 1 E-blast to memberships
- 1 Full page color ad in conference souvenir program book
- Corporate Exhibit Booth at the conference
- 3 Invitations – VIP reception
- 2 Complimentary conference registrations
- 1 Table – Presidents' Reception
- 4 Tickets - Civil Rights Luncheon
- 2 Tickets - Women Dentists' Awards Luncheon
- Corporate signage on site
- Corporate name in Press Releases

SILVER LEVEL (\$25,000) INCLUDES:

- Sponsorship Recognition during 1 Scientific Session with Corporate Signage
- Corporate Exhibit Booth at the conference (inline booth)
- 1 Full page Color Ad in Conference Souvenir Program Book
- 1 Complimentary Conference Registration
- 2 Invitations – VIP Reception
- 2 Invitations – Presidents' Reception
- 1 Table at sponsored event
- 2 Tickets – Civil Rights Luncheon
- 2 Tickets – Women Dentists' Awards Luncheon
- Corporate name in Press Releases

BRONZE LEVEL (\$20,000) INCLUDES:

- Co-sponsorship Recognition during 1 Scientific Session with Corporate Signage
- Corporate Exhibit Booth at the conference (1 inline booth)
- 1/2 page Color Ad in Conference Souvenir Program Book
- 1 Complimentary Conference Registration
- 1 Invitation – VIP Reception
- 1 Invitation – Presidents' Reception
- 1 Tickets – Civil Rights Luncheon
- 1 Tickets – Women Dentists' Awards Luncheon
- Corporate name in Press Releases



RUBY LEVEL (\$15,000) INCLUDES:

- Co-sponsorship Recognition during an event with Corporate Signage
- ½ page Color Ad in Conference Souvenir Program Book
- 1 invitation – VIP reception
- 1 invitation – Presidents’ Reception
- 2 Tickets – Civil Rights Luncheon
- Corporate name in Press Releases

EMERALD LEVEL (\$7,500) INCLUDES:

- Corporate Signage on site
- 2 Tickets – Civil Rights Luncheon
- Quarter page Color ad in Conference Souvenir Program Book
- Corporate name in Souvenir Program

EXHIBIT HALL SUPPORT

- Lunch Break in Hall – Friday & Saturday - \$15,000 each
- Cyber Café/Charging Station Lounge - \$15,000
- Relaxation Massage Station - \$7,500
- Happy Hour - \$6,000 each day

EDUCATION SUPPORT

- President’s Symposium - \$25,000
- Minority Faculty, Administrators & Practitioners
- Symposium & Research Forums - \$15,000
- Eddie G. Smith Leadership Institute - \$10,000
- Women’s Health Symposium - \$10,000
- Continuing Education Session Sponsor - \$7,500 each
- CPR Sponsor - \$2,500

ROOM SPONSOR

- Luncheon Room Sponsor - \$15,000 – Banners / Signage/Greetings
- Session Room Sponsor - \$10,000 – Signage Greetings

EVENT PROMOTION SUPPORT

- Conference Bags - \$15,000
- Registration System Co-Branding - \$15,000
- Mobile App - \$10,000
- Lanyards/Badge Holders - \$8,000
- Bag Inserts - \$1,000 (Sponsor to supply collateral)

SPECIAL EVENTS SUPPORT

- Presidents’ Reception - \$30,000 (up to 3 cosponsors)
- Opening Session - \$15,000
- Civil Rights Luncheon - \$10,000
- WHS Community Outreach Sponsor - \$20,000 (up to 4 co-sponsors)
- Women Dentists’ Awards Luncheon - \$10,000
- VIP Reception - \$10,000
- Past Presidents Breakfast - \$7,500
- NDA’s Best 40 Dentists under 40 Reception and Awards Ceremony. (Sponsorships described in Event Specific Guide)

AUXILIARY SPECIAL EVENTS

- Student Gala/Event - \$60,000 (up to 3 co-sponsors)
- Children’s Program - \$15,000
- Dental Students Luncheons (2) - \$10,000 Each
- Dental Hygienists Session & Luncheon - \$15,000
- Dental Assistants Session & Luncheon - \$15,000
- Spouse Breakfast - \$5,000

Please indicate each category of sponsorship amount \$ _____

- Platinum (\$100,000)
 Diamond (\$75,000)
 Gold (\$50,000)
 Silver (\$25,000)
 Bronze (\$20,000)
 Ruby (\$15,000)
 Emerald (\$7,500)

Please indicate your choice of Sponsored Events:

Contact Name _____

Company Name _____

Phone No. _____ Email Address _____

Check Money Order Purchase Order # _____

CREDIT CARD – Amex Discover Visa MasterCard

Card Number _____ Exp. Date _____ CVV Code _____

Print name as it appears on Card _____

Signature _____ Date _____





**NATIONAL
DENTAL
ASSOCIATION**

3060 Mitchellville Road, Suite 215 Bowie, MD 20716

ADDRESS SERVICE REQUESTED

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