

ND NATIONAL DENTAL ASSOCIATION PRESIDENT'S SYMPOSIUM

Supported by Henry Schein, Inc. Colgate-Palmolive, CareQuest Institute and CareQuest Innovation Partners

Saturday, July 16, 2022 8:30 a.m. – 11:00 a.m.

“Transforming Health Through an Equity Driven Approach”



Gillian Barclay,
VP Colgate Global Public
Health and Scientific Affairs



Stanley M. Bergman, CEO
Henry Schein, Inc.



Seema Bhansali, Executive
Director, Corporate Affairs,
Henry Schein, Inc



Myechia Minter-Jordan,
MD, MBA, President & CEO,
CareQuest Institute for Oral
Health

Seeing through the lenses of social justice and implicit bias, we can better understand the origin of disparities in health and the propagation of inequitable healthcare. The President's Symposium will address this crisis, issue a collaborative call-to-action and provide a framework for sustained, transformative change. A panel of distinguished leaders will discuss 1) Systemic inequities and Medical Gas-lighting, 2) Advocacy, policy reform and collaborative influence; 3) the role of the non-profit sector and the impact of grassroots interventions; and 4) the acceleration of oral health and primary care integration.

Background Statement

Underserved and vulnerable rural and urban African American, Hispanic, Native American and White, along with special populations, such as the elderly, and those with special disabilities, are disproportionately burdened with disease states that either go untreated and or undiagnosed compared to majority populations. The prevalence of diseases such as diabetes, hypertension, oral disease, mental illness and substance abuse, along with cancer and now the sequelae of COVID-19 continue to be on the rise in these communities. The impact of these disease states falls primarily on individuals at or below the federal poverty level, and vulnerable special populations. These significant health disparities, along with the social determinants of health (SDH), impact population health and quality of life. The 2000 Surgeon General Report on Oral Health informed us of the connection between oral health and overall health. However, there continues to be states where there is a lack of access to oral health care for pregnant women and underserved and vulnerable populations on Medicaid and Medicare, along with a national healthcare workforce shortage to meet the needs. It has been reported that healthcare providers of color are more likely to return to their communities and provide the quality care and prevention counseling these populations need and deserve. However, the percentage of African American dental students admitted to and graduating from dental schools has remained relatively stagnant for several decades. Additionally, candid discussions with some students, faculty and healthcare clinicians of color, reveal a continued concern around the inequities they and the communities that they serve face in the area of overall healthcare.

In considering the concerns around systemic racism, implicit bias, and gender bias that reveal themselves in the area of “Medical Gas-lighting”, women and people of color are impacted the most. Their concerns are often dismissed, leading to diagnoses being missed or delayed, disproportionate referrals to specialists compared to their Caucasian counterparts, and lack of prevention counseling. Low health literacy among this group also leads to difficulty navigating an already dysfunctional health system and contributes to disparities in their treatment within the medical system. These biases are not only impacting African American females, but also physicians, dentists, nurses of color and underserved patient populations of color. It is widely recognized that not only are traditionally disenfranchised populations still being marginalized, but oral health, despite its critical link to systemic health, is also being marginalized.

This year's President's Symposium will lay the foundation for the formation of a new initiative to address Advocacy, Justice, Equity, Diversity and Inclusion. It will build a framework with input from a collaborative crosscutting team of mission minded individuals and higher learning education institutions (presidents, provosts, deans, ADEA, DDS, HDA, SAID, NIH/NIDCR, researchers, faculty and students). The initiative will address the challenges that face Latinx and Native American populations through collaborative efforts with their respective organizations/entities and it will look at the further upstream determinants.



The Student National Dental Association continues to reflect on the strength and the growth of our organization as we celebrate our 50th Anniversary. SNDA currently has active chapters in over forty dental schools across the country, and is growing each and every year. This year the National Executive Boards has launched several new initiatives to help ensure that SNDA is the premier educational resource for pre-dental and dental students of color.

As part of her strategic plan Student Dr. Reina Ransom launched, Office Hours, a seminar series that focuses on highlighting minority faculty members across the country during monthly continuing education style lectures. These sessions allow students access to dental faculty members of color across the county and encourages students to think about careers in academic dentistry. The National Executive team has also launched a new seminar series focusing on managing finances. These seminars highlight community leaders and young

practitioners to share their thoughts on several topics including: purchasing a home, negotiating contracts, and starting a practice.

HBCU Connect, SNDA's signature pre-dental program, was initiated under the leadership of Dr. Akeadra Bell and during the 2021-2022 year SNDA has taken this initiative to the next level by partnering with dental schools across the country in order to allow our USNDA students to have access to the resources necessary to gain admission into dental school. We have also launched a new partnership with the Mayo Clinic Dental Residency Programs to host a seminar series focusing on clinically relevant topics within each of their specialty programs. The purpose of this partnership is to help increase the amount of Black or African American Students in specialty programs across the country. SNDA continues to be a strong force with in the dental community. We look forward to fellowshipping with the NDA and the other axillary organizations in Arizona, to continue to celebration of all of our organizations and our effect within the community.



SUMMER Smiles

FREE EVENT

Presenting Sponsor



DELTA DENTAL OF ARIZONA FOUNDATION



Friday, July 15, 2022 • 8:00am - 12:00pm
Percy L. Julian Elementary School
2149 E. Carver Dr. Phoenix, AZ 85040



featuring

Dental screenings and referrals, Passport to Total Health, Brush-a-Thon, Oral Health and hygiene education, Information and Resource center for grown-ups, Goody bags, prizes and Surprises!

Registration and parental consent forms required for participation. Contact your local Camp Directors and/or community organization leaders for details.

National Partners



Community Partners



Congratulations to the next generation of smile makers.

2021 ACHIEVEMENT SCHOLARSHIP



Ashleigh Bellamy
Howard University
College of Dentistry



Keisha Brady
Meharry Medical College
School of Dentistry



Alexandra Brown
Howard University
College of Dentistry



Jonathan Chestnut
University of California
San Francisco
College of Dentistry



Stacie Davis
Howard University
College of Dentistry



Marissa Dopson
Howard University
College of Dentistry



Alyssa Elezye
Howard University
College of Dentistry



Kirollos Estefanous
Howard University
College of Dentistry

SmileDirectClub™ is thrilled to recognize the 28 inaugural recipients of the SmileDirectClub + National Dental Association Achievement Scholarship.

Today, there is a critical shortage of ethnic minority dentists in the US, where less than 4% are African American.

Our partnership's mission is to brighten the future of underrepresented minorities and dismantle key barriers to health equity.

Each of these outstanding 2nd–4th year post-graduate students will receive a 1-time \$7500 scholarship to help further our goal of transforming the face of the dental profession.



Mabelitza Guzman Cordero
Columbia University
College of Dental Medicine



Brianna McArthur
Southern Illinois University
School of Dental Medicine



Erin Howard
Tufts University
School of Dental Medicine



Anthony Michael
Howard University
College of Dentistry



Jemiah Jones
Howard University
College of Dentistry



Phylicia Gaelle Michael
Howard University
College of Dentistry



Julian Jones
Meharry Medical College
School of Dentistry



Ezinne Nwadinobi
University of Michigan
School of Dentistry



Aubrey Kaale
Howard University
College of Dentistry



Ifueko Obadiaru
Howard University
College of Dentistry



Tiffani Knight-Lynch
The University of Pennsylvania
School of Dental Medicine



Dionzhane Oliver
Howard University
College of Dentistry



Giordanne Logan
Howard University
College of Dentistry



Patrice Price
Howard University
College of Dentistry



Jennifer Lozada
Howard University
College of Dentistry



Antonio D. Roberts
Meharry Medical College
School of Dentistry



Jessica Lundi
Howard University
College of Dentistry



Kameron Toney
Tufts University
School of Dental Medicine



Renee Marin Gomez
Howard University
College of Dentistry



Ambriel Weatherly
Howard University
College of Dentistry

NDA 109TH NATIONAL DENTAL ASSOCIATION CONVENTION

PHOENIX • AZ

July 14-17, 2022

ARIZONA GRAND RESORT & SPA

"The Cascading Intent Of Our Ancestors: Creating The Doorway For The Next Generation"

SCHEDULE OF EVENTS

Thursday, July 14, 2022

9:00am - 12:00pm **3.0hrs**

Minority Faculty, Administrators, and Practitioners Forum
"Are we continuing to pass the Baton of Disparity or are we the Anchor?"



Moderator: Kenneth B. May, DDS, MS
Supported by Colgate-Palmolive, American Dental Education Association and National Dental Association Foundation

12:00pm - 1:45pm

Minority Faculty Awards Luncheon



Moderator: Todd Ester, DDS, MA
Supported by Colgate-Palmolive

2:00pm - 4:00pm **2.0hrs CE**

Minority Faculty Research Forum
"Oral Health in America: Implications for People of Color"



Moderator: George Taylor, DMD, MPH, DrPH

4:30pm - 5:15pm: **NDA Kickoff Reception**

5:30pm - 7:30pm: **Opening Session**



Keynote:
Matthew Whitaker, PhD, Author
 Cornell University Certified DEI Executive, Community Outreach Specialist, and founder and CEO of Diamond Strategies

8:00pm - 10:00pm

40 under 40 Awards Dinner (by Invitation only)
Supported by Wells Fargo

9:00pm - 11:00pm: **Club NDA**

Friday, July 15, 2022

8:00am - 12:00noon

NDA- HEALTH NOW-PHOENIX®

Supported by Colgate-Palmolive, CVS Health, SmileDirectClub, Delta Dental of Arizona, DentaQuest and United Concordia Dental

8:30am - 11:00am **2.5hrs CE**

"Advances in CBCT Technology for Everyday Dentistry"



Speaker: Vijay Parashar, DDS, MDSc.
Supported by PreXion

- CBCT Applications in General Dentistry
- Anatomy review for implant placement
- Surgical guide fabrication
- Review of common incidental pathology

8:30am - 11:00am **2.5hrs CE**

"Therapeutic Botox in Dentistry"



Speaker: Andrea Joy Smith, DDS

- What is botox and it's mechanism of action?
- What are TMJ & Orofacial Pain applications and conduct examinations?
- Which Muscles can be Treated with Botox?
- Diagnosis protocol to determine whether patient will benefit from Botox
- Learn how can we help patients who cannot afford Botox with adjunctive treatments

8:30am - 11:00am **2.5hrs CE**

Diagnosis/Treatment Planning for Mini Dental Implants (Lecture and Hands-On) (Limited Attendance)



Speaker: Todd Shatkin, DDS, DICOI, DIAMDI, FICD, FADI, FIADI
Supported by Shatkin F.I.R.S.T.

- Discuss when and where to use mini dental implants in multiple tooth replacement cases.
- Explain the opportunities available to the patient and to the general practice dentist from mini dental implants replacing multiple missing teeth.
- Review the necessary treatment planning and expected outcomes.
- Describe the procedures for using mini dental implants when replacing missing teeth.

Friday, July 15, 2022 Continued

8:30am - 11:00am **2.5hrs CE**

"Virtual Dentistry: Stop waiting for patients to come to you, GO TO THEM!"



Speaker: Brian Harris, DDS

- Learn how to use social media to build your brand and attract your ideal patient.
- Learn the steps necessary to leverage technology and start offering virtual consults for your patients.
- Learn the importance of emotional treatment planning and how you can serve your patients at the highest level by helping them get what they want.

11:00am - 5:00pm: **Exhibit Hall (Club NDA @4pm)**

11:30am - 1:00pm

Colgate/NDA President's Luncheon (Invitation Only)
"Supported by Colgate-Palmolive"

1:30pm - 3:30pm **2.0hr CE**

"Contemporary Topics in Periodontics"



Speaker: Gretchen Bruce, DDS
Supported by Colgate-Palmolive

- Review the current classification systems for periodontal and peri-implant diseases.
- Identify clinical considerations for diagnosing periodontal and peri-implant diseases.
- Practical protocols for the prevention and management of periodontal and peri-implant diseases.
- Successful case selection, indications, and treatment modalities for hard and soft tissue augmentation
- Periodontal solutions for hard/soft tissue problems encountered in restorative dentistry

1:30pm - 3:30pm **2.0hr CE**

"Strategies for Success in Extraction and Ridge Preservation" (Lecture and Hands-on) (Limited Attendance)



Speaker: LeRoy Horton, DDS, DICOI
Supported by Delta Dental of Washington

- Discuss common systemic conditions and risk assessment
- Planning of extraction cases and strategies
- Basic ridge preservation techniques
- Case presentation of flap design, sectioning of multi-rooted teeth, membrane adaptation, platelet aggregates, and suturing

1:30pm - 3:30pm **2.0hr CE**

"Safety and Simplicity in Root Canal Treatment" (Limited Attendance)



Speaker: Alex Fleury, DDS, MS
Supported by Real World Endo/ Brasseler USA

- Learn how rotary file design, metallurgy and motion influences instrumentation safety and efficiency.
- Comprehend the advantages of bioceramic based obturation and clinical techniques for its implementation.
- Discover how instrumentation and obturation protocols can be combined as a comprehensive system to achieve both efficiency and predictability in most clinical situations.
- Be able to describe the proper protocol for safe and effective instrumentation of a given canal and cone fit for obturation in different scenarios.
- Be able to utilize the advantage of Hydraulic Condensation to prepare a quick post space in the canal, if needed.

1:30pm - 3:30pm **2.0hr CE**

Mini Implants Hands On (Live Surgery)



Speaker: Todd Shatkin, DDS, DICOI, DIAMDI, FICD, FADI, FIADI
Supported by Shatkin F.I.R.S.T.

- Discuss when and where to use mini dental implants in multiple tooth replacement cases.
- Explain the opportunities available to the patient and to the general practice dentist from mini dental implants replacing multiple missing teeth.
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1:30pm - 3:30pm **2.0hr CE**

"Practice Ownership & Social Media Dentistry"



Speaker: Franklyn Aguebor, DMD

- Investigate the importance of entrepreneurship in dentistry, and dive into the steps of establishing and managing a dental practice
- Explain the value of social media and its direct correlation with improving dentistry in a practice
- Focus on the internal and external factors that impact the success of a dentist and dental practice
- Describe reasons patients may feel less comfortable in the dental setting, and provide skills, techniques, and circumstances to help alleviate this

4:00pm - 5:00pm: **Club NDA in Exhibit Hall**

5:30pm - 7:00pm: **Student-Mentor Networking Reception**
Supported by United Concordia Dental

6:00pm - 9:00pm: **Alumni Receptions**

Saturday, July 16, 2022

8:30am - 11:00am **2.5hrs CE**

President's Symposium "Transforming Health Through an Equity Driven Approach"



Panelist: Gillian Barclay, DDS, MPH, DrPH, Seema Bhansali, Stanley Bergman, Myechia Minter-Jordan, MD, MBA
Supported by Henry Schein, Inc. Colgate-Palmolive, CareQuest Institute and CareQuest Innovation Partners



11:00am - 5:00pm: **Exhibit Hall**

11:30am - 1:15pm

Dr. Alison P. Riddle-Fletcher Women Dentist's Award Luncheon (Ticketed Event)



Keynote:
Jeanne C. Sinkford, DDS, MS, PhD
Supported by Colgate-Palmolive and SmileDirectClub

1:00pm - 2:00pm **1.0hr CE**

"Bolstering the Oral Health Workforce"



Speaker: Israil Ali, MPA
Supported by HRSA

- Distinguish between existing scholarship and loan repayment programs funded by HRSA;
- Recognize federal resources used to mobilize the primary care workforce to underserved communities; and
- Understand the legislative challenges to bolstering the oral health workforce to meet the critical demand for treatment services.

1:30pm - 3:30pm **2.0hr CE**

"Buying, Starting, Growing or Transitioning Your Dental Practice"



Speakers: Rodney Brand, VP and Blake Vargo, VP
Supported by Bank of America

- Fundamentals of starting or buying your first practice
- Identify the right time to become a business owner
- Building a team of experts
- Understand practice financing options in today's market

- Discover what a lender looks for when qualifying a practice loan
- How do you know when you're ready to expand?
- Should you buy real estate or continue to rent?
- Develop a plan for an exit strategy

1:30pm - 3:30pm **2.0hr CE**

"Medical Emergencies in the Dental Office"



Speaker: Oscar Alonzo, DDS, MD

- The dental professional will gain valuable and current information that should give them an opportunity to visualize how they may prepare and drill for these medical emergencies when they occur.

1:30pm - 3:30pm **2.0hr CE**

"Oral Systemic Disease Connection and the use of Lab Results"



Speaker: Andre' Farquharson, DDS, MS, ABOMP

- Be able to list the top common cause of death in the US
- Identify Oral manifestations of common systemic disease
- Explain and use the lab results to assist in treating oral diseases
- Correlate the oral issues to the systemic disease
- Interpret the meaning of high or low lab results to improve health

2:15pm - 3:15pm **1.0hr CE**

Private Practice, FQHC, Pediatric or Corporate Dentistry: What Do I Do



Speakers: Joshua Tyson, DDS, MPH, Channele Roberts, DDS, Maegan Daughtery, DDS, FAAPD

- Examine the structure and characteristics of an FQHC
- Understand the differences between working for an FQHC and working in a private practice
- Recognize the benefits of private practice dentistry
- Discuss the purpose of a residency program in dentistry today

3:30pm - 4:30pm **1.0hr CE**

"Starting and Running a Successful Dental Practice"



Speaker: Heavenly Kimes, DDS
Supported by DentaQuest

- Finding right location
- Creating a dynamic team
- Marketing your business to success
- Exit strategies