



111TH CONVENTION



JULY 25-28, 2024

CAESARS PALACE



EXHIBITOR PROSPECTUS



Come and Exhibit

with us at the Fabulous **Caesars Palace, Las Vegas**

July 26 & 27 2024

Exhibit Hall Objective

Provide opportunities for minority oral health decision makers to increase their knowledge base with some of the top exhibitors showcasing their products and services. Providing our members with current trends, best practices, products and services information will increase health equity, opportunities to mentor our students and raise the profile of our profession.

Reasons Why to Exhibit

- Designated opportunity to engage decision makers and showcase brand
- Opportunities to Increase R.O.I.
- Obtain new leads and build new relationships
- Learn best practices to engage NDA's members during Exhibitor Orientation
- Exhibitors are a part of our NDA Family and We Value Our Exhibitors!!!!

Traffic Boosters:

- Snack Breaks in the Exhibit Hall
- Cyber Cafe Area and Networking Lounge
- CE Exhibitor Bingo
- Catch the Wave Exhibitor Forum
- Happy Hour in the Exhibit Hall

Expected Attendance: 2000 - 2500

- Dentists (6 years or more)
- New Dentists (5 years or less)
- Dental Institutions
- Faculty/Researchers
- Dental Residents
- Dental Students
- Dental Hygienists
- Dental Assistants
- Corporate Partners/Supporters
- Fellow Dental Associations
- Dental Service Organization
- Family Members and Special Guest
- Technical and Non-Technical Exhibitors

4 Simple Steps To Apply:

1. Complete the enclosed agreement indicating your booth location preference (1 through 4).

2. Complete, sign and return the agreement and terms & conditions pages to:

National Dental Association,
Attn: Semiyah Sams
3060 Mitchellville RD, Suite 215, Bowie, MD 20716

3. Complete, sign, and return the Engagement and/or Advertisement Forms

4. Be sure to visit our website - www.ndaonline.org for regular convention updates



GENERAL INFORMATION



METHOD OF EXHIBIT BOOTH ASSIGNMENT

Exhibit booths will be assigned according to the exhibitors' preference in the order in which the exhibitors agreements are received with the required deposit in the NDA office. If a company's first choice has been previously assigned, it receives its second choice, provided the second choice has not been previously assigned, etc. If all four choices have been previously assigned, the allocation is made on the fifth option indicated, any available corner booth (until they are all claimed), or the closest inside vacancy nearest the first choice, second choice, third choice or fourth choice.

BOOTH PRICE 8'X10'

- Inline Booth: \$2000 (\$1,500 Before December 15th)
- Premium booth: \$2,500 (\$2,000 Before December 15th)

Exhibitor fee includes package as described under "Arrangements of Exhibits", and the opportunity to provide one (1) marketing piece in the convention tote; however, it does not include exhibitor booth furnishings, tables, chairs, electrical equipment, mantling, dismantling or storage.

DECORATING CONTRACTOR

GES
7000 Lindell Road
Las Vegas, NV 89118

An Exhibitor Service Kit containing information on drayage, electrical services, furniture rental, labor, other services, and a complete list of charges may be obtained from the GES website www.ges.com/find-your-show

on Monday, April 29, 2024. If you have specific booth set-up questions, you may contact exhibitor services at (800) 475-2098. GES will also have an office located in the Exhibit Hall beginning on Thursday, July 25th, 2024, where exhibitors may verify pre-orders. The on-site office will be available during exhibit hall set-up and move-out.

SHIPPING & STORAGE

Shipping, storage, and labor to unpack, erect, dismantle, and repack the booth will be handled by GES. All freight must be prepaid. Do not ship freight addressed to the Caesars Palace, Las Vegas. All freight must be coordinated with GES whether it is shipped in advance to their warehouse (up to 30 days before show date), or directly to the show site.

ELECTRICAL POWER & OTHER UTILITIES

Rates and data on electrical power, telephone connections, etc., will be provided in the Exhibitor Service Kit from GES beginning Monday, April 29, 2024.

Visit www.ges.com/find-your-show to download information.

ARRANGEMENT OF EXHIBITS

Booths will be decorated with a 8' high background drape, a 33" high siderail drape, and will also include a standard 11"x17" one-line identification sign. All booth structures that will be placed against the 8' high back wall must not exceed the 8' high drapeline. Exhibits that do not conform to these specifications or by design, operation, or otherwise, are found objectionable in the opinion of the NDA are

prohibited.

All exposed parts of a display must be finished so as not to be objectionable to other exhibitors or to the NDA. The NDA reserves the right, in the best interest of the technical exhibits, to relocate selected space in the areas other than that selected by the exhibitor.

BOOTH PERSONNEL REGISTRATION

Upon receipt of a signed agreement, the NDA will send hotel reservation information about the Caesars Palace, Las Vegas. Beginning Thursday, July 25, 2024, at 12:00 noon, exhibitors may pick up their registration packets, including a registration badge, at the NDA Exhibitors' Registration Desk. For security purposes, no one will be admitted to the Exhibit Hall without a registration badge.

INSTALLATION & DISMANTLING OF EXHIBITS

Dismantling, removing, and/or packing of exhibits cannot begin earlier than Sunday, July 28th if assistance from decorator GES is needed. The decorator will not be available to retrieve your crates, boxes, canisters, labels etc. until Sunday, July 28th.

EXHIBIT HALL HOURS

JULY 26 - 27
FRIDAY 11:00am - 5:00pm
SATURDAY 11:00am - 5:00pm

REGISTRATION HOURS

JULY 25 - 27
THURSDAY 12:00noon- 5:00pm
FRIDAY 8:00am - 5:00pm
SATURDAY 8:00am - 5:00pm



EXHIBIT FLOOR PLAN

EXHIBITOR'S AGREEMENT

We would like to reserve exhibit space during the NDA Convention.

BOOTH FEE (Before December 15th): \$1,500 inline booth \$2,000 premium booth

Number of booths required: _____

BOOTH FEE (After December 15th): \$2,000 inline booth \$2,500 premium booth

Number of booths required: _____

List preferred booth number below in order of preference.

First Choice _____ Second Choice _____

Third Choice _____ Fourth Choice _____

(Check One)

Inside booth closest to above choices

Any corner location, if available

We understand that in the interest of the success of this exhibition and of each individual exhibitor and visitor, the exhibition as a whole and all displays will be categorized, and assignments made in consecutive order of Agreements received. Whenever possible, each exhibitor's requirements and requests for booth space will be made in accordance with the preferences indicated by each exhibitor, but the NDA does not guarantee any particular space. Conglomerate companies will be limited to one listing in the convention program for each booth rented.

(List name exactly as it should appear in the program and in any promotional material. Please type or print only).

COMPANY NAME _____

Division of (if applicable) _____ SIC Code _____

Contact Name _____ Title _____

Mailing Address _____

City / State / Zip _____

Telephone () _____ Fax () _____

Email Address _____

Description of Service or Product _____

Do not place next to the following competitors (if possible): _____

We agree to pay the sum of _____ dollars as rental for the space allotted to us, \$ _____ of which is enclosed. **(A minimum deposit of \$1,500.00 per booth is required at this time.)** We also understand that the complete rental fee must be received by the NDA by April 29, 2024, to ensure listing in the official convention program. Submitting payment is acknowledging that We/I have read and agree to the cancellation policy. Make checks or money orders payable to the National Dental Association. There are no exceptions to the amount of the minimum deposit required that must accompany this agreement. Email Form to ssams@ndaonline.org

PAYMENT ENCLOSED: Check Money Order Purchase Order # _____

TOTAL \$ _____

CREDIT CARD : Amex Discover Visa MasterCard

Card Number _____ Exp. Date _____

Name as it appears on Card _____

Security Code _____ Signature* _____

Please read and accept the terms & conditions on Page 9 before signing this form. Return the acceptance with this Form.

SUPPORT & SPONSORSHIP

PALLADIUM LEVEL (\$125,000) INCLUDES:

- CEO to give greeting at Opening Session
- Corporate gobo logo at Opening Session
- CEO to give greeting at VIP Reception
- Title Sponsor of the VIP Reception
- Sponsor recognition award at Opening Session
- 1 Joint Step-n-Repeat with company logo
- 4 Stationary corporate pull-up banners (provided by corporation)
- 6 E-blasts to membership
- 2 Full page color ads in conference digital souvenir program
- Sponsorship announcement on NDA website
- Photo opportunities with NDA leadership
- Premium exhibit space at the conference (up to 4 booths)
- 10 Invitations – VIP Reception
- 6 Complimentary conference registrations
- 1 Table – President’s Gala
- 1 Table – 40 Under 40 Awards Dinner
- 1 Table – Women Dentists’ Award Luncheon
- 1 Table – Civil Rights Luncheon
- Social media acknowledgements and promotions
- 1 Full page color ad in NDA Flossline Newsletter post-convention edition
- Corporate name in press releases

PLATINUM LEVEL (\$100,000) INCLUDES:

- Recognition at Opening Session
- CEO to give greeting at President’s Symposium
- Corporate banner at President’s Symposium (provided by corporation)
- 2 Stationary corporate pull-up banners (provided by corporation)
- Sponsorship announcement on NDA website
- 3 E-blasts to membership
- 2 Full page color ads in conference digital souvenir program
- Photo opportunities with NDA leadership
- Preferred exhibit space at the conference (up to 3 booths)
- 6 Invitations – VIP Reception
- 4 Complimentary conference registrations
- 1 Table – President’s Gala
- 1 Table – Women Dentists’ Award Luncheon
- Social media acknowledgements and promotions
- 1 Full page color ad in NDA Flossline Newsletter post-convention edition
- Sponsorship recognition in digital program
- Corporate name in press releases

DIAMOND LEVEL (\$75,000) INCLUDES:

- Recognition at Opening Session
- Sponsorship recognition during 2 Selected Scientific Sessions
- Introduce speaker at Selected Scientific Sessions

- 1 Corporate pull-up banner at Selected Sessions from above (provided by corporation)
- 2 E-blasts to membership
- 1 Full page color ad in conference digital souvenir program
- Corporate Exhibit Booth at the conference (up to 2 booths)
- 4 Invitations – VIP Reception
- 4 Complimentary conference registrations
- 1 Table – President’s Gala
- 1 Table – Women Dentists’ Award Luncheon
- Social media acknowledgment and promotion
- 1 Half page color ad in NDA Flossline Newsletter post-convention edition
- Sponsorship recognition in digital program
- Corporate name in Press Releases

GOLD LEVEL (\$50,000) INCLUDES:

- Recognition at Opening Session
- Sponsorship recognition during 1 Selected Scientific Session
- Introduce speaker at 1 Selected Scientific Session
- 1 Stationary pull-up banner at above Selected Session (provided by corporation)
- 1 E-blast to membership
- 1 Full page color ad in conference digital souvenir program
- 1 Corporate exhibit booth at the conference
- 2 Invitations – VIP reception
- 2 Complimentary conference registrations
- 5 Tickets – Presidents’ Gala
- 5 Tickets - Women Dentists’ Awards Luncheon
- Half page color ad NDA Flossline Newsletter in post-convention edition
- Sponsorship recognition in digital program
- Corporate name in press releases

SILVER LEVEL (\$25,000) INCLUDES:

- Recognition at Opening Session
- Sponsorship recognition during 1 Scientific Session
- Corporate exhibit booth at the conference (inline booth)
- Half page color ad in conference digital souvenir program
- 2 Invitations – VIP Reception
- 2 Complimentary conference registrations
- 2 Tickets – President’s Gala
- 2 Tickets – Women Dentists’ Awards Luncheon
- Sponsorship recognition in digital program
- Corporate name in Press Releases

BRONZE LEVEL (\$15,000) INCLUDES:

- Recognition at Opening Session
- Co-sponsorship recognition during 1 Scientific
- Corporate exhibit booth at the conference (1 inline booth)

- Half page color ad in conference digital souvenir program
- 1 Complimentary conference registration
- 1 Invitation – VIP Reception
- 1 Ticket – President’s Gala
- 1 Ticket – Women Dentists’ Awards Luncheon
- Sponsorship recognition in digital program
- Corporate name in Press Releases

RUBY LEVEL (\$10,000) INCLUDES:

- Recognition at Opening Session
- Corporate exhibit booth at the conference (1 inline booth)
- Half page color ad in conference digital souvenir program
- 1 Invitation – VIP reception
- 1 Ticket – President’s Gala
- 1 Ticket – Women Dentists’ Awards Luncheon
- Sponsorship recognition in digital program
- Corporate name in press releases

EMERALD LEVEL (\$7,500) INCLUDES:

- Recognition at Opening Session
- 2 Tickets – Civil Rights Luncheon
- Quarter page color ad in conference digital souvenir program
- Sponsorship recognition in digital program
- Corporate name in press releases

EXHIBIT HALL SUPPORT

- Lunch Break in Hall – Friday & Saturday - \$15,000 each
- Cyber Café/Charging Station Lounge - \$15,000
- Relaxation Massage Station - \$7,500
- Happy Hour - \$7,000 each day

EDUCATION SUPPORT

- President’s Symposium - \$30,000

- Eddie G. Smith Leadership Institute - \$20,000
- Minority Faculty, Administrators & Practitioners Forum - \$20,000
- Minority Faculty Research Forum - \$20,000
- Continuing Education Session Sponsor - \$10,000 each
- CPR Sponsor - \$4,000

ROOM SPONSOR

- Luncheon Room Sponsor - \$15,000 – Pullup Banner / Signage
- Session Room Sponsor - \$10,000 – Pullup Banner / Signage

EVENT PROMOTION SUPPORT

- Conference Bags - \$15,000
- Registration System Co-Branding - \$15,000
- Mobile App - \$10,000
- Lanyards/Badge Holders - \$8,000
- Bag Inserts - \$1,000 (Sponsor to supply collateral)

SPECIAL EVENTS SUPPORT

- Opening Session - \$45,000
- President’s Gala - \$40,000 (up to 2 co-sponsors)
- 40 Under 40 Awards Dinner - \$35,000 (up to 2 co-sponsors)
- Get Acquainted Reception - \$25,000
- NDA-HEALTH NOW®/WHS Community Outreach - \$50,000 (up to 4 co-sponsors)
- Dr. Allison P. Riddle-Fletcher Women Dentists’ Awards Luncheon - \$25,000 (up to 3 co-sponsors)
- Minority Faculty, Administrators & Practitioners Awards Luncheon - \$20,000
- Civil Rights Luncheon - \$20,000
- VIP Reception - \$15,000 (Providing no Palladium Sponsor)
- Past Presidents Breakfast - \$7,500 (Representative to give greetings only)

Please indicate each category of sponsorship amount \$ _____

- Palladium (\$125,000)
 Platinum (\$100,000)
 Diamond (\$75,000)
 Gold (\$50,000)
 Silver (\$25,000)
 Bronze (\$15,000)
 Ruby (\$10,000)
 Emerald (\$7,500)

Contact Name _____

Company Name _____

Phone No. _____ Email Address _____

Check Money Order Purchase Order # _____

CREDIT CARD — Amex Discover Visa MasterCard

Card Number _____ Exp. Date _____ CVV Code _____

Print name as it appears on Card _____

Signature _____ Date _____

ADVERTISING OPPORTUNITIES

SOUVENIR CONVENTION PROGRAM

FULL COLOR	AMOUNT
• Back cover	\$4,500
• Inside back cover	\$3,800
• Inside front cover	\$3,800
• Center page	\$3,600
• Full Page	\$2,400
• 1/2 page - horizontal	\$2,100
• 1/4 page - vertical	\$1,800

Check, money order, and/or purchase order must accompany the reservation form and camera-ready film or electronic file. Make check or money order payable to: National Dental Association.

CONTRACT AND COPY REGULATIONS

All advertisements must be submitted according to the following specifications. Electronic files are preferred in the following formats: tiff, eps, jpg or pdf files that are press optimized, 2/C, cmyk or grayscale (no RGB files), minimum 300 dpi with embedded fonts. Final publication trim size is 8.5"x11". Full Page Ad with bleeds: 8.75"x11.25", Live Area 7.5"x10". Full Page Ad w/o bleeds: 7.5"x10". Half Page with bleeds: 8.75"x5", Live Area 7.5"x4". Half Page w/o bleeds: 7.5"x5.125". Quarter Page Ad w/o bleeds only: 3.875"x5.125". The publisher reserves the right to reject any advertising which is not in keeping with the publication standards. The advertiser agrees to assume liability for all content (including text, representations, and illustrations) of advertisement printed. **Deadline for submission is April 29, 2024. Email electronic files to ssams@ndaonline.org**

Please indicate your choice of Sponsored Events:

Please indicate your choice of Advertising

Back Cover
 Inside Back Cover
 Inside front over
 Center Page
 Full Page
 1/2 page - horizontal
 1/4 page - vertical
 \$4,500 \$3,800 \$3,800 \$3,600 \$2,400 \$2,100 \$1,800

Contact Name _____

Company Name _____

Phone No. _____ Email Address _____

Check Money Order Purchase Order # _____

CREDIT CARD — Amex Discover Visa MasterCard

Card Number _____ Exp. Date _____ CVV Code _____

Print name as it appears on Card _____

Signature _____ Date _____

TERMS AND CONDITIONS

1. SUBLETTING OF SPACE: The exhibitor agrees that the display will be confined to the area of space reserved. Subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

2. ARRANGEMENT OF EXHIBITS: The exhibitor agrees to arrange the exhibit so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of the NDA as to what constitutes an obstruction or interference shall be final.

3. INSTALLATION & REMOVAL OF EXHIBITS: In the event that any exhibitor fails to complete pre-show installation and arrangements for the removal of boxes and crates by 6:00 a.m. on July 26th, the NDA reserves the right to remove, at the exhibitor's expense and risk, all such exhibits and material pertaining thereto, from the space allotted to such exhibitor and cancel the contract. In such an event, the NDA shall retain the amount paid by such exhibitor as space rental and for liquidated damages covering expenses paid by the NDA and the loss of rental from other exhibitors.

4. CARE OF SPACE: The exhibitor agrees not to deface, injure, or mar the exhibition hall of the Caesars Palace, Las Vegas or any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein by the NDA. The exhibitor shall be liable to the Caesars Palace, Las Vegas and/or the NDA for any damage resulting to such exhibition hall and/or such property placed therein by the NDA which shall occur by reason of the commissions or omissions of any exhibitor and/or its agents, servants or employees. The exhibitor shall defend and save NDA from all claims arising from the aforesaid commissions or omissions of the exhibitor, his agents, servants or employees. All materials used by exhibitors must conform to all local codes. (X-Ray equipment must be dead.)

5. INSURANCE: The NDA assumes no responsibility for the safety of the property of exhibitors or the personal property of their officers, agents, servants or employees. Any exhibitor wishing to ensure his or goods against injury, theft, damage by fire, accident or other cause, must do so at his own expense. Reliable security will be provided at night to guard the exhibits located inside the Exhibit Hall beginning Thursday, July 25th and continuing through July 28th, 1 pm. For one and one-half hours after the Exhibit Hall is closed to the public, exhibitor representatives, with proper credentials, will be permitted on the floor for chores they see fit to perform. During these periods only, while exhibitors are on station, hotel cleanup personnel will be permitted inside the Exhibit Hall. At all other times, specifically between 7:00 p.m. and 7:30 a.m., through the nights of July 25-27, the watchmen will permit no individual to enter or leave the Exhibit Hall except by authority of the NDA. Exhibitor assumes responsibility and hereby agrees to protect, indemnify, defend, and save harmless the NDA and the Caesars Palace, Las Vegas, its affiliates and subsidiary companies and their respective partners, directors, officers, employees, and agents ("the Indemnities") against all claims, losses, and damages to persons or property, governmental charges or fines, and reasonable attorney's fees to the extent caused by Exhibitor's negligent installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the negligence of the Indemnities. Exhibitor's obligations to any entity under this Section are contingent upon NDA and the Caesars Palace, Las Vegas, respectively, (a promptly notifying Exhibitor in writing of the claim; (b) Exhibitor having sole control of the defense and settlement; and (c) such entity seeking indemnification reasonably cooperating in providing information and assistance. The Exhibitor assumes all responsibility for any loss, theft, or damage to exhibitor's displays, equipment, and other property while on the premises, and hereby waives any claim or demand it may have against the Caesars Palace, Las Vegas or its affiliates arising from such loss, theft, or damage. In addition, Exhibitor acknowledges that the NDA and the Caesars Palace, Las Vegas and

any of the other Indemnities do not maintain insurance covering Exhibitor's property. It is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor.

6. CONDUCT & RESTRICTIONS: The NDA reserves the right to restrict any exhibit which, because of noise, odor or other objectionable features, interferes with the orderly procedure of the exhibition. The NDA also reserves the right to prohibit any display or procedure that in its judgement runs counter to the general character of the exhibition. Therapeutic products or products of a therapeutic nature that do not meet the ethical standards of the dental profession will not be accepted for display. Display of prices is permitted on counter tops only and shall not be misleading. Distribution of samples is welcome. The solicitation of customers in the aisles will serve as grounds for expulsion from the exhibition. Exhibitors must conduct their business from the confines of the booths they have rented and/or lounge areas. Exhibitors may not assume the role of host at the Conference. Potential customers or personal friends may be invited on condition that such invited persons comply with the regulations applicable to all other registrants at the Conference. Revenue lost from the violation of this rule will be recovered from the transgressing exhibitor who will accept the decision of the NDA in the event of a dispute between the "invitee" and the exhibitor. Exhibitors may not host any function in conjunction with the Conference without the written consent of the NDA, which shall not be unreasonably withheld. The rights reserved in this section apply as well to the conduct of agents and employees of the exhibitors and any property used by such exhibitors in the installation and operation of exhibits. The decision of the NDA as to what acts constitute a breach of the above conditions shall be final. Any exhibitor shall be subject to eviction, without refund, if he/she is judged to be in violation of the aforementioned conditions.

7. LIABILITY: The NDA shall not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the Caesars Palace, Las Vegas or any substantial portion thereof, by fire, earthquake, the elements, or a public enemy; strikes or other public disorder; impossibility of performance created by law or any public authority; and/or for any cause beyond its control or the control of the Caesars Palace, Las Vegas. The NDA will, however, in the event of its not being able to hold the exhibition for any of the reasons set forth above, reimburse exhibitors pro rata on the amount of rental paid by each exhibitor as follows: total rentals paid by all exhibitors less expenses incurred by the Association in constructing and installing the exhibits, shall be refunded to exhibitors in the amount of their rental payments prorated by the number of days the exhibition fails to proceed as scheduled.

8. CANCELLATION/REFUND OF EXHIBIT SPACE: Request for cancellation of exhibit space must be presented to the NDA in writing by April 29, 2024. If written cancellation notice is received by December 30, 2023, exhibitor agrees to pay a cancellation fee of \$500. After December 30, each exhibitor agrees to pay for the full space rental unless all space is sold, at which time a cancellation fee of \$1,000 will apply.

9. PAYMENT: In the event that any remaining balance of the full remittance for the booth(s) engaged by the exhibitor has not been received by the NDA on or prior to April 29, 2024, the NDA reserves the right to cancel this contract without liability. In such an event, the Association shall retain the amount paid by such exhibitor as a forfeited deposit. Submitting payment is acknowledging that We/I have read and agree to the cancellation policy.

10. INTERPRETATIONS OF THE ABOVE RULES & REGULATIONS: The above stated conditions are considered a part of the contract. The NDA reserves the right to interpret them as well as make decisions on all points the rules and regulations do not cover. Decisions made by the NDA are final.

I HAVE READ AND ACCEPT THE TERMS AND CONDITIONS TO PARTICIPATE IN THIS EVENT. _____(Initials)

ENGAGEMENT OPPORTUNITIES

CE BINGO

Attendees can earn up to 2 hours of CE by participating. Engaging exhibitors in meaningful conversations is integral to learning about new services, products and technologies available in dentistry. We ask exhibitors who are interested in the CE BINGO to provide questions about your product or service to use as a conversation starter by May 6, 2024, to the NDA national office. These questions are placed on “bingo card”. Passports will be included in conference tote bags. Attendees who participate will approach the exhibitor, and ask the question, hence starting a meaningful and informative conversation with the exhibitor. Once the conversation has concluded the exhibitor provides the attendee with a “passport stamp.” They can gain 1.0 hour of C.E. for every 10 exhibitors with a maximum of 2 hours, and be eligible for raffle prizes. **That’s a WIN-WIN situation!**

NETWORKING

- Non-ticketed Events:** **Thursday, July 25th**
Opening Session
Welcome Reception
- Ticketed Events:** **Friday, July 26th**
President’s Gala
- Saturday, July 27th**
Women Dentists’ Awards Luncheon
- Saturday, July 27th**
40 Under 40 Awards Dinner
- Sunday, July 28th**
Civil Rights Luncheon
- Happy Hour:** **Friday, July 26th & Saturday, July 27th**
4:00 pm - 5:00 pm

RAFFLES & PRIZES (CE Bingo)

JULY 26 & 27, 2024 (Friday, 11:00 am - 5:00 pm & Saturday, 11:00 am - 5:00 pm)

This is Exhibitor Bingo with a twist. Vendors may either donate a prize (valued at \$500 or more) or register as a Bingo Sponsor for \$500. Each attendee will be provided a passport booklet in their convention bags – Each Bingo Sponsor will provide a question for the passport booklet. All questions must be answered by visiting the Passport Sponsor booths. The only way to get the answer is to engage the vendors in conversation, which provides a great opportunity for you to showcase your products and services to the participants. Completed passports will be turned in at the NDA Booth, checked for correct answers, and included in the Drawing Drum. Each Passport Sponsor will be provided the opportunity to draw the winners of the prizes from the Drawing Drum, and have a photo opportunity that will be broadcast via Facebook, Instagram, and Twitter. All prize drawings will begin Saturday at 4:30pm – and attendee must be present to win.

Catch the Wave Exhibitor Forum

“Catch the Wave” is an educational session for attendees to learn about products, services, technological advancement and related research from 10 exhibitors. Attendees can earn continuing education credit for this session. Exhibitors, on a first come first serve basis, have the opportunity to purchase a 10-minute segment to present to a captive audience in the Exhibit Hall designated area for a nominal additional fee of \$500.00.

ENGAGEMENT PARTICIPATION FORM

Please fax or mail this Participation Form by May 30, 2024.

I am interested in: Donate a Prize Bingo Sponsor Catch the Wave Exhibitor Forum

Company Name: _____

Contact Name: _____

Email : _____ Telephone _____


Item(s) Donated: _____

Description: _____

Expiration Date (if any) _____

VALUE(S) \$ _____

Passport Sponsor (\$500)



National Dental Association
Attn: Semiyah Sams
3060 Mitchellville Road, Suite 215
Bowie, MD 20716

(EMAIL TO [SSAMS@NDAONLINE.ORG](mailto:ssams@ndaonline.org))

PAYMENT ENCLOSED: Check Money Order TOTAL \$ _____

Amex Discover Visa MasterCard

Card Number: _____ Exp. Date: _____

Name as it appears on Card: _____ CVV Code: _____

Signature: _____ Date: _____



Exhibitor Setup

Thursday, July 25, 2024
12:00 PM — 5:00 PM



Exhibitor Orientation

Friday, July 26, 2024
10:00 AM



Hours of Operation

July 26 & 27, 2024
Exhibit Hours: 11:00 AM — 5:00 PM
Happy hour: 4:00 PM — 5:00 PM



Exhibitor MOVE OUT

Sunday, July 28, 2024
7:00 AM — 11:00 AM



3060 Mitchellville Road, Suite 215 Bowie, MD 20716

ADDRESS SERVICES REQUESTED



SAVE THE DATE

111TH

CONVENTION

JULY 25-28, 2024

CAESARS PALACE